



CompuScore

January, 2019

Year in Review

A big thank you!

Let's start off by saying THANK YOU to all our events, event coordinators, race directors, runners, walkers, spectators and volunteers. We truly appreciate all that you do.

This year we had a record amount of events, beating our previous record set back in 2011. We also added 56 new races this year. We scored everything from 1 mile runs, to half marathons. We did runs, stair climbs, triathlons, swims and more with a total of 111,356 registered participants.

Partners

This past year we looked to add partners to our team. Looking for a partner that could provide benefits to all our events, and who fit in with our culture. You might have noticed them on our bibs and on our Facebook page.

We first partnered up with JAG-ONE physical therapy. We loved partnering with them since we were also patients and know the great care they provide. JAG-ONE also provided us great information on a

range of topics from injury prevention to coping with summer heat that we hope you had the chance to read. Our plan in 2019 is to work more closely with them to provide even more information.

We also partnered up with Project Repat. We love what they offer, a way to make all your cherished Race T-Shirts into a great, high quality Quilt. They even provided our runners a great coupon savings, and we got to run a contest and provided two winners \$75 off their quilt

But most importantly, by working with these partners, we got to offset the cost of race bibs for events and in turn helping to lower the cost to the races and runners.

Race Day Additions

This past year we have added some great new items to make Race Day even more exciting and colorful. We added Start/Finish flags to many of our races. We added brighter, more colorful cones and stanchions to make our Finish lines stand out and we used our Inflatable structures at more events.

We also started using our social media more frequently. Our Instagram and Facebook now frequently features some race day pictures and videos from the majority of our events. We love seeing all the comments people post, all the tags, and especially all the people that stopped by, said hi, and took a picture with us.

2019 and Beyond

We have some new and exciting things in store for 2019. We are planning to update our website for a fresh, clean look. We will be offering RaceJoy to our events, a race tracking app that benefits race directors, participants and sponsors. We plan on continuing to upgrade and add to our existing race day equipment, like new structures. We will be sending out more updates and with the help of JAG-ONE, more useful information to keep you injury free. Plus much, much more. Stay tuned.

Upcoming Races

2/2/19-Penguin Pace/Wayne, NJ

2/3/19-Pre-Game 5K/Morristown, NJ

2/9/19 -Cupid's Chase/Bridgewater, NJ

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2/9/19-Cupid's Chase/Seaside Heights, NJ check out more at www.compuscore.com