



2018 Fitchburg Festival of Speed Race Week Update

EVENT DETAILS

Date: Saturday, July 7, 2018

Location: Agora Pavilion, 5511 East Cheryl Parkway, Fitchburg, WI 53519

FESTIVAL DETAILS

Feel free to bring out your blankets and enjoy the day with the family! Everything is free and open to the public (aside from food and beverage costs)!

11am-5pm: Kids Zone: Inflatables, face painters & balloon twisters

11am-10pm: Beer Service & Food Court

6pm-10pm: Live Music with Ryan McGrath Band and The Rotation opening for headliner Walker McGuire

SCHEDULE

<u>Event</u>	<u>Start Time</u>	<u>Distance/ Cutoff</u>	<u>Notes</u>
Packet Pick-Up	6:00am	*	*See below for end times
25-Mile Ride	7:30am	25 miles/12:00pm	
Andy Nelesen Memorial Donor Dash 5K	8:00am	3.1 miles	
1-Mile Run	9:30am	1 mile	
Masters 35+ 4/5	10:30am	45min	
Masters 35+ 2/3	11:30am	60 min	
Masters 50+ 1-4	12:45pm	50 min	
Juniors Under 14	1:50pm	20 min	
Women's Cat 4/5	2:25pm	25 min	
Junior Girls 15-18			
Junior Boys 15-18	3:05pm	25 min	
Men's Cat 4/5	3:45pm	40 min	
Fixed Gear	4:55pm	20 min	
Men's Cat 3/4	5:40pm	50 min	
Kids Fun Run	6:40pm	1 lap/15 min	
Women's Pro 1/2/3	7:00pm	50 min	
Kwik Trip \$1,000 Mile	8:00pm	1 mile	Top 15 m/f participants from the 5K only
Men's Pro 1/2/3	8:20pm	75 min	
Concert (FREE!)	6:00-10:00pm		Ryan McGrath Band, The Rotation & Walker McGuire

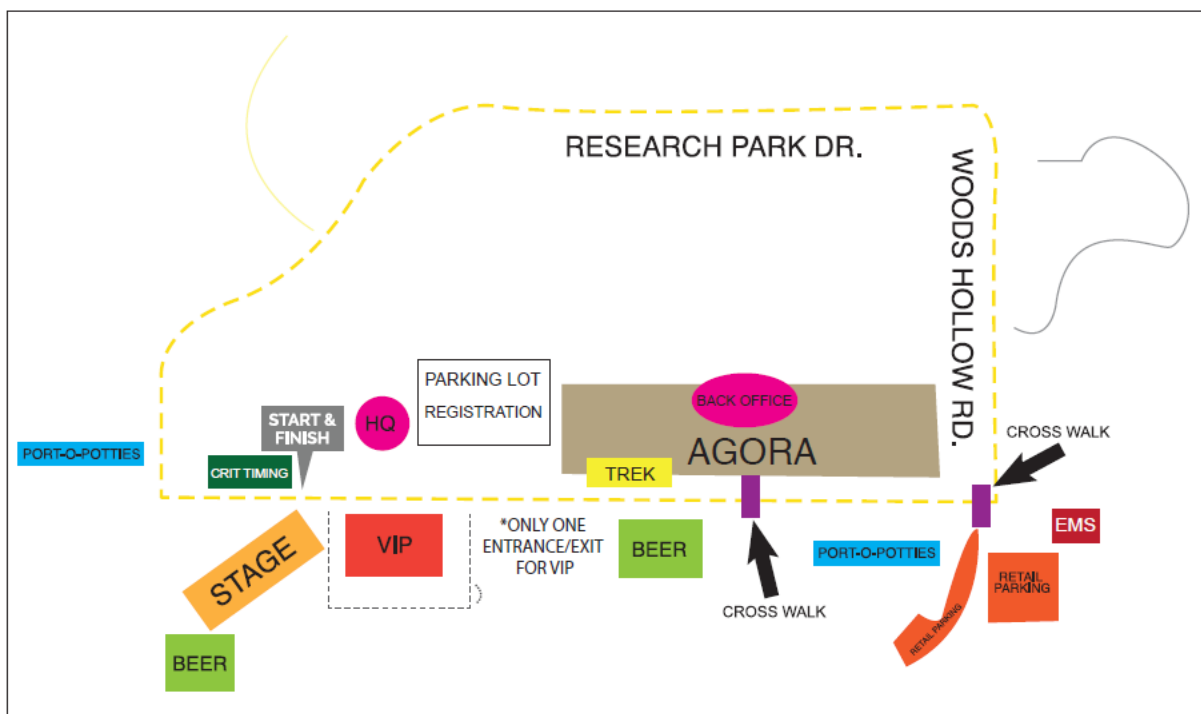
PACKET PICK-UP – RACE DAY ONLY!

- All packet pick-up is done on Race Day (Saturday, July 7) at Agora Pavilion (5511 E Cheryl Parkway, Fitchburg, WI 53719)

25-Mile Ride	6:00am – 7:00am
Andy Nelesen Memorial Donor Dash 5K	6:00am – 7:30am
1-Mile Run	6:00am – 9:00am
Criterium (all Categories)	6:00am – 30 mins prior to the start of category
Kids Fun Run	6:00am – 6:10pm

- Criterium Guidelines
 - Participants must pick up for themselves and bring their USAC license.
 - Participants must be wearing their bib before starting the race (on left shoulder facing outwards for timing purposes).
- 25-Mile Ride, 1-Mile Run, 5K Guidelines
 - Participants must bring their QR Code (digital or paper copy).
 - Participants may pick up for someone else. Please bring their QR Code.

FITCHBURG FESTIVAL OF SPEED - REGISTRATION AREA



PARKING

- Please arrive early to ensure enough time to park.
- There will be no direct parking at the Agora Pavilion. The following roads will be closed.
 - East Cheryl Parkway from UW Hospital to Promega
 - Woods Hollow to Fontana Court roundabout
 - Research Park Drive from Woods Hollow to UW Hospital entrance
- Please obey the “NO Parking” signs; they are posted for the athlete’s safety.
- Vehicles parked improperly or that interfere with the race **WILL** be towed.

WEATHER

- Please be prepared for any type of weather, from rain to extreme heat.
- In the event of extreme or dangerous weather, the race director has the right to alter or cancel the race to keep the participants safe.
- If the race is altered or canceled due to weather, there will be NO refunds.

PETS

Pets are allowed on site, however please be cautious of others and make sure your dog is under control.

POST RACE MEAL

There is no post meal provided, however there will be a food court with seven (7) of your favorite food stands opening at 11am – Surya Café, El Panzon, Schultz's Sugar River Kettle Corn, Café Costa Rica, Jakarta Café, Pots-N-Tots, Chocolate Shoppe.

Each 21+ participant will receive a complimentary beer (Bud Light or Wisconsin Brewing Company Badger Club or Re: Fresh Radler).

ONLINE RESULTS

Results will be posted on Online Race Results, the Race Day Events app -> Fitchburg Festival of Speed -> Results and on the Fitchburg Festival of Speed home page.

AWARDS

- There are no awards for the 25-Mile Ride or 1-Mile Run.
- Cash Awards as follows:

Masters 35+ 4/5

1st place - \$80
2nd place - \$60
3rd place - \$30
4th place - \$20
5th place - \$10

Masters 35+ 2/3

1st place - \$100
2nd place - \$70
3rd place - \$50
4th place - \$20
5th place - \$10

Masters 50+ 1-4

1st place - \$50
2nd place - \$40
3rd place - \$30
4th place - \$20
5th place - \$10

Women's Cat 4/5

1st place - \$150
2nd place - \$100
3rd place - \$50

Men's Cat 4/5

1st place - \$60
2nd place - \$30
3rd place - \$10

Fixed Gear

1st place - \$300
2nd place - \$150
3rd place - \$50

Men's Cat 3/4

1st place - \$150
2nd place - \$100
3rd place - \$50

Women's Pro 1/2/3

1st place - \$450
2nd place - \$250
3rd place - \$150
4th place - \$100
5th place - \$50

Men's Pro 1/2/3

1st place - \$450
2nd place - \$250
3rd place - \$150
4th place - \$100
5th place - \$50

Kwik Trip \$1,000 Mile

1st place male/female - \$300 (Awarded in Kwik Trip gift cards)
2nd place male/female - \$150 (Awarded in Kwik Trip gift cards)
3rd place male/female - \$50 (Awarded in Kwik Trip gift cards)

AID STATIONS

- The bike course has one (1) aid station at the intersection of Borchert & Sunset Dr (roughly 7 miles in). This will be stocked with water to refill bottles.
- The run course has one (1) aid station stocked with water located in the DNR turnaround.
- Transition has one aid station stocked with water.

MEDICAL SERVICES

Medical services will be provided by Fitchrona EMS. They will be located on the corner of East Cheryl Parkway and Woods Hollow Rd. Alert any staff or volunteers if a medical situation arises. Please note that it will be left to the discretion of the medical staff whether an athlete is allowed to continue.

EVENT APP

[Download](#) the Race Day Events EventApp for real-time race updates, social shares and results! You'll also find event information, race day schedules, and more. Select "Fitchburg Festival of Speed." Be sure to allow notifications!

COURSE MAPS

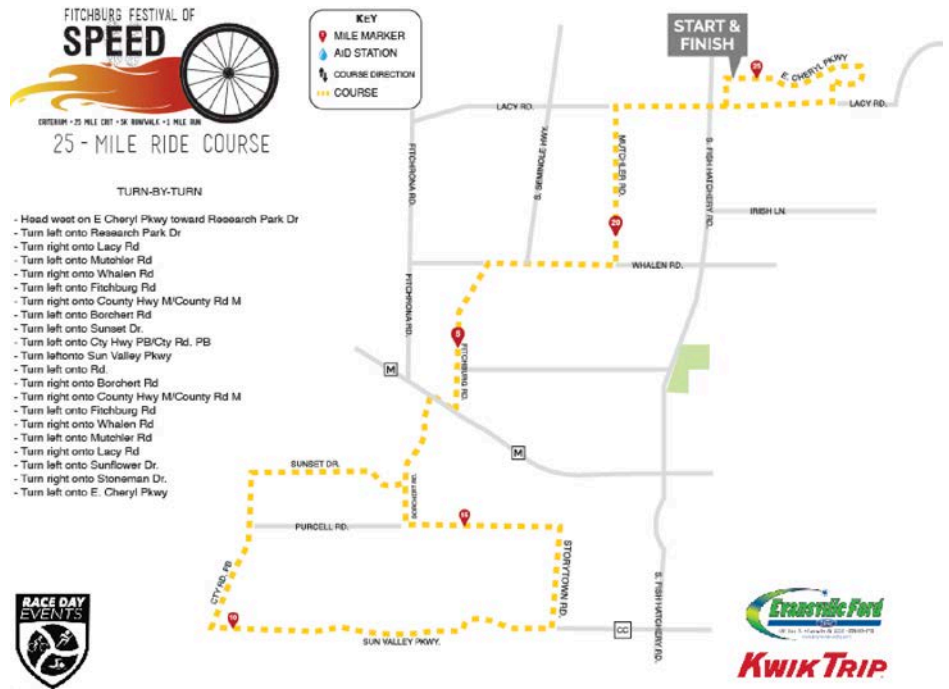
Please see the maps below or click [here](#) for a larger version.

25-MILE RIDE COURSE SUMMARY

The bike course is fast, hilly and scenic. This is **NOT** a closed course. Please be aware of traffic, ride to the left at all times, and obey police, volunteer and officials on the course. The course will be going with traffic.

25-MILE RIDE COURSE RULES

- Athlete must wear a bike helmet at all times.
- Obey all traffic laws while on the cycling course unless otherwise specifically directed by an official or law enforcement.
- It is the responsibility of the athlete to know and follow the bike course.
- DO NOT litter or abandon equipment.
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Trek Bicycle Stores of Madison will have bike mechanics available on-site from 5:45am to 6:45am. They will also be providing mechanical support on the bike course during the event.

5K COURSE SUMMARY

The run course is an out and back from the Pavilion to the DNR. There will be an aid station at the turnaround. The aid station will be stocked with water.

5K COURSE RULES

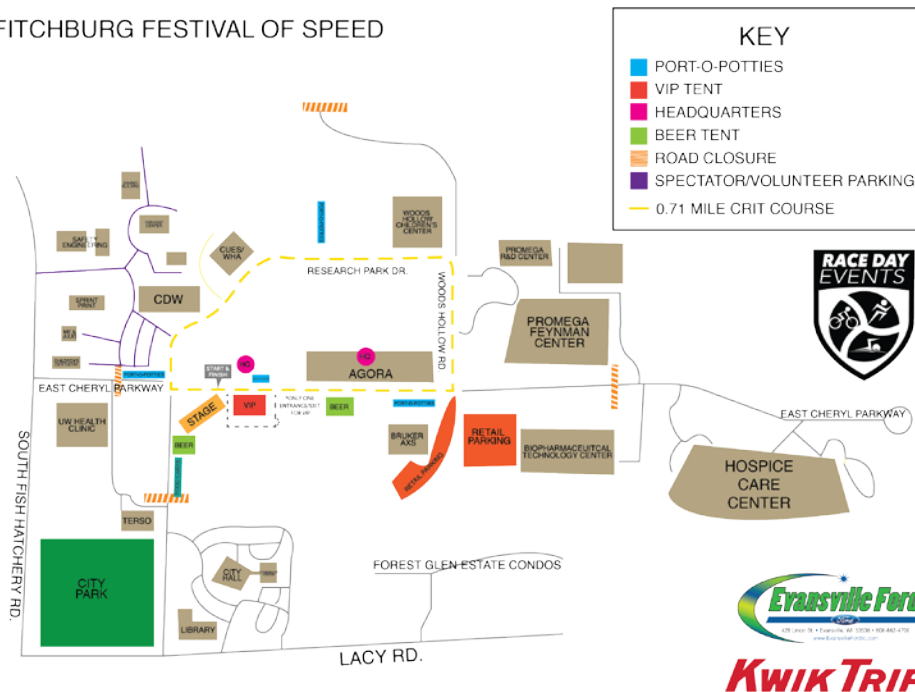
- Wear provided bib number on the front and clearly visible.
- Follow the directions of all officials, law enforcement and volunteers.



- It is the responsibility of the athlete to know and follow the prescribed run course. There will be no time adjustments for any reason.

CRITERIUM COURSE SUMMARY

FITCHBURG FESTIVAL OF SPEED



The course is .71 miles in length. Riders will be going counter clockwise around the loop with three (3) left turns and one (1) weave. Each category will be led by the Official Pace Vehicle provided by Evansville Ford.

Anyone participating in Criterium events **MUST** bring proof of annual license or purchase a one-day permit. Athletes who do not bring/show proof of license must purchase a one-day license **OR** they will not be allowed to race. If you purchased the one-day license when you registered, your name will be on a list we have and you do not need to bring anything other than photo ID.

How to Purchase a License:

One Day License - Click [here](#) and search Fitchburg Festival of Speed. Then choose "One Day License"

Annual License - [Sign Up Here](#)

Purchase One Day License On-Site at Event

Participants who forget their USAT membership cards will have four options:

1. Go and get your card.
 2. Print off a temporary membership card from the USAC web site, www.usacycling.org
 3. Purchase a \$10.00 one-day license on-site
 4. Renew your annual membership online and bring proof of renewal
- Please remember to pack your USAC license card. Don't leave home without it!

THANK YOU!