

BELLIN WOMEN'S HALF MARATHON•5K

Call to Artists!

Deadline: May 1, 2022

To celebrate the eighth annual Bellin Women's Half Marathon and our fourth annual 5K event, we are commissioning a female artist to create an artwork that will become part of Bellin's permanent art collection. The selected artist will receive \$1,000 to create a work of art to commemorate the 2022 Bellin Women's Half Marathon and 5K. This piece will be featured as the art image on our 2022 commemorative poster, which will be given to our event sponsors and sold to participants as a memento for their great accomplishment – finishing 3.1 or 13.1 miles! The art will also be sublimated on our gear check nylon bag which is given to all half marathon and relay participants.

As our name suggests, the focus of our event is women. We strive to appeal to female runners and walkers of all ages and abilities and all levels of experience.

Event Details:

- Date: Saturday, October 1, 2022
- Tagline: A Race to Empower Women
- Course: Starts at the KI Convention Center, ends at the CityDeck in downtown Green Bay
- Keynote Speaker: TBD
- This year's theme: Joy
- Race Perks Include: Long-sleeve hoodie, headband, cookies and chocolate at the finish
- Runners expected: 1500
- Website: www.bellinwomenshalf.com

Interested female artists, please submit [via email](#) the following application package:

- 3-5 digital images of artwork
 - Digital images should be high-resolution images, not to exceed 2 MB each in file size
 - Include your name in the file names for your images
- 1-2 page artist resume outlining exhibition record and other relevant professional experience
- 1-page artist statement
- List of three references with contact information. Two of these should be able to speak about your creative work.
- Some past artists have submitted an actual proposed piece sketch.

Submit application package to bellinwomenshalf@bellin.org. Deadline for submissions is May 15.

Selection process:

- Applicants must provide completed application package by the May 1 deadline to be considered.
- Artist will be chosen by a committee comprised of Bellin Health graphic designers, and Bellin Women's Half Marathon/5K and Bellin Health leadership.
- Artists will be notified as to whether they were selected by May 3.

Timeline:

- Artist selected by May 3
- Initial proposal sketch due by May 15
- Sketch approval given by May 16
- Final artwork executed and delivered by June 15
- A \$750 commission fee will be paid to the chosen artist:
 - 50 percent upon delivery of approved sketch
 - 50 percent upon delivery of final artwork

Artwork use details:

- Artwork will be used on an 18x24 poster that includes basic event and presenting sponsor information. Poster design will be coordinated by a Bellin Health professional graphic artist.
- Original artwork will become the property of the Bellin Women's Half Marathon & 5K, for display at a Bellin Health property.
- The image may be used in other promotional pieces.
- The artwork will be unveiled via social media celebrating the artist and her work.