Richmond Road Runners Club - Agenda – October 14, 2026
https://us02web.zoom.us/j/84336772014?pwd=b1FYbnRFaysxVFY0Z1NYSFpOZk5PQT09

Opening remarks, ground rules and welcome guests - Nikkia Young, President

Approval of September 9, 2026 meeting minutes – Megan Arrington, Secretary

Karen and Jackie - Kids on the Move (mccarthykaren@comcast.net)

New Business Discussions
Budget discussion
50th anniversary meeting recap

Executive Director Reports - Jenna Conley

1. Operations and Administration

- Maintained RunSignup and communications coverage during reduced administrative availability; identified opportunities for Jon to assist.
- Advanced the transition of contract-race coordination to Kalah and clarified winter-training leadership responsibilities.

2. Events and Programming

- Turkey Trot preparations are focused on parking, volunteer coverage, and sponsor coordination.
- Opened Snowman Shuffle registration with a $2 price increase; swag and packet pickup remain in development.
- Advanced 2027 race renewals and budgets. First Day returns to ACAC; Robious is being planned for March 14; Frostbite needs a new venue.
- Moved winter-training registration forward and coordinated upcoming contract-race timing, supplies, and paperwork.

3. Communications and Marketing

- Updated race pages and registration settings, with a goal of posting 2027 races before year-end.
- Prioritized newsletter delivery, sponsor recognition, and volunteer outreach. Coordinated Zippy Cup giveaway promotion for October 17-25.

4. Financial Management and Fundraising

- Refined the 2027 budget using historical transactions and clearer account definitions; developing a simpler board view with linked race budgets and contribution targets.
- Improved registration-income coding and accounting instructions; continued race-expense and reimbursement follow-up.
- Continued Wegmans coordination and Zippy Cup sponsorship support. Final Gravity is returning for Frostbite; Onyx Elite partnership discussions remain in progress.

5. Board and Community Engagement

- Initiated Spring 2027 internship outreach to regional colleges for supervised operations and communications opportunities.
- Received rucking proposals for leadership review; feasibility and budget assumptions need validation before a commitment.

Key Metrics Snapshot

- Turkey Trot: 528 registrations through October 11 - 249 in the 10K, 241 in the 5K, 29 Kids Run, and 9 virtual.
- Snowman Shuffle: 2 registrations through October 11.
- Turkey Trot volunteer recruitment: an alumni group offered approximately 10 volunteers.

Upcoming Priorities

- Finalize Turkey Trot parking and volunteer assignments; complete Zippy Cup promotional commitments.
- Complete the linked 2027 budget and race targets; resolve Frostbite venue needs and advance early-year registrations.
- Confirm administrative task ownership and close outstanding timing, supply, and client paperwork.

Additional Notes

- Board review requested: Turkey Trot parking estimate.

Financial Reports – Colin Schoenhaut

Communications -

Miles & Minutes

Social Media – Jon Pigg

Scholarship Committee - Kirk Millikan
No updates for scholarships.

The next grant application deadline is October 31. As of October 13, we have received 4 grant applications.

Operations – Greg Barch, VP of Internal Operations

Review of Races

Volunteers for Good Medicine 5k and Fun Walk (September 26th)

Preview of Upcoming Races

T Rex Run (November 15th)

Turkey Trot (November 26th)

Bear Creek
The race will be Sunday February 21. We have 59 registrations: 44 for the 10-mile run and 15 for the Mini. Registration will again be capped at 275 total runners/walkers/hikers. No significant changes from last year's planning.

Contract Races

Training Teams

Other

Level 1 Coaching Certification

Yoga for Runners

Operations Manager/Administrator/RunSignup Coordinator - Allison May, Noah Mercer

Rucking Club Coordinator - John Christmas
John will give "Rucking in the Club" updates at the board meeting.

Volunteer Needs – Michelle Plouffe
We have 2 contract races coming up next weekend on 10/24 and 10/25 that both still need volunteers. These are great opportunities for people to get their Contract Races for Grand Prix!

Other volunteer opportunities coming up that all still need volunteers are the Marathon Expo November 12th and 13th, RRRC Candy stop at the marathon November 14th, Turkey Trot on November 26th and Snowman Shuffle on December 6th.

Equipment - Glenn Melton

Grand Prix - George Bishop and Patty Henson-Dacey

Adjourn

Attendees