



Richmond Road Runners Club - Agenda – August 12, 2026

<https://us02web.zoom.us/j/84336772014?pwd=b1FYbnRFaysxVFY0ZlNYSFpOZk5PQT09>

Opening remarks, ground rules and welcome guests - Nikkia Young, President

Approval of June 10, 2026 meeting minutes – Megan Arrington, Secretary

Will moves to approve. Greg seconds. All in favor, none opposed. Approved as sent.

New Business Discussions

Activity - Sailboat Retro (what is ahead, what's weighing us down, what's putting wind in our sails)

Barriers – rising costs, race competition, oversaturated competitive market, similar options to membership elsewhere, decrease in volunteers/burnout of current, economy/recession/rising costs, resources, marketing to run community, youth, why should I pay for a run club attitude, aging board and member population, more sponsor participation, decrease in interest in races that aren't splashy, city red tape, and staying relevant.

Beacons – 50th anniversary, fundraising opportunity, rebrand/retrospective/reboot, adding new events, developing new races, ramp up post-race parties/social activities, growing momentum in the running community/more active people, potential members, recruiting new and younger members, better connections to officials, race timing tech improvements, opportunity to envision future, streamline comms to allow RDs to direct and Exec Board to do more vision, leadership roles, increasing grand prix participation, T-Rex run, more social media presence, dedicated person to get sponsorship, best Turkey Trot, growing membership.

Anchors – Egos (need to be more dynamic, be more welcoming to new volunteers instead of saying “this is how you do it”), wanting to bring back old races, difficulties holding races in the city, more timers, lots of stuff and not enough people, inconsistency in vendors, people not understanding what we do and asking why we aren't a ‘run club’, not second half of the year races, turnover in key positions, less younger people, not enough longer distance races, less GP participation, not helping volunteers (like committees) understand what their job is, consistent race budgeting, decrease of some of the regulars involved, being afraid of change, reacting instead of being proactive, RD comms and race email comms, more self-promotion, undervaluing what we do and we're worth more, limited participation in the banquet, not enough volunteer appreciation, and unable to have races in the city. Need more education on some things like GP, especially amongst the younger runners. 50th would be a good opportunity to educate folks on some things. Maybe we can resurrect some of the old races in celebration of the 50th anniversary and see how they do (Stratford Hills, Carytown, etc.). We are the oldest run

Wind In Our Sails – vibrant community, ED/Jenna, good people in key words, healthy sized board with active participation, participation in races, historical knowledge, new leadership plus leadership of continuing board members, old and new volunteers working together, winter TT, youth, consistency (know what races are going to happen), banquet, successful races, national recognition of RRRC leadership.

Before next meeting, if you know costs of proposed things, let Nikkia know so they can be discussed at the meeting. Then we can decide in October meeting what the calendar will be.

Topic: 50th anniversary committee - who wants to be on the committee as it's time to start planning

Want to go ahead and get a committee established. Celebrating end of 2027 and through 2028. Blair, Michael, Nikkia, Kathryn, Julie, Mike, and Patty all volunteered to be on the committee. Need a chair. Want to put a call out in one of the emails to ask club members about joining the committee.

Update: safety event is moved to October 7th and we still have about 10 spots to fill in level 1 coaches training. Getting marketing material from the city. Pedestrians are the ones affected so not a running specific event. Had to move because of another event. Bring your running clubs, bring your friends. Kirk works adjacent to DOT so let him know if we need emails answered or increase in communication.

Triple Crossing Midlo Run Club Ask

Would like a free entry into a race of some sort. Received one from tri-cities. They do a giveaway drawing every week so they are likely looking for one entry to different races. Turkey Trot, Snowman Shuffle, First Day 5k. This is one of the first asks like this we've gotten.

Birdies for Charity Program

Everyone who donates via the link, they match an additional 10% to a gift. Jenna has registered us for this year and runs through October. Do a mini board charity campaign around this. Opportunity to contribute as a board and then have messaging to share on what we do on the charity side. Each member gives \$50 by middle of October, push an email to members, and do some social posts. Remind people that we are a non-profit and the money they give goes back into the community. Minimum donation is \$25. In September board meeting we will talk about budget and we can talk about the elevator pitch for RRRC. Jon will do posts for the scholarship winners and will include the Birdies link in those. Next cycle of grants will be open so we can include in those posts as well. Start to build more of the philanthropic side of the club. Also want to do a membership campaign.

Executive Director Reports - Jenna Conley

Financial Reports – Colin Schoenhaut

Communications -

Miles & Minutes

Social Media – Jon Pigg

Grants Committee - Kirk Millikan

Checks have been distributed to the spring 2026 grant recipients. The deadline for the next round of grant applications is October 31.

Scholarship Committee - Kirk Millikan

RRRC announced the three winners of the 2026 scholarships at the Pony Pasture 5K on July 25, and checks have been distributed to the winners. The winners were the following:

Teagan Gilhooly, Atlee High School (planning to attend Radford University)
Madeline Juritsch, Patrick Henry High School (planning to attend Clemson University)
Madeline Sawyer, Thomas Dale High School (planning to attend Radford University)

Operations – Greg Barch, VP of Internal Operations

Review of Races

Thanks Dad 5k (June 21st)

Cul de Sac Series

Pony Pasture (July 25th)

Preview of Upcoming Races

Ashland Half and 5k (August 29th)

T Rex Run (November 15th)

Turkey Trot (November 26th)

Contract Races

Volunteers for Good Medicine 5k and Fun Walk (September 26th)

Farm Festival 5k (August 8th)

Training Teams

Summer Track Series

Other

Level 1 Coaching Certification

Still have 10 spots to fill. Still a free spot so if no one wants, we will give to Will. We don't make money on this. More as a public service thing. Sent out mass email to membership so hope to get some more folks to join. Have posted on socials but let your local groups know in case anyone is interested. Raul from Vamos is wanting to get more involved and connected so he may be good to plug into the run club outreach.

Yoga for Runners

Operations Manager/Administrator/RunSignup Coordinator - Allison May, Noah Mercer

Rucking Club Coordinator - John Christmas

Rucking introduction on September 24th.

Volunteer Needs – Michelle Plouffe

Equipment - Glenn Melton

I will be clearing out and reorganizing the truck for Ashland over the upcoming weekends. Will try to keep the piles in the clubhouse neat and organized for the coaches training and packet pickup.

A new set of chipped bibs has been assembled for upcoming club races.

Please reach out if you are interested in learning the ins and outs of driving the club truck for races. We have been down to a very small roster for many years and desperately need to grow this talent pool.

Grand Prix - George Bishop and Patty Henson-Dacey**Adjourn**

Kathryn moves to adjourn and Michael seconds. Meeting adjourns.

Attendees

Nikkia Y.
Colin S.
Kathryn B.
Glenn M.
Jon P.
Will M.
Marcy G.
Michael G.
Donnie L.
Greg B.
Megan A.
Alexis
Patty H.
Mara G.
Sarah G.
Mike L.
Kirk M.
Michelle P.
George B.
Blair W.
Julie W.
Noah M.
Allison M.