



Richmond Road Runners Club - Meeting Minutes - May 10, 2023

Opening remarks, ground rules and welcome guests – Rainey Niklawski, President

Rainey called the meeting to order at 6 pm.

Approval of April, 2023 meeting minutes - Victoria Hauser, Secretary

New Business Discussions

1. Bylaws changes for elections - Rainey Niklawski

Vote on proposed changes presented at the April meeting.

Rainey noted that these changes would be discussed at a future meeting.

2. Flying Squirrels Outing - Mike Levins

For the Summer Outing we're going to the Diamond on Thursday, August 10th. Game time is 6:35 and the opponent is the Bowie BaySox (Orioles). There will be 150 tickets for RRRC members. I'll initiate action to coordinate with the Flying Squirrels and get registration open.

Mike noted that he would reach out to the Flying Squirrels to get tickets. The page on RunSignUp can be opened. Tickets can be distributed at the August RRRC board meeting the night before.

3. Clubhouse rent increase/ Exploratory committee for lease

Per the clubhouse lease, the monthly rent increase took effect for May. The lease will end on April 30, 2024.

Shawn asked for anyone to email him if interested in serving on a committee to research lease options.

Financial Reports – Leigh Anne Stacklin, Treasurer

LeighAnne noted that we are at a \$22,000 loss through the end of April. Expenses from the Banquet and Carytown race are still pending. A finance report will be sent out with the minutes.

Communications - Anne Magee, VP of Communications

Anne noted that the Kickers have offered a marketing night at any of their games this season. They will also have advertising in Miles & Minutes.

Miles & Minutes – Annie Tobey/Anne Magee

Anne noted that the latest issue is in copy and will be finalized this week.

Social Media – Chris Mason

Scholarships - Kirk Millikan

Scholarship applications are due May 31st. As of May 5th we have received two applications. Reminder emails about the scholarship will be sent to Richmond-area high school counselors and athletic directors. Please spread the word about the scholarship program!

Kirk noted that we typically receive more applications in the last week of May. Please reach out to him if you would like to serve on the scholarship committee.

Grants - Kirk Millikan

We received 5 grant applications for the spring 2023 grant cycle, requesting a total of \$8,750 (there is \$5,000 available to fund requests). The grants committee will be reviewing applications and make a recommendation for funding at the club's June meeting.

Kirk noted the five applications and that they would be presented at the June meeting.

Operations – Shawn Lafland, VP of Operations

- Membership is hovering at just under 2,000.
- Contract Races are in full swing. Thanks to all of the volunteers! There are two contract races on May 20th, so we need many volunteers.
- Club races are up and running. We must actively get participant signups, sponsors, and volunteers.
- Race participation is down overall.
- See attached slides.

Review of Races

Carytown 10k - April 30, 2023 (Anne Brown)

Anne thanked the volunteers and participants. There were about 300 runners. She noted this would be her last year being race director. She suggested a new time of year for the race.

Preview of upcoming Races

Stratford Hills 10k - May 27, 2023 (Nikkia Young)

With only 40 sign ups and less than a month till the event, I am very concerned and convinced that canceling is for the best. Even if we were to double our signup it would not bring in enough revenue to break even. If we do cancel, maybe we can make it a virtual event where the participants get swag? I am open to ideas.

Nikkia noted that due to construction, low registration, and costs of police (\$5500), it was not feasible for the race to be an in-person event. A virtual event will still be held. Participants can receive race swag via mail. Volunteers can help with shipping out to get Grand Prix points.

Nikkia suggested a different time of year for the event and a different course that would require less police resources.

Thanks Dad 5k - June 18, 2023 (Allison May & Eric Nachman)

Allison noted that there was also low registration. The t-shirt deadline is in two weeks. Everything else is ready to go.

Cul de Sac 5ks (July 3, 10, 17) - (Mike Gholson)

As of May 5th there are around close to 70 registered runners. So we off to a good start. All the permits are in the works and waiting on a picture of the goodr sunglasses to post on the website. Looking for one more sponsor and will be contacting a Jersey Mike's that getting ready to open in the neighborhood. Really excited about the interest in the series so far and hoping to reach our 400 runners. Fingers crossed

Mike noted that there are 92 participants registered. The costs for police for all three races is around \$2500. The goal is 400 participants. Goodr sunglasses will be the giveaway, potentially a new red, white and blue design.

Summer Track Series - (Tuesdays, June 6, 13, 20 & July 11, 25) (Matthew Novak)

Potential for sponsorship from PR Running.

Matt noted that over 100 participants have registered. He noted that PR Run Walk had expressed interest in sponsorship. Anne and Matt will discuss further options.

Pony Pasture 5k (July 29) (Sarah Golightly)

Sarah noted that the budget was complete. She is working on permits for using the parking lot and for police. Nikkia to provide additional information since the race course is similar to Stratford Hills. Anne Brown will be the timer.

Ashland Half - (August 26) (Michael George)

Michael noted that registration opened this past Monday. The 5k is still in discussion with Ashland officials. More promotion will happen once the Sportbackers staff is through River Rock (May 20-21).

Contract Races

Shawn noted that the Holton Hustle (May 20) has been canceled due to limited police resources. The Patriot 5k in September will be back this year after a break during the pandemic.

Training Teams

Youth Running Camp (July 17 - 21) (Bill Kelly & Rosie Schutte)

- > Permit for Chesterfield Park & Recreation received for requested dates 7/17 to 7/21.
- > RRCA Insurance coverage issued.
- > Race is posted we have over 100 Campers already registered from across the greater Richmond area also one camper from Charlottesville.
- > Have secured 3 sponsors:
 - (1) PR Run & Walk (Major)
 - (2) Virginia Family Dentistry (Secondary)
 - (3) Chick Fil A Chesterfield Plaza (Secondary)
- > Have 8-10 Speakers committed to talk, one is RRRC own TACO MAN AKA Kirk Millikan
- > The 3 Head Student Coaches are in the process of recruiting and vetting the necessary high school and college runners for this years program. We have 3 adults coaches committed, plus another 2-3 who have expressed interest to help.
- > Donations to date 5/5/23 we have received a total of \$830.00 plus the (\$5,500) proceeds from the 2022 Moonlight to help offset any camp expenses which are minimal .

Operations Manager/Administrator/RunSignup Coordinator– Allison May, Shawn Lafland

Noah is working on updating the website. A new platform will be introduced by RunSignUp that will make it easier to customize.

Volunteer Needs - Katherine Zampolin

We've reached the minimum for finish line volunteers for the Autism Society Central Virginia 5K (Club Contract Race) on May 20

We need more volunteers for the Stratford Hills 10K on May 27 - please advertise on Social Media!

We will also be needing volunteers for the Summer Track Series starting 6/6 and The Boxer Brief 5K on 6/10

From Bill Kelly:

We do not require any volunteers for the Camp, but any RRRC member who is vetted to work with Kids is welcome to volunteer and learn how the camp operates. If you have any questions please reach out to Rosie or Bill.

Equipment – Glenn Melton

Grand Prix

Adjourn

With no further business, the meeting adjourned at 6:40 pm

Respectfully submitted,

Victoria Hauser