



Richmond Road Runners Club - Board Reports - November 9, 2022

DRAFT

Attendees:

In-person – Leigh Anne Stacklin, Rainey Niklawski, Glenn Melton, Shawn Lafland, Dave Trump, Suzi Silverstein, Anne Magee, Donnie Lane

Virtual – Katherine Zampolin, Dawn Eberhard, Michael George, Marcy George, Noah Mercer, Allison May, Aaron Townsend, Spencer Bissett, Angel Moyer, Cassie Gould, Jim Marr, Mara George, Janice Hagan, Ben Wachter, Mike Muldowney, Matthew Novak, Chris Mason, Mike Levins, Susan Larsen, Farleigh Fitzgerald, Kirk Millikan

Opening remarks, ground rules and welcome guests – Rainey Niklawski, President

Rainey reiterated that anyone interested in being an officer in 2024-2025 should contact the current officers now so that they can get a feel of how the club operates.

Approval of October, 2022 meeting minutes - Victoria Hauser, Secretary

Leigh Anne made a motion to pass the minutes, seconded by Ben Wachter. The meeting minutes passed.

New Business Discussions

1. Grand Prix 2023 Events

Grand Prix?	Club Race/Event
Yes	First Day 5k
Yes	Frostbite 15k Championship Race
Yes	Sweetheart 8k
Yes	Huguenot 3 Miler at Robious Landing
Yes	Carytown 10K
Yes	Stratford Hills 10k
No	Summer Track Series (Free)
Yes	Thanks Dad 5k
Yes	Cul-de-sac 5K #1
Yes	Cul-de-sac 5K \$2
Yes	Cul-de-sac 5K \$#3
Yes	Pony Pasture 5k Championship Race
Yes	Ashland Half Marathon (Partner Race)
No	Das Bier Run
Yes	Twilight 5k
Yes	Capital Trail 10 Miler (Partner Race)
No	T-Rex Run (Free)
Yes	Turkey Trot 10k
Yes	Bear Creek 10 Miler
Yes	Toy Run 5k
No	RRRC Advanced 10k Training Team
No	Winter Marathon Training Team
No	RRRC Youth Running Camp

Shawn presented the list of races for 2023. Leigh Anne asked to what extent RRRC is involved in the Capital Trail 10 Miler. Michael George said that RRRC is significantly involved in all aspects of the race, not just finish line.

Marcy George made a motion to pass the list of races, Chris Mason seconded. The list of races passed.

Suzi asked how many races would be required for Grand Prix Iron Runner qualifications. 17 total races are proposed, and 17 is a lot (previous year was 15). Suzi mentioned that Grand Prix participants also have to volunteer at 2 additional races.

Allison made a motion and Chris seconded to make Iron Runner 15 out of 17 races.

2. Budget for 2023

Leigh Anne mentioned that some races will not make money, and that is fine because the large races cover losses. Rainey mentioned that the smaller races that don't make money are still good for the club members and for marketing. Mike Muldowney said that he is on the finance committee and has gone over the budget several times. He feels confident about it.

Rainey resent the budget to board members. We will vote on the budget at the December RRRC meeting.

3. By-law changes

Please see attached changes for Article 4 and Article 7 of the by-laws. The first part of the document is the club's constitution which has no proposed changes. Per the by-laws, these changes were presented on October 12, and will be voted on at the November and December meetings.

Donnie made a motion to approve the changes, Leigh Anne seconded. The changes to the by-laws passed for November and will be voted on again in December to finalize them.

Financial Reports – Leigh Anne Stacklin, Treasurer

Leigh Anne said that we have hired a bookkeeper – Susan Larsen, who attended the meeting virtually.

Communications - Anne Magee, VP of Communications

Anne said that we got new RRRC stocking caps, which will be sold at the marathon expo and at the Lucky Road stores. Wegmans will be the lead sponsor for Turkey Trot again.

Miles & Minutes – Annie Tobey/Anne Magee

Anne said that the winter copy of Miles & Minutes will be available at the expo and has been distributed to stores around town.

Social Media – Chris Mason

Chris said there has been pretty good engagement this past month with posts about marathon pacers, grants, Turkey Trot, and Winter Marathon Training Team.

Grants Committee - Kirk Millikan

Grants Committee - We received 5 grants for the fall 2022 grant cycle, requesting a total of \$9,690. The applications will be reviewed by the grants committee and recommendations for funding will be made to the RRRC board. The grant requests were the following:

Banner Christian School Cross Country - \$500

Atlee Station Family YMCA - \$2,500

Black Girls RUN! Foundation - \$5,000

Sportable - \$1,000

Girls on the Run Greater Richmond - \$690

Kirk reiterated that 5 grant applications were received and the grants committee will be reviewing applications this month. The board will vote on the grant allocation, as recommended by the grants committee, at the December meeting.

Review of Races

Capital Trial 10 Miler - October 29 (Mary Kwiatkowski)

Michael George provided an update – great weather, everyone really enjoyed the race. The race helped to bring new people out to the Capital Trail. Everything went well all the way around.

Preview of upcoming Races

TRex Run - November 13 (Donnie Lane)

Donnie Lane said that 256 people are registered as of November 9th. He is currently looking at pricing for cupcakes. Mike Muldowney said that he will reach out to Road Runners Club of America to get a certificate of insurance for the race.

Wegman's Turkey Trot - November 24 (Ben Watcher & Michael George)

Looking at the numbers, a little behind from last year. 718 signed up (in-person and virtual) as of November 9th. Virtual participant numbers are down this year. T-shirts and medals have been ordered. Mettle Timing will be timing the race. Sponsors have been secured. Final Gravity will be offering \$3 beers for race participants (Final Gravity will be opened 10am-1pm). Need more volunteers! Especially race day volunteers. Most likely around 800 will sign up, 500-600 runners race day. Wegman's is providing all finish line food. Chris mentioned that parking is tricky for the race and need to make sure there are people directing cars into the parking lot. Mike Muldowney said he would help with parking pre-race.

Marathon Expo – RRRC Booth

Shawn mentioned that we could use a few more RRRC volunteers for the expo booth on Friday night. Older RRRC race shirts will be sold for \$5. Mara mentioned that expo attendees should prepare for the forecasted rain.

Toy Run - December 11 (Kirk Millikan)

Planning for the race is on-going. As of November 4th, there are 56 people signed up for the RRRC-timed 5K. Registration fee increases on November 16th. Girls on the Run (GOTR) Greater Richmond is expecting 300+ participants, all of whom will be wearing their own bibs and not be chip timed. There will not be packet pickup the day before the race. GOTR participants will receive their bibs from their coaches the morning of the race, and all of the GOTR participants will be completing and turning in paper RRRC waivers the morning of the race. GOTR and RRRC will be sharing the costs for the park permit, portapotties, and EMT staff.

Kirk reiterated the report he provided. Kirk asked the officers what the race budget expense numbers should be for overhead and bibs/chips. Leigh Anne said that the club's overhead costs should be factored in as a cost of \$7.33 per runner. Dave Trump said that bibs with chips cost \$1.80 each.

Kirk mentioned he would be sending the Toy Run budget to the officers by tomorrow November 10th. Leigh Anne requested that all budgets sent to officers include "Budget" and the race name in the subject line of the email.

First Day 5k - January 1, 2023 (Suzi Silverstein)

Suzi said that ACAC is confirmed. Timing and the truck is set. Socks will be the giveaway this year. Hoping to open up the race for registrations in the next week. Suzi is looking for a co-race director. She would help them the following year before stepping down as race director.

Frostbite 15k - January (Mara George & Chris Mason)

Chris said he has been reaching out to the previous sponsors and they are on board. Likely will open registration the third week of November.

Contract Races

Shawn mentioned that several contract races have dropped off because of low signups. There is a contract race in December.

Training Teams

Winter Marathon Training Team (starting December 3)

Registration is open and people are signing up. Currently 36 people signed up as of November 9th.

Advanced 10k Training Team (starting mid-January) (Dave Trump)

Dave Trump said that registration will open November 10th so that it is open at the expo. The training team location will likely change to the old location Westminster Presbyterian Church (at the corner of Monument Avenue and Malvern Avenue) so that Advanced 10k does not conflict with the Winter Marathon Training Team also meeting at the RRRC clubhouse.

Operations Manager/Administrator/RunSignup Coordinator– Allison May, Shawn Lafland

Dave asked if the club should continue to do virtual races in 2023. Suzi mentioned it doesn't cost the club extra. Leigh Anne said that Grand Prix could be made in-person only. Rainey said we will continue this discussion another time.

No RunSignUp updates.

Volunteer Needs - Katherine Zampolin

We could use a few more volunteers for the RRRC Booth for the Richmond Marathon:

11/11 - 3-5pm

11/11 - 7-8pm

For the T Rex Run, we could use volunteers everywhere on 11/13 with exception of check-in and onsite registration (minimum met there)! What better way to spend the afternoon after the Richmond Marathon!

Katherine reiterated her report. She said we could use more T Rex volunteers. She has been fielding a lot of concerns about people needing to volunteer at contract races for Grand Prix points. There are fewer opportunities near the end of the year because there are fewer contract races. Suzi said that volunteering at WMTT water stops does not count for the 2022 Grand Prix. Glenn mentioned that WMTT water stop volunteers are still very much needed and appreciated.

Equipment – Glenn Melton

Glenn said he has been getting ready for the Turkey Trot. The equipment is good to go.

Grand Prix - Trisha Kolesar/ Suzi Silverstein

No additional updates.

Adjourn

Rainey reiterated that in December, the club will be voting on the proposed budget, the club by-laws changes, and the grant funding for this fall's grant cycle.

The meeting adjourned at 7:06pm.

Respectfully submitted,

Victoria Hauser, Secretary

Notes recorded by Kirk Millikan, Board Member