



Richmond Road Runners Club - Meeting Minutes - September 14, 2022

Opening remarks, ground rules and welcome guests – Rainey Niklawski, President

Rainey welcomed everyone back in person and virtually for the hybrid meeting.

Approval of August, 2022 meeting minutes - Victoria Hauser, Secretary

Marcy made a motion and Chris seconded. The minutes passed.

New Business Discussions

1. Max Plank, Djimon Hounsou Foundation
 - a. Max mentioned he is organizing the Run Richmond 16.19 event taking place this Saturday, September 17th. Planned out two routes (6.19 miles and 16.19km) to experience historical landmarks of 400 years of Black history in Richmond. Everyone is welcome to join the finish line festivities kicking off at 9am Saturday morning. An Oscar nominated actor will be at the event that you can run with.

Financial Reports – Leigh Anne Stacklin, Treasurer

- Reminder - All Invoices go to invoice@rrrc.org, invoices are paid Thursday
 - Leigh Anne reiterated this reminder.
- Bookkeeping position - Job Description is attached with Board Agenda. Email resumes to financecommittee@rrrc.org or treasurer@rrrc.org
 - Have received two resumes so far. Plan to keep the job opening available for another week or two.
- Race Directors - If you want music for your race, budget it in your race budget! Please reach out to treasurer@rrrc.org if you need a price or if you want music added, it's based on the estimated runners and volunteers for your race. It will be at least \$300
 - Capital Trail 10 Miler will be having music.
- Starting with turkey trot, we will be adding overhead costs as well as cost of bibs & chips to race budgets. This will be based on the estimated number of runners. This is mostly for informative purposes so we can get an accurate picture of revenues vs expense for each race.
 - Still operating at a profit for this year's races.
 - Michael George mentioned two forthcoming invoices for certifying the courses for Pony Pasture and the Ashland Half this year.
 - Shawn mentioned that a new finance committee has started. Always looking for more members. Will be looking at the budget for next year. Next finance committee meeting will be the week of September 25th.

Communications - Anne Magee, VP of Communications

- Lucky Road is the Grand Prix sponsor this year and hopefully in future years. All RRRC merchandise will be sold at Lucky Road.
- Lucky Road will be an automatic sponsor for RRRC races.
- Anne is working to replenish RRRC store merchandise.

Miles & Minutes – Annie Tobey

- Anne and Annie have been busy in the past week wrapping up the fall issue.

Social Media – Chris Mason

Throughout the month of August, our social media really honed in on promoting the Ashland Half Marathon. We also used our platforms to promote the latest edition of Miles & Minutes as well, advising club member as to where they could pick up their copy.

As we have moved into September, we've already started promoting Das Bier event and will continue to promote that, as well as other upcoming events.

As event become live, please feel free to email socialmedia@rrrc.org so we can create events and start promoting your event.

Finally, as a quick reminder, we do not use our social media channel to promote events we (the club) are not directly involved with. In cases where people ask us to promote events that were not involved with, please feel free to advise that those events can be shared on our FB wall as our club members will see them there. I also highly recommend that folks use the RVA All Runners page, too, as we have 5k+ members there who are always looking for events!

- Chris reiterated the reminder that we do not post about non-RRRC races on our social media. Alternatives are posting non-RRRC races on the RVA All Runners Facebook group and on the Facebook wall of RRRC.

Grants Committee - Kirk Millikan

The next grant cycle has an application deadline of September 30, 2022. We have only received one application as of September 9th, so I propose extending the application deadline to October 31st. The grant application availability should be publicized in RRRC emails and on RRRC social media.

- No issues from club members to extend deadline.

Flying Squirrels Game - Mike Levins

On Thursday, August 18th, about 100 RRRC members attended the Richmond Flying Squirrels game with the Binghamton Rumble Ponies. The weather was about as perfect as it can be for mid-August in the Rivah City.

Next Spring we can plan for another summer outing.

Review of Races

Ashland Half Marathon - August 27 (Michael George)

- Race went very well and had good weather. There was almost a new course record.
- Michael would appreciate more help from RRRC members, lots of good help from Sports Backers.

Preview of upcoming Races

Das Bier Run - September 24 (Mike Gholson)

- Consensus is that the race will be moving forward. 15 teams currently registered (60 runners). Right now at about the break even point. Will not be buying race-specific bibs, will use RRRC numbers with chips. A beverage ticket will be added to the bibs.
- Hanover County currently has no police officers signed up for the race (no police will mean no race). Will not know anything more about police availability until next week.
- Extra money was required for insurance of Hanover County Sheriff's Office.

Twilight 5k - September 25 (Lily Grace Hester, Bill Kelly, Rosie Schutte)

Update on race and the Youth Running Camp.

- Bill and Rosie are the advisors for the race; Lily Grace is directing this race for a school project for her leadership program. Hopefully, the Twilight 5k will be an annual event to support the running camp. The Twilight 5k will not be an official RRRC race this year, but Bill would like for the club to look at the success of this year's race and consider it for future years as a club race.
- Currently have raised over \$7,000 in income (revenue and donations) with expenses around \$2,500.
- The goal is for this race to provide the funding for the RRRC Summer Youth Running Camp for middle schoolers in future years.
- The running camp directly supports the RRRC mission statement to support running and healthy lifestyles in the Richmond area.
- Rosie and Bill gave a presentation about the running camp's history.
 - This was the third year for the running camp, and each year has been a success. The running camp is free for all participants.
 - To date: 245 campers have participated from as far as Stafford and Northumberland Counties. 56 coaches have participated (certified coaches, professional athletes, college and high school coaches, high school runners); 24 speakers have come to the running camp over the past three years.
 - Looking forward RRRC can support the camp through financial support, insurance coverage built into the annual budget, and member volunteer coordination.
 - Camp is held at Robious Middle School, and the insurance goes through Chesterfield County's Parks and Recreation Department.
 - Bill and Rosie are looking for the club's support (particularly club member in-person support) to help with the running camp long term so that the running camp will continue successfully in the future. Looking for 2-4 club people to act as "interns" next year, assisting Rosie and Bill and hopefully leading the camp in future years when Rosie and Bill step down.
- The Twilight 5k was added to RRRC's insurance policy.
- There was discussion led by Michael and Marcy George about why the club's insurance

policy is being used for a student's race that is not an official RRRC race. The RRRC Executive Board made a decision to add the race to the club's insurance policy. In the future, similar decisions (executive orders) will be sent out to the board, and policies will be enacted to clarify what it takes for a race to become a club race (such as how far in advance a race needs to be approved by the club).

Capital Trial 10 Miler - October 29 (Mary Kwiatkowski and Michael George)

- Registrations are double what they were this time last year. Police have been contacted. Using the same bib layout as last year. Big thing is we need volunteers – we need 60 total and have about 12 now.

TRex Run - November 13 (Donnie Lane)

- As of today, 144 people have registered and many from outside of the Richmond area. Likely will not pursue official Guinness World Record status due to cost.

Wegman's Turkey Trot - November 24 (Ben Watcher/Michael George)

- The University of Richmond does not want to commit the police, custodial, and landscaping staff for the race this year. Michael George is pursuing other location options. Looking into Bryan Park again this year. West Creek was mentioned as a possible location, but Michael said the Goochland Police are very strict on where a race can be held in that area so it is not a viable option. Mara mentioned that starting/finishing at the Diamond or City Stadium could be an option. Michael mentioned that the race location needs to be central to the Richmond area when considering options.

Toy Run - December 11 (Kirk Millikan)

Planning for the race on Sunday, December 11th is ongoing. The 5k will be the season-ending race for Girls on the Run of Greater Richmond, who anticipate 200+ girls with 200+ running buddies. Registration will open on October 1st. Brainstorming a race name to include both "Toy Run" and "Girls on the Run" - potentially will use "RRRC Toy Run 5k in partnership with Girls on the Run". Looking into a presenting sponsor for the race to help defer costs. Need to discuss with RRRC board timing for the race - Girls on the Run is fine not using chips on their bibs/not having official finish times, but I am unsure if having some participants with chips and some without would create a timing headache.

- Kirk asked if race directors need to pay for music if a sponsor is the one playing music. Leigh Anne said the fee for playing music would still be needed.
- If everyone has similar looking bibs, it is hard to know who is chip timed and who is not.
- Need to determine if GOTR will have their own bibs or perhaps no bibs at all. If GOTR can provide their own bibs, it would be easier for RRRC timing and finish line staff.
- Mara mentioned that for liability, RRRC needs to know names with bib numbers. Also, GOTR participants need to sign our waiver to run our race (even if they have a separate waiver for the race).

Contract Races

- Shawn said the club is getting a lot of requests recently including three clock rentals.

Equipment – Glenn Melton

The truck is back to its normal setup after a successful Ashland half water stop setup. Special thanks to Mike Gholson for riding along to setup the 6 water stops! Lots of races coming up this fall, so please sign-up to help any way you can.

Grand Prix - Trisha Kolesar/ Suzi Silverstein

- Will be promoting picking up remaining awards at future RRRC meetings at the club house.

Operations Manager/Administrator/RunSignup Coordinator– Allison May, Shawn Lafland

- No updates

Volunteer Needs - Katherine Zampolin

We still need course marshals for Das Bier Run on 9/24, and volunteers in all areas for the Twilight 5K on 9/25. Thanks so much!

Adjourn

With no further business, the meeting adjourned at 7:22 pm.

Respectfully submitted,

Victoria Hauser, Secretary
Notes recorded by Kirk Millikan, Board Member