



## Richmond Road Runners Club - Meeting Minutes - August 10, 2022

**DRAFT**

### Opening remarks, ground rules and welcome guests – Rainey Niklawski, President

*Rainey called the meeting to order at 6:00 pm.*

### Approval of June, 2022 meeting minutes - Victoria Hauser, Secretary

*Leigh Anne made a motion to accept the minutes as submitted. Mike Levins seconded the motion. All were in favor.*

### New Business Discussions

1. Kids Run RVA grants updates (Jacki Quinlan, Sportsbackers)

Attached is a spreadsheet that outlines the Kids Run RVA expenses that we are budgeting for the 2022-2023 fiscal year. You will see that we are anticipating awarding \$15,000 in mini-grants, based on what we awarded last year and the growth we are anticipating this year. We are piloting the implementation of fitness clubs, that will include running but won't be exclusively running, at a couple of schools this fall. We would like to be able to support those general fitness clubs with mini-grant funding if RRRC is in agreement.

Even with that expansion of programming to include general fitness clubs and based on what the Ashland Half has generated in years past, I anticipate that we will not be able to use all of the proceeds from the event if the funds are limited to mini-grant awards. Therefore, I would like to be proactive in seeking support from the RRRC board to allocate any Ashland Half funds that aren't awarded as mini-grants towards covering general Kids Run RVA program expenses.

I look forward to being a part of the meeting next week, sharing this information with the board and members, and answering any questions from the group. Thank you for including me in the agenda and for your ongoing support of Kids Run RVA.

*Jacki reviewed the Kids Run RVA grant funding and recent trends with the school mini-grants. Following discussion, Katherine made a motion to approve the use of Ashland Half funds for Kids Run RVA for program expenses related to the mini-grants, shirts, shoes or other resources for the students. Allison seconded the motion. All were in favor.*

*Jacki also noted that at a few schools they are piloting some fitness programs that are not just running programs. The board agreed that this was fine to use Ashland Half proceeds for these programs.*

2. RRRC Grants, September, 2022 - Review of available funding (Kirk Millikan/ Leigh Anne Stacklin)

At the October, 2021 meeting, the board voted to evaluate the funding available for the September, 2022 grant cycle. Previous grant cycles have awarded \$5000 in funding.

*Leigh Anne noted that we are running roughly \$24,000 in profit for the year. Following discussion, it was agreed to move forward with the grant cycle due September 30, 2022 and that the grant award funding could be reviewed at the September meeting.*

3. Grand Prix Updates (Trish Kolesar)

Vote to remove Poop Loop and Bear Creek from 2022 Grand Prix and Iron Runner competitions.

*Leigh Anne made a motion to remove Poop Loop and Bear Creek races from the 2022 Grand Prix and to change the Iron Runner requirements to 13 of 15 races. Kirk seconded the motion and all were in favor.*

4. Flying Squirrels Game - Thursday, August 18 (Mike Levins)

I've ordered 150 tickets and am waiting for Leigh Anne to make payment so that I can pick up the tickets. Right now there are 7 unclaimed tickets. I expect some fluctuation between today and the 18th.

After I do get the tickets, I'll let the attendees know how to get their tickets. As in past years, I'll be outside the ballpark an hour prior to game time near the Flying Squirrels offices on the south side of the Diamond.

Additional updates to be provided at the meeting.

*Leigh Anne confirmed that payment had been made. Mike has emailed participants with how to pick up their tickets the night of the game. There are two tickets remaining with some fluctuation expected before game day.*

5. Richmond Marathon & Half Pacers (Karen McCarthy)

For information: RRRC provides [pacers](#) for the Richmond marathon and half marathon. I am in the initial recruiting phase for pacers. If you're interested, please complete this [short survey](#) by August 14th. For more information, contact Karen McCarthy at [racepacers@rrrc.org](mailto:racepacers@rrrc.org).

*Karen asked that interested pacers complete the survey prior to August 14. Leigh Anne asked if there were any additional pace groups available for the half marathon. Karen said*

*Sportsbackers is flexible if enough pacers can be found. A note can be made in the comment section of the survey.*

### **Financial Reports** – Leigh Anne Stacklin, Treasurer

- New email for payments: invoice@rrrc.org
- All payments/ checks to be cut on Thursdays.
- Bookkeeper position to be advertised in lieu of Assistant Treasurer position.

*Rainey noted that Mark Cerny was serving as the Assistant Treasurer stipend position through the end of March. Since that budget is not being used, hiring a bookkeeper for 10 hours per week at \$20 per hour for the remainder of the calendar year was proposed. Marcy made a motion to hire a bookkeeper. Anne seconded the motion and all were in favor.*

*Leigh Anne noted the new email address for all invoices or reimbursements, as well all payments will go out on Thursdays. The future bookkeeper will have access to this as well.*

### **Communications** - Anne Magee, VP of Communications

*Anne noted that the Lucky Road agreement was almost complete and she had tags and signage ready for RRRC merchandise in the stores.*

*The nutrition and injury clinic went very well and Anne is hoping to do another session as part of the Winter Marathon Training Team.*

### **Miles & Minutes** – Annie Tobey

*The summer issue is out and in a few new distribution locations.*

### **Social Media** – Chris Mason

*Social media engagement was up 14%, including posts related to the clinic and local runners Keira D'Amato and Britton Wilson running in the World Championships.*

### **Operations** – Shawn Lafland, VP of Operations

#### **Review of Races**

#### Summer Track Series - June 14, 21, 28 & July 5, 23 (Matthew Novak)

*Matt noted that there was good attendance and good volunteers for each of the five events. The last night was held on a Saturday and many people stayed afterwards to watch the World Championships on the screen at the stadium. University of Richmond was very helpful with providing their facilities.*

Thanks Dad 5k - June 19 (Allison May, Eric Nachman)

*Allison noted that registration numbers were lower but that the race went well.*

Cul de Sac series - July 4, 11, 18 (Mike Gholson)

We had a great turnout for all 3 races. Over 300 runners were registered for each race and we averaged 250 or more finishers. I would like to give a BIG thank you for all the volunteers who helped out because without them the Cul-de-sac races couldn't happen. I think the goodr sunglasses were a big hit and I got a lot of positive feedback.

*Mike thanked all of the volunteers. The Goodrs were a big hit and about 30 pairs need to be picked up. They will be at Lucky Road for a little while longer and then moved back to the clubhouse.*

Pony Pasture - July 23 (Mara George & Sarah Golightly)

*Mara noted that the race went well and was a state championship race. She has pictures to share.*

**Preview of upcoming Races**

Ashland Half Marathon - August 27 (Michael George)

*Michael noted that there are about 500 registrations. Volunteer sign-ups are in good shape. The race will start at 7 am and there is a 3.5 hour time limit.*

Das Bier Run - September 24 (Mike Gholson)

*Mike noted there are only eight teams signed up so far. Shirts have been ordered. Some advertising strategies were discussed including expanding the description in the weekly newsletter, advertising at the Flying Squirrels game, promoting the relay, and promoting the "Rock-tober" festival that is happening at the brewery.*

Contract Races

*Shawn noted there have been a lot of requests for contract races, but no commitments so far. There is a school renting the clock and finishing line equipment, and discussion was held on a school discount.*

*It was also noted that a James River High School student was organizing a 5k as a contract race and there was a request for the race to be part of RRRC insurance. It was agreed this should not be a part of our liability.*

**Equipment** – Glenn Melton

**Operations Manager/Administrator/RunSignup Coordinator**– Allison May, Shawn Lafland

- Standardizing volunteer sign in at races.

*Shawn noted that there have been four new tablets purchased and covers are being ordered. There have been a handful of orders from the store as well as speed cups sold to MTT participants.*

*Shawn noted that having volunteer check in through RunSignUp would be best for record keeping. There are logistics to making sure there are enough tablets for use for volunteer check-in and making sure walk-up volunteers can check-in.*

**Volunteer Needs** - Katherine Zampolin

**Adjourn**

*With no further business, the meeting was adjourned at 7:20 pm.*

*Respectfully submitted,*

*Victoria Hauser, Secretary*