



Richmond Road Runners Club - Meeting Minutes - June 8, 2022

Opening remarks, ground rules and welcome guests – Rainey Niklawski, President

Approval of May, 2022 meeting minutes - Victoria Hauser, Secretary

Marcy made a motion to approve the minutes. Ben seconded the motion and the motion carried.

New Business Discussions

1. Flying Squirrels Game - Registration is open for the RRRC visit to the Diamond on Thursday, August 18th. There are 150 tickets available and once that number is reached, a wait list will be Created.
2. Kids Run RVA

Rainey noted that a request had come from Karen McCarthy on behalf of Sportsbackers:

“For many years now, the proceeds from the Ashland half have been directed toward the kids' running grant program, which is part of Sports Backers' Kids Run RVA program. Last year in 2021, because of the impact of the pandemic on kids' run club programming, the available funding exceeded the need of the run club grant applications, and the RRRC approved the excess funding being used for general Kids Run RVA expenses. We are in the same situation for 2022 and would like to request the board's approval to do the same thing again for this year.”

Leigh Anne made a motion to allow the funds to go towards the general Kids Run RVA program. Kirk seconded the motion, and the motion passed.

Financial Reports – Leigh Anne Stacklin, Treasurer

See attached Profit & Loss Report.

Communications - Anne Magee, VP of Communications

Wegmans has verbally committed to sponsoring the Turkey Trot this year! Ben and I will meet with the marketing coordinator in the next week or two to work out the details!

Lisa Mitro and Emily Moore would like to hold the injury prevention/running nutrition seminar the weekend of July 16th and 17th. I am going to show them the clubhouse on Saturday so they know what our venue looks like.

I will be working on press releases for the Thanks Dad 5k and the Summer Track Series this week.

Marketing night at the Kickers game on June 11 is in the works.

Miles & Minutes – Annie Tobey

Annie requested stories about running while traveling or vacationing (not necessarily traveling for a race).

Social Media – Chris Mason

Scholarship Committee - Kirk Millikan

We received 16 applications for the 2022 RRRC College Scholarship. This is down from an average of 26 applications the last three years even though the same level of outreach/notification took place this year. The scholarship committee will be reviewing applications this month. Scholarship winners will be notified at the end of June and will be recognized at the Pony Pasture 5K on July 23rd.

Kirk noted that he would be sending an email to the board around the end of June. This will have the committee's recommendations for the scholarship awards.

Operations – Shawn Lafland, VP of Operations

Review of Races

Stratford Hills 10k - May 28 (Nikkia Young)

Stratford Hills went swimmingly! We had 170 registrants by the time the race started. Thanks again to all the athletes, volunteers and sponsors! Virtual athletes will be getting their giveaways mailed in the coming week or so.

Preview of upcoming Races

Summer Track Series - June 14, 21, 28 & July 5, 23 (Matthew Novak)

Besides needing more volunteers, we are prepped and ready to go for the Summer Track Series.

Matt noted that the series begins next Tuesday. U of R will be providing tables and water. There are still some volunteer needs and he hoped to reach out to Deep Run High School's teams for more volunteers.

Thanks Dad 5k - June 19 (Allison May, Eric Nachman)

Allison noted that registration is about 100 people and they would like more. Recently registrations have peaked the week before the race. A few more volunteers are needed at the finish line.

Cul de Sac series - July 4, 11, 18 (Mike Gholson)

All permits are in hand and we have 226 runners registered as of June 3rd.

Looks like July 4th is really looking good for a big turn out.

We have 200 goodr sunglasses in hand and we may have to order more which is a good thing.

Mike noted that the goal was 300 registrants.

Pony Pasture - July 23 (Mara George & Sarah Golightly)

We will not have shuttle vans this year because we couldn't find any to rent. It will be chipped timed since Anne will not be driving a van. Everything else should be the same as years past.

Mara noted that about 75 people have signed up. The police have given a verbal okay. Shirts will be ordered at the beginning of July.

The race will be the RRCA-Virginia 5k championship. Michael George has agreed to certify the course!

Das Bier Relay - September 24 (Mike Gholson)

Mike noted that the owner of Center of the Universe is to have 400 people (100 teams).

Equipment – Glenn Melton

Shawn noted that new tablets are being purchased.

Grand Prix - Trisha Kolesar

Suzi noted that an official rule change is needed since the date of the Bear Creek race has been moved to March, 2023. Trisha will submit an update for the August meeting.

Operations Manager/Administrator/RunSignup Coordinator– Allison May, Shawn Lafland

See attached slides.

Shawn noted that there was a busy spring of contract races. There are 10-12 races in the fall. A sunflower farm has reached out timing services for a potential race in mid-July. Girls on the Run has reached out about race services for their December 5k. Prior to the pandemic, they participated in the Toy Run. It was agreed that discussing the Toy Run with GOTR would be a good option to move forward.

Shawn noted that the store sold 21 items in May. Rainey noted that there are discussions with Lucky Road to move the RRRC into their store. This would help save on shipping and storage.

Volunteer Needs - Shawn Lafland, Katherine Zampolin

Katherine has been set up with access to the Volunteer email account and RunSignUp.

We are short on volunteers for many of our upcoming races. Please help spread the word and/or sign up if you have the availability. Also, any suggestions on groups to reach out to for assistance in identifying volunteers is helpful.

Boxer Brief is 6/11 (contract race) - finish line volunteers are needed

Summer Track Series - Tuesday evenings from 6/14-7/23 - we need on site registration and timers

Thanks Dad 5K is 6/19 - we only have registration covered and needed volunteers in all areas.

Since we don't have a Board meeting in July, please note our July races also need volunteers:

Cul de Sac races are 7/4, 7/11, and 7/18 - all need volunteers

Pony Pasture is July 23 - need volunteers

Adjourn

With no further business, the meeting adjourned at 6:35 pm.

Respectfully submitted,

Victoria Hauser