



Richmond Road Runners Club - Board Reports - March 9, 2022

DRAFT

Opening remarks, ground rules and welcome guests – Anne Magee, Vice-President of Communications

Anne called the meeting to order at 6:04 pm.

Approval of February, 2022 meeting minutes - Victoria Hauser, Secretary

Chris Mason made a motion to approve the minutes. Marcy seconded the motion, and the motion carried.

New Business

1. Grand Prix Spring Banquet - Suzi Silverstein

Suzi presented the plans for the banquet, rescheduled from March 12. The date is Monday, May 9 at Hardywood West Creek. There is space for over 300 people, both indoor and outdoor. Keira D'Amato will be the featured speaker. Suzi is planning on catering with a budget of \$20 per person. There will be a cash bar with Hardywood beer, wine and cider, and the club will provide soft drinks and water. Each Grand Prix finalist will be given a ticket and a plus-one. Volunteers will also be given free entry.

2. Summer Outing - Mike Levins

In previous years, we have attended a Flying Squirrels game at the Diamond. I have heard from the Kickers sales rep about the possibility of attending a Kickers game at City Stadium.

First, we need to decide if we want to continue with an outing. There was discussion during the budget process whether we wanted to curtail this as a means of saving money.

I haven't communicated with anyone from either the Squirrels or the Kickers, but in checking their websites, it appears that the Squirrels tickets would be \$7 for the General Admission tickets we have purchased in the past. They also have fireworks on many evenings which has been a popular draw. The Kickers would be \$10 - 12 based on the number purchased, with 100 being the number needed for the lower price. I did not see anything about fireworks at their games.

Again, we need to decide if this is something we want to do and, if so, what changes will be made to the conditions going forward.

Mike presented the two options for either a Squirrels game or Kickers game. It was agreed that the club would pay for the tickets, and not have members pay. Mike will continue ticket and date research.

Financial Reports – Leigh Anne Stacklin, Treasurer and Mark Cerny, Assistant Treasurer

- Music license for races

Leigh Anne noted that the music licenses are \$291 per race instead of a yearly fee. Race directors should let her know if this is needed for their race.

Leigh Anne also noted that Mark Cerny is transitioning out of the Assistant Treasurer role at the end of March. Please send her any sponsorship invoices and reimbursement requests.

Bank Balances	
Checking	\$ 25,484.18
Money Market	363,194.15
Certificate of Deposit	37,109.65
Total	\$425,787.98

Communications - Anne Magee, VP of Communications

- I have put together an outline for race promotion to help streamline the process and decrease confusion.
- I have updated visor designs from Boco Gear
- The logo that Suzi's daughter made for the 4x4 trail series is amazing! Working with Chris and Crystal on promoting this race.
- Chris is working with Anne Brown on sponsorship for Carytown 10k.

Membership updates

Shawn noted that we are holding at around 2000 members.

Miles & Minutes – Annie Tobey

- Anne Magee and I have been at work on the next issue, including Anne getting bios and pictures from the new officers.
- All race directors, please send me a wrap-up of first quarter races and any useful quotes or info for second quarter races.
- Other submissions welcome, but would be needed immediately for the next issue.

Social Media – Chris Mason

Chris noted that social media had been used in February for promoting the Sweetheart race and the One City race in Newport News. We have new followers and using “stories” has been popular.

Grants Committee - Kirk Millikan

The next round of grant funding is Spring 2022 with an application deadline of March 31, 2022. As of March 4th, we have received two grant applications. If you are interested in being on the Grants Committee to review applications in April, please send an email to grants@rrrc.org.

Kirk noted that a social media post will go out promoting the grand applications.

Scholarship Committee - Kirk Millikan

There are no anticipated changes to the 2022 RRRC college scholarship application and review. Applications will be due May 31st and reviewed by the scholarship committee in June. The webpage for the scholarship will be updated soon, and then emails and mailings will go out to local high school head guidance counselors and athletic directors announcing the scholarship. The cost of mailing out the scholarship announcement and application to 98 people last year totaled \$198, and I anticipate a similar cost this year. If you are interested in being on the Scholarship Committee to review applications in June, please send an email to scholarship@rrrc.org.

Kirk noted that mailings will go out soon, and this has been effective in helping the application process not get lost. Colonial Granite was a sponsor of the scholarship program last year.

Operations – Shawn Lafland, VP of Operations

Review of recent races

Sweetheart 8k - February 13 (Marcy George)

We had 398 people registered

328 - in person

59 - Virtual

11 - Kids

We had 268 finishers in person and 39 virtual finishers

Turned out to be a nice day!

This was my last year of being Race Director for the Sweetheart 8K.

Thank you Marcy! 

Thank you again Marcy! It was noted that new race directors had been recruited for next year. It was noted that there were last minute sign-ups once the weather looked positive.

Huguenot 3 Miler - March 6 (Mike Muldowney)

Lower than normal registration numbers this year. Expecting 120 runners and walkers. Thanks for all of the club volunteers. Will update on Sunday after the race. Race will still make a little money.

Shawn noted that there were 82 participants. Mike has indicated that if someone else would like to be race director next year, he is good with that.

Preview of upcoming races

RRRC 4x4 Trail Series - Sunrise 4 Miler - March 27 (Crystal Koch)

No updates.

It was noted that there are only 13 registrants. There may need to be some RunSignUp settings adjusted to make clear the difference between the race series and the individual races.

Carytown 10k - May 8 (Anne Brown)

Anne noted that planning was going well. There are about 200 people registered. Mike Muldowney to drive the truck.

Stratford Hills 10k - May 28 (Nikkia Young)

Stratford Hills 10k is open! Please share it widely. Also, please let me know if you know of a business that would be interested in sponsoring. Richmond City has added several new requirements that will cost more than originally expected.

Summer Track Series - June & July (Matthew Novak)

University of Richmond's track is reserved for the following dates:

Tuesday, June 14

Tuesday, June 21

Tuesday, June 28

Tuesday, July 5 Uncertain if this date works because it is post 4th

Saturday, July 23

I am continuing to work with Coach Taylor, and I will keep you posted with any updates.

Matthew indicated these could be posted to the race calendar/ RunSignUp this week.

Training teams

RRRC Winter Marathon & Half Marathon Training (WMTT) - Crystal Koch

It was noted that it was going well and wrapping up for the season.

Advanced 10k - Jason Ford & Karl Gordon

Equipment – Glenn Melton

Michael George noted that we need an American flag that can stay on the truck. Farleigh and Kirk both indicated that they had a flag they could donate.

Grand Prix - Trisha Kolesar

Volunteer Needs - Shawn Lafland

Shawn noted that truck drivers are needed and that Carytown needs volunteers.

Operations Manager/Administrator/RunSignup Coordinator– Allison May, Shawn Lafland

Shawn noted that at the clubhouse the HVAC company has completed their quarterly service, the property management company has done their routine inspections, and the locks have been changed. The new bibs arrived quickly and are in storage.

Adjourn