



Richmond Road Runners Club - Meeting Minutes - October 13, 2021

Opening remarks, ground rules and welcome guests – Nikkia Young, President

Nikkia called the meeting to order at 6:05 pm.

Approval of September, 2021 meeting minutes - Victoria Hauser, Secretary

Mary Beth made a motion to approve the minutes as submitted. Chris Mason seconded the motion. The vote was unanimous.

Financial Reports – Dawn Walker, Treasurer and Mark Cerny, Assistant Treasurer

Checking	\$ 57,301.37	
Money Market	362,932.88	
CDs	37,050.49	
Total*	\$457,284.74	
*-Includes \$46,187.10 for Sportsbackers (Ashland Half) and \$6,511.80 for Virginia Capital Trail Foundation		

Dawn reviewed the report.

Marketing and Sponsorship – Amy Black, VP of Marketing

Membership as of October 8, 2021

Members 1,908 This Year | 2,235 Last Year

Memberships 1,350 This Year | 1,521 Last Year

Membership as of September 4, 2021

Members: 1,933 This Year | 2,285 Last Year

Memberships: 1,364 This Year | 1,549 Last Year

Amy noted that they would like to run the membership discount promotion for memberships who have not renewed. This was successful in June. She is also working to complete the sponsorship document.

Operations – Crystal Koch, VP of Operations

Crystal noted that three contract races initially planned for this year have been postponed until next spring. There is one contract race this coming Saturday; volunteers are still needed. The clock has been rented out five times this year. She and Michael George have been working with community groups that are interested in conducting races.

Preview of upcoming races

Run with Richmond Police (ongoing)

Mike Bender would like to revisit after the marathon in November.

Capital Trail 10 miler & 5k - October 30 (Mary Kwiatkowski)

Planning is going well.

Turkey Trot - November 25 - (Michael George)

There are 430 registrants for the 10k, 33 for the kids run, and 34 for the virtual race. Final Gravity is on board to be a sponsor and to be open after the race. There is a permit for Bryan Park, and 800 medals have been ordered.

Bear Creek 10 Mile Trail Run - December 5 - (Ralph Gibbs & Dave Trump)

Dave noted that there are 220 registered, with 60 spots remaining. There is a waitlist and withdrawal policy in place as well.

Toy Run - December 11 (Kirk)

Planning for the race is progressing. The race will be the morning of Saturday December 11th. In lieu of toy donations this year, race proceeds will go to the nonprofit Mason's Toy Box, which distributes toys to hospitalized children and their families in central Virginia.

Kirk noted that registration would be open by the coming weekend. There will not be direct toy donations this year; but proceeds will go to Mason's Toy Box. They have also indicated they are willing to reach out to their sponsors and supporters about sponsoring the race.

First Day 5k - January 1 (Suzi Silverstein and Jenny Treadwell)

Suzi noted that the permits had been requested, and an agreement was in place for using ACAC. Registration would open once the permits were secured.

Frostbite - January (Mara George & Chris Mason)

Chris noted that Shood was interested in partnering to collect shoes and Final Gravity was interested in being a sponsor. The race will be January 16 and will be held at the elementary school on the traditional course.

Training teams

Pacers for Marathon & Half - Karen McCarthy

RRRC recruits and coordinates the [pace team leaders](#) for the Richmond marathon and half marathon every year. We offer 13 pace groups for the marathon and 8 groups for the half marathon. The two races combined generally have approximately 60 pace group leaders. This year has been a tough recruiting year and there are currently approximately 15 openings. There are openings in the following groups: 1:30, 1:35, 1:45, 2:00, and 2:15 for the half and 3:00, 3:10, 3:25, 3:30, 3:35, 4:00, 4:45, 5:00, and 5:30 for the marathon. The pace teams can't run without leaders! If you or anyone else you know is interested in pacing, please email the pace team coordinator Karen McCarthy at racepacers@rrrc.org.

Several attendees indicated they were interested in being pacers.

Equipment – Glenn Melton

Glenn noted that a new clock stand and finish line reels had been ordered.

Operations Manager/Administrator/RunSignup Coordinator– Dave Trump, Allison May, Shawn Lafland

- Marathon expo booth & store

Dave noted that Allison and Shawn were handling a majority of the administer duties. Shawn will take over the store manager duties in December. There will be a booth at the marathon expo with RRRC merchandise.

Miles & Minutes – Annie Tobey

Annie noted that the latest issue is available online and the printing is in process. Copies will be available at the expo and upcoming races, as well as local stores. She asked that everyone review the standard items that are published with each issue and make sure they are up to date. This includes the group runs and the store discounts. She also asked that any items directed towards social media posts also be copied to Miles & Minutes, as there might be opportunity to share them in both mediums.

Social Media – Chris Mason

Chris noted that posts on the grants program and Kiera D'Amato were very popular this month.

Grand Prix - Suzi Silverstein & Ralph Gibbs & Trisha Kolesar

See proposed 2022 races under New Business.

Suzi noted that the proposed GP races totaled 18 races for the Ironrunner competition, and in past years there have been 15 races. Discussion was held on changing to a tiered structure for Ironrunner. Suzi indicated that the awards committee would be meeting on October 27 and they would bring a recommendation to the November board meeting.

Grant applications - Kirk Millikan

Four applications were received for this fall's round of grant funding from the club. The grants committee will be reviewing the applications in October and will make recommendations to the board following the review.

Kirk noted that the total amount of funds requested from the applications received was around \$6300. Following discussion on the grants process, Kirk made a motion to allocate \$5000 for the September, 2021 grant cycle, and \$10,000 for the grant cycles in 2022, with the September, 2022 allocations being reevaluated based on race registrations. Chris seconded the motion. The vote was unanimous.

Nominating Committee/ End of Year Elections - Jennifer Perrin

- Slate of Officers and Directors

Jennifer presented the officers and directors.

<u>Name</u>	<u>Position</u>
Mara George	Board
Matthew Novak	Board
Chris Mason	Board
Farleigh Fitzgerald	Board
Victoria Hauser	Board Secretary
Sarah Golightly	Board
Mike Gholson	Board
Anne Magee	Board
Shawn Lafland	VP of Operations
Kirk Millikan	Board
Allison May	Board
Mike Levins	Board
Marcy George	Board
Micheal George	Board
Janice Hagan	Board
Rainey Niklawski	Board
LeighAnn Stacklin	VP of Treasurer
Katherine Zampolin	Board
Donnie Lane	Board
Noah Mercer	Board

If there are any omissions or additions, please let her know at nomination@rrrc.org. At that time, several members expressed their desire to serve on the board. Nikkia noted that there are five officers and twenty board member positions. The positions of President and Vice-President of Marketing are still open. The final slate will be presented at the November meeting. The election will be held in December.

New Business

1. Das Bier Run Sunday, September 25th, 2022 (Crystal)

No updates.

2. Grand Prix races for 2022

In accordance with Article 4 of the By-Laws The slate of Grand Prix races for 2022 needs to be voted on for 2022

The Proposed Slate is as follows:

2022 Grand Prix Races

FIRST DAY 5K

FROSTBITE 15K (double volunteer points)

SWEETHEART 8K

HUGUENOT 3 MILER

SUNRISE 4 MILER

CARYTOWN 10K

LARUS 4 MILER

STRATFORD HILLS 10K

THANKS DAD 5K

PYT 4 MILER

CUL-DE-SAC 5K SERIES (3 separate races on 3 dates – each counts as a separate race for race scoring and volunteer points)

PONY PASTURE 5K

ASHLAND HALF MARATHON (double volunteer points)

POOP LOOP 4ISH MILER

CAP TRAIL 10 MILER & 5K (double volunteer points) – running either race counts for points

TURKEY TROT 10K

BEAR CREEK 10 MILER (triple volunteer points)

TOY RUN 5K

3. 2022 Budget presentation (Dawn Walker)

Dawn presented the budget worksheets. Several questions were addressed including estimating the potential number and revenue of contract races, board expenses for the RRCA conference, printing of Miles and Minutes, shifting the banquet to reduce costs, rental of the clubhouse within the five year lease, and estimating potential revenue from club races. The final budget for a board vote will be presented in November.

Adjourn

With no further business, the meeting adjourned at 7:35 pm

*Respectfully submitted,
Victoria Hauser, Secretary*