



Richmond Road Runners Club - Meeting Minutes – May 12, 2021

Opening remarks, ground rules and welcome guests – Nikkia Young, President

Nikkia called the meeting to order at 6:00 pm and welcomed everyone.

Approval of April, 2021 meeting minutes - Victoria Hauser, Secretary

See attached minutes.

Mary Beth made a motion to approve the minutes. The motion was seconded by Amy, and the vote was unanimous.

Financial Reports – Dawn Walker, Treasurer and Mark Cerny, Assistant Treasurer

Bank Balances	
Checking	\$ 13,473
Money Market	\$ 367,701
Certificate of Deposit	\$ 37,045
Total	\$ 418,220

Marketing and Sponsorship – Amy Black, VP of Marketing

Amy noted that the speed cups with RRRC logos have been ordered. Pony Pasture has a potential new sponsor and the sponsorship documents are being worked on.

Operations – Crystal Koch, VP of Operations

The Boxer Brief 5k is the only contract race on the calendar for this quarter so far. Several organizations have reached out for help in organizing a 5k or 10k as a means to raise funds for their non-profits, including the Railroad Museum in Manchester.

We have lent a timing clock to two community 5ks: Grace Church and the Airport 5k.

Review of races

Carytown 10k - May 2 - (Anne Brown)

It was noted that the race went well!

Preview of upcoming races

Stratford Hills 10k - May 29 - (Nikkia Young)

We are ready to go. Registration is open and we are around 100 entrants. Positive Vibe, Outpost and Road Runners Store are providing support with random prizes. Please continue to sign up and share with others- would love to see it sell out.

Nikkia noted that permits are in hand, and there is still a need for volunteers, including a driver for the truck.

Thanks Dad 5k - June 20 - (Allison May and Eric Nachman)

Allison noted that permits were in hand, and that shirts were ready to be ordered. Eric will be providing Dad jokes.

Summer Track Series (Glenn Melton)

I have been trying to secure a location for summer track but have had no luck at UR (not allowed on campus) or VCU (scheduling conflicts). So sadly summer track is a no go for this year. Also I will be handing it off to someone else to direct this series from now on. So if you are interested let one of the officers know.

Cul de Sac 5ks - July 5, 12, 19 (Mike Gholson)

Cul De Sac 5k race series has been approved by Henrico Parks and Rec for Deep Run Park. I have received the permit applications and will be sending them in the next few days. The official dates are as follows: July 5th, 12th and 19th. In the coming weeks Michael George will be marking a course. There will be a virtual option and probably a 300 cap for each race. The race registration will open June 1st.

Michael George noted that the parks department had given the approval, but that they were waiting to hear on the parking lot location and then the exact course would be created.

Pony Pasture (Mara George)

Mara noted that the location is still being determined. Renting vans is not an option due to timing. The race will be held Saturday, July 24.

Patrick Henry Half Marathon - August 28 (Michael George)

Michael noted that the name will change to the Ashland Half marathon. Sportsbackers is working with Randolph Macon College on the start/finish area.

Turkey Trot (Michael George)

Michael noted that he is still thinking through a course and parking options.

Training teams

- Advanced 10k Team (Jason Ford & Karl Gordon)

Dave noted that the program officially ended with the Carytown 10k.

- New Runners (Herv Sherd)

Nineteen registrants as of May 6. Program begins tonight!

It was noted that as of this afternoon there are 24 participants. Their goal race will be the Thanks Dad 5k.

- Equipment – Glenn Melton

The club truck got a new battery as the old one was rather old and was no longer holding a charge. Restocked our bib pin supply and did some surgery on one of the clocks to fix a bad power switch.

Operations Manager/Administrator/RunSignup Coordinator– Dave Trump

RRRC Store

8 orders (12 items) and \$135.00 in merchandise sales during April.

Car seat covers were the most popular items.

Four orders used a \$25.00 off "thank you" coupon for A10K coaches. The A10K program budget will cover the cost of the discount.

RunSignup

Routine website, email and race/training team support activities.

Dave is working on getting quotes for restocking the shirts and tank tops.

Miles & Minutes – Selina Guider and Annie Tobey

DISTRIBUTION OF M&M, SPRING 2021(distributed on April 30)

Chesterfield

- * Finish Line – Chesterfield Towne Center, 11500 Midlothian Turnpike #552
- * Lucky Road – 13265 Rittenhouse Dr.

Far West End

- * New Balance – 11341 W Broad St #171, Glen Allen
- * REI – 2020 Old Brick Rd., Glen Allen
- * Lululemon – Short Pump Town Center NOT THIS TIME B/C THEY CLEAN EVERY 30 MINUTES BUT THEY WELCOME US BACK ONCE THE PANDEMIC HAS SUBSIDED
- * Dick's – Short Pump Town Center
- * Fleet Feet – 11651 W Broad St.

West End

- * Fleet Feet – 5600 Patterson Ave.
- * Richmond Road Runner – 3002 W. Cary St.
- * Lucky Road – 1601 Willow Lawn

Social Media – Chris Mason

Both of our social media platforms were used in April for various things, one of them was to promote our website as it doesn't seem that our members know all of the benefits of the site. Speaking of the site, we publicized the Running Tours that are found on there as well, that post was well-received (kudos, Annie)!

Social was also used to advertise the Carytown 10k, as well as the Stratford Hills 10k, in hopes to get excitement back regarding in-person races. Please reach out to me if you want anything posted about your events (when they open, details specific to them, etc.) as I'll be happy to get it out there!

Grand Prix - Suzi Silverstein & Ralph Gibbs

Flying Squirrels game - Mike Levins

Please see attached report submitted May 5. Mike will provide the most up to date information during the meeting.

Mike indicated that the stadium is currently at 50% capacity with the anticipation that it will expand to full capacity in June. It was determined that the June 10 game would be a good option. Registration through RunSignUp will be set up. Tickets will be purchased one week in advance.

2021 RRRC College Scholarship - Kirk Millikan

Scholarship applications are beginning to trickle in, and I expect to receive a majority of the applications the last week or two of May (as has happened in previous years). Please spread the word about the scholarship to any running groups you are a part of, and email Kirk Millikan (scholarship@rrrc.org) if you are interested in being on the 2021 Scholarship Committee to review applications in June.

Nominating Committee/ End of Year Elections - Jennifer Perrin

Please let Jennifer know if you are interested in serving on the committee or in a role as an officer.

New Business

1. Kids Run RVA/RRRC mini-grant update - Karen McCarthy and Jacki Quinlan

See attached spreadsheet.

Jackie shared that there were about \$8000 in proceeds from the Patrick Henry half marathon in August, 2020. Four schools had applied for mini-grants and \$1350 was granted. The remaining funds (\$6650) still need to be allocated to youth running. Jackie recommended that the funds go towards the SuperFit Challenge. The program is virtual and includes t-shirts, prizes, printed workout log, and Monument Avenue 10k or mini 10k registration. About 280 participants are from Title I schools. It is expected that the run clubs and grants will be back to their regular programs in fall, 2021.

2. RRRC Supporting Non Binary and Trans Athletes - Keri Abrams, Diversity Richmond

Keri spoke about approaches that RRRC could use to support transgender athletes, including promoting “complete inclusivity” without making individuals feel outed. Having non-binary as a gender option was discussed, as well as having non-competitive categories for age groups.

3. Race director training

Wednesday, May 19th at 6:30pm. Information on changes since Covid -19, updated financial requirements and policy and answering questions.

4. RRCA Convention Report - Shawn Lafland

See attached presentation.

Shawn shared his presentation on highlights of the convention. The convention will be held again in spring, 2022 in Orlando.

Cheers!

Adjourn