



Richmond Road Runners Club - Meeting Minutes – April 14, 2021

Opening remarks, ground rules and welcome guests – Nikkia Young, President

Nikkia called the meeting to order at 6 pm.

Approval of March, 2021 meeting minutes - Victoria Hauser, Secretary

See attached minutes.

Marcy made a motion to approve the minutes. Amy seconded the motion, and the vote was unanimous.

Financial Reports – Dawn Walker, Treasurer and Mark Cerny, Assistant Treasurer

See attached report.

Board Request: We request that the Board approve adding a third bank, Ally Bank to allow the Club to increase the yield on the Club's cash reserves.

Megan Alper presented the finance committee's request to add Ally Bank. Farleigh made a motion to approve. Crystal seconded the motion, and the vote was unanimous.

Marketing and Sponsorship – Amy Black, VP of Marketing

- See attached report.

Amy noted several highlights from her report, including that membership has been down during the pandemic. Several recruitment strategies have been developed including promo codes for races, surveying non-returning members, social media campaign, and bring a friend events.

Preview of upcoming club races

Carytown 10k - May 2 - (Anne Brown)

Anne noted that volunteers were still needed. The number of race participants has been increased to 325. Shirts would be ordered the next day. Awards will be informally given out after the race; no tents are allowed by the park and no gathering. The club will pay for parking after the race; if participants have parking passes for the state park they can hang them in the cars.

Stratford Hills 10k - May 29 - (Nikkia Young)

The city has finally responded, currently searching for sponsors (no current responses to open inquiries), hoping to open registration by the weekend.

Anne will chip time the race. Registration will open in the next week. Sponsors are still being welcomed and random prizes will be given.

Thanks Dad 5k - June 20 - Allison May and Eric Nachman

Permits have been submitted and t-shirts have been selected. Registration is set up and will open after Stratford Hills opens. There will be a parent/child team option as well as virtual options.

Cul-de-sac 5ks - July - Mike Gholson

The elementary school has said no to hosting the races. New course options are being explored. There will be a cap of 250-300 runners.

Pony Pasture - July - Mara George

Shuttles for parking will not be possible. Limiting parking or finding a new race course will need to be determined.

Turkey Trot - Thanksgiving - Michael George

University of Richmond has said no having the course on campus.

Training teams

- Winter Marathon & Half Marathon Training Teams

Crystal noted that the teams have concluded and were profitable.

- Advanced 10k Team

Dave noted that there are a few weeks remaining and that a time trial on the roads and on the track will be held in the coming weeks.

• Equipment – Glenn Melton

Glenn noted that all equipment is ready to go.

Operations Manager/Administrator/RunSignup Coordinator– Dave Trump

RRRC Store

6 orders (12 items) and \$116.00 in merchandise sales during March.

Neck gaiters and masks were the most requested items.

RunSignup

Routine website, email and race/training team support activities.

Old Business: Transition Plan for Operations Manager/Administrator/RunSignup Coordinator

Shawn Lafland has taken the lead on RSU support for the Carytown 10K. Allison May opened up the New Runner Program and has started work on the Thanks Dad 5K. Still looking for someone interested in taking on the RRRC Store and email/website communications.

Miles & Minutes – Selina Guider and Annie Tobey

Latest issues is available:

<https://d368g9lw5ileu7.cloudfront.net/uploads/partnerWebsites/partnerWebsite510-customSectionAttachment606f92b00099a7.31336955.pdf>

Annie noted there will be printed copies to be distributed to local running stores.

Social Media – Chris Mason

No new updates.

Grand Prix - Suzi Silverstein & Ralph Gibbs

GP SS will be published and an email sent to GP participants in a few days - likely before the Board Meeting. Participants, please make sure to submit any necessary corrections within one month of the GP email going out. The sheet covers First Day, Frostbite, Sweetheart and Huguenot.

We are looking for GP PoohBabs. Suzi after many years of GP service is rolling off due to job constraints. Ralph will continue through the end of the year and train PoohBabs in Training to carry the Grand Prix Competition forward. Also I will be available to advise or answer questions in the future if they arise.

It was noted that there is a volunteer interested in taking on the role.

Flying Squirrels game - Mike Levins

The Flying Squirrels have yet to announce their ticket plans for 2021. I'll keep checking periodically, but they're not yet selling tickets for scheduled games.

Mike noted that since his report, the Squirrels have set dates for their ticket sales. He will look into group sales; each game will have a capacity of 3000.

2021 RRRC College Scholarship - Kirk Millikan

I am working on updating the scholarship notification list of high school guidance counselors, high school athletic directors, and local running stores. Notifications will be sent via email and via USPS mail. Local running clubs will also be notified via direct messages on social media. RRRC social media and the email newsletter will be used to notify members of the scholarship application and deadline. The scholarship forms will soon be updated on the website, and applications will be due May 31, 2021.

Please email Kirk Millikan (scholarship@rrrc.org) if you are interested in being on the 2021 Scholarship Committee to review applications in June.

Kirk noted that the scholarship information had been updated on the website and emails had gone out to schools. Dave will mail hard copies as well.

Nominating Committee/ End of Year Elections - Nikkia Young

At the time of report I am asking someone to lead the nominating committee for the end of term election at the end of the year. If you are interested in serving on the committee, please let me know and I will pass it on to the person who will be leading. From the executive board, we will need people to run for President, VP of Operations and Treasurer. There are also a couple openings for board member spots as well.

Nikkia noted that Jennifer Perrin will be leading the nominating committee. Please let her or officers know if you are interested in serving on the committee.

New Business

1. RRRC Supporting Non Binary and Trans Athletes

We have Keri Abrams to chat about any questions you may have around non binary and trans athletes. I have not sent out our update policy recommendations because I am confirming with our timers to make sure we are able to get the systems to work together.

(Keri will join the meeting at 6:30.)

Unfortunately Keri was sick and has rescheduled for the May meeting. Nikkia noted that any questions can be forwarded before the meeting if you would like to ask in advance.

2. Grants Committee and Grants Process - Kirk Millikan

- The Grants Committee (Mara George, Farleigh Fitzgerald, Kirk Millikan, and Nikkia Young) has determined the following guidelines for the RRRC grants program:
 - There will be two deadlines for submitting grant proposals each year. The first two deadlines will be September 30, 2021 and March 31, 2022.
 - Past proposals and grants will be collected for historical record.
 - Grant totals must not exceed the amount identified in the annual budget voted on for that year. For September 2021, the amount of grant money available is to be determined.
 - The Grants Committee will share its recommendations with the Board of Directors for a final decision (simple majority vote).
 - Recipients of grants will be required to submit a follow-up report that details how the funds were used.
 - Criteria for Grants:
 - Promotion of forward movement in the Greater Richmond Area

- Must be in line with The Richmond Road Runners Clubs mission and the ACE initiative
 - Mission: Richmond Road Runners Club's mission is to support running and healthy lifestyles in the Richmond, Virginia region. We do this by sponsoring races in our area, helping other organizations put on races, coaching training teams, supporting kids' running programs, supporting a variety of group runs and awarding academic scholarships to college-bound runner athletes.
 - ACE Initiative:
 - Access: Providing community programs for new runners and ensuring that our activities are accessible to those who want to join and participate.
 - Connection: Inviting other groups throughout the Greater Richmond area to come to our events, to come to our meetings and share more about themselves, and to become club members.
 - Experience: Respecting each participant from beginning to end during our events so that people of all paces feel welcome and celebrated.
- Grant proposals will be submitted through this Google form: https://docs.google.com/forms/d/e/1FAIpQLSf9ZzL9-SkF_mQ1Wxd4QsPQ0VCjochtoSilTFs7o2lqyanwqA/viewform
- The RRRC By-Laws should be amended to add Grants as a standing committee. Per Article 7 of the RRRC Constitution, the amendment must be provided to members at least 25 days in advance of the meeting, and the amendment must receive a 2/3 majority vote at consecutive monthly meetings to be added. As such, it is requested that the below amendment be distributed to the RRRC members email list by Friday April 16th to meet the 25-day advance notice ahead of the May 2021 meeting, and we will vote on the amendment at both the May and June meetings. The amendment must receive a 2/3 majority vote of the members present to pass.
 - Proposed amendment to Article 2 Section 1 of the By-Laws of the Richmond Road Runners Club (note that this is an addition, no existing text will be edited or removed):
 - **F. Grants:** This committee shall determine guidelines for evaluating grant proposals, evaluate all proposals, and make timely recommendations of grant recipients to the Board of Directors.

Kirk noted the change to the by-laws to create the grants committee as a standing committee. Dave suggested reviewing the by-laws for other potential changes (ie - changes to the election process) and going through the process to make all changes at once.

3. Race director training

There will be a race directors call in the coming weeks to discuss financial policies, sponsorship processes and COVID- 19 mitigation plans. We will be opening this meeting up to all club members and hope that we inspire some new race directors/board members.

Nikkia noted this training would be scheduled for May. The TRex Run and the Capital Trail race need new race directors.

4. Proposed Revision to RRRC Privacy Policy

Dave proposes a minor revision to the Privacy Policy in the “Orders” section to identify Shopify.com as the platform used by the Club for handling Store merchandise transactions and to reference Shopify.com’s privacy policies.

See attached proposal.

Dave noted the proposed language changes. Amy made a motion to adopt the revisions to the RRRC Privacy Policy. The motion was seconded by Mara, and the vote was unanimous.

5. Cross Country Summer Camp - Bill Kelly

Nikkia presented the proposal for the summer camp utilizing administrative and insurance support from RRRC. Following discussion, Mary Beth made a motion to approve the proposal for camp. The motion was seconded by Farleigh, and the vote was unanimous.

6. Patrick Henry Half Marathon - Michael George

Michael noted that the race is being planned with Sportsbackers. Registration should open on June 1 and the race will be August 28.

Cheers!

Adjourn

With no further business, the meeting adjourned at 7:05 pm.

Respectfully submitted,

Victoria A. Hauser, Secretary