



Richmond Road Runners Club - Board Reports – September 9, 2020

Opening remarks, ground rules and welcome guests – Nikkia Young, President

Nikkia called the meeting to order at 6 pm.

Approval of August, 2020 meeting minutes - Victoria Hauser, Secretary

Amy Black made a motion to approve the minutes as presented. The motion was seconded by Chris Mason. The vote was unanimous.

Financial Report – Dawn Walker, Treasurer

Dawn indicated that she is working with Ralph to continue transitioning the financial reports. New club credit cards have arrived and will be distributed.

Marketing and Sponsorship –

No updates.

Operations – Crystal Koch, VP Operations

- Review & Preview of upcoming club and contract races

- Pony Pasture 5k - virtual (Mara George)

Mara indicated that she and Eric Nachman have sourced neck gaiters to be provided as swag. Registration should be open soon and discounts will be combined with Turkey Trot. Edward Jones had previously indicated they could not be a sponsor and no other sponsorship will be pursued for the virtual race. Proceeds from the race will go to the college scholarship fund, and runners will have the option of making an additional contribution when they register.

- Patrick Henry Half Marathon - August 29 - in-person (Michael George)

Michael shared that the event went very well and has received positive feedback from participants! Photos and video by Jesse Peters are now available. Lots of lessons were learned about wave starts, water stations, and waivers. He noted that it was important to have disposable masks available. Some people did not bring them to the start, and many runners needed a fresh mask at the finish.

Michael indicated that he would provide the COVID specific waiver that volunteers signed for the event. Dave noted that RRRC is currently using the RRCA recommended language in their general waivers during the pandemic.

Michael expressed his disappointment with the lack of support from board members and officers during the planning of the event. He indicated there were many lessons learned that are important to understand for conducting in-person events. As well, the event is officially a joint event between Sportsbackers and RRRC.

Eric asked about EMTs at the race. Michael indicated that the Hanover County medical director had approved the race during the permitting process, and EMTs were on the course.

- Poop Loop September 26 - in-person (Crystal Koch)

Crystal indicated that she will be meeting with Jake and Dave Trump at the start/finish to further discuss logistics. Michael agreed to meet with them to share lessons learned from Patrick Henry.

- Capital Trail 10 Miler & 5k - October - virtual (Ralph Gibbs)

Capital Trail is open for registration. We currently have 29 signed up for the 10 miler and 23 for the 5k.

- Turkey Trot (Michael George)

Michael indicated that there is not an outdoor option large enough to accommodate the race and maintain social distancing. The race will be virtual and will include a shirt and medal. Medals will have to be ordered in advance. A technical glitch opened registration early and six people have registered. Sign up is now closed and will re-open on October 1. Registration discounts will be combined with Pony Pasture. Wegman's has provided sponsorship and food for past races, but there will not be sponsors for the virtual race. Michael will look into purchasing gift cards from Lucky Foot for random prizes. Proceeds from the race will go to FeedMore and runners will have the option of making an additional contribution when they register.

Providing a Thanksgiving/ turkey themed route was discussed. It was suggested that runners could create their own routes and upload them as part of their results. Michael will consider this as part of the registration process.

- Bear Creek - December 6 - in-person (Dave Trump)

Dave indicated that there were two runners registered due to a technical glitch. Registration is now closed and will reopen on October 1.

• Equipment – Glenn Melton

Glenn noted the truck is in good shape and was used for the Patrick Henry half marathon.

Operations Manager/Administrator/RunSignup Coordinator– Dave Trump

RRRC Store

- 12 orders (13 items) and \$236 in merchandise sales during August.
- Car seat covers (5 sold) were the most popular item.

RunSignup

Routine website, email and race/training team support activities.

Dave noted that membership renewals were down about 200 members (150 registrations) from this time last year. Some members are not renewing while there are fewer races being offered and the benefit of a race discount isn't as applicable. It was noted that members received automated reminders around the time of their renewal, and once it has expired.

Miles & Minutes – Mark O'Brien

The latest issue is with Melissa, our graphics designer/layout specialist, as we speak. I'm hopeful it will be ready by Wednesday evening, but if it's not, it'll be available shortly thereafter. The feature story in this issue is Shood, a nonprofit that collects gently used running shoes and distributes them to people in need right here in Richmond. There also are some essays by Anne Brown about what it was like switching from Carytown to Quarantown, RRRC's first-ever virtual race, as well as by member Frank Lynch about taking on a new challenge during the pandemic. The issue also contains two great health-related articles about the importance of selecting the right size running shoe and how to know if feeling sluggish is really your body yelling at you to rest. I hope you'll enjoy it!

Social Media – Chris Mason

Throughout the month of August, we used our social media platforms to cover a few topics, one of the topics being the impact of the dew point on your run. This topic was the highest reach topic (views) on

our Instagram and had the most reactions of any topic this month on our Facebook page. The plan is to throw one quote on quote safety tip out there each month as the members seem to have appreciated it.

We also use the platforms to push the Patrick Henry race as well as the Cap Trail 5k/10 mi miler that I'd occurring in October. We will continue to use both platforms to push upcoming in-person races (Poop Loop) as well as any virtual races we are associated with.

Action Items

1. Election of Vice President of Marketing - Amy Black

Amy shared that she had met with Jennifer Perrin, Ed Kheller, Bill Kelly and Nikkia to discuss the role. She is excited to get started!

Chris Mason made a motion to elect Amy Black as the Vice President of Marketing. Mary Beth seconded the motion. The vote was unanimous.

New Business

1. Review of Winter Marathon Training Team for 2021

Discussion was held on holding the training team for 2021. It was agreed that most spring races would not be taking place in-person, but that many runners want to keep up with training. Following discussion it was decided to poll members about their interest in winter training and to report on the results at the October meeting.

2. Open position for Editor of *Miles & Minutes*

Nikkia noted that Mark has stepped down from the editor position due to increasing work responsibilities. The race director position for the First Day 5k is also open. Please reach out if you are interested in these positions.

3. Congratulations to Farleigh!

Farleigh will be welcoming a new baby runner in October!

Cheers!

Adjourn

Respectfully submitted,
Victoria Hauser, RRRC Secretary