

Richmond Road Runners Club September 11, 2019 Meeting Minutes

Participants: Bill Anderson, Sara Lasker Baugh, Charles Beverage, Joe Flynn, Mara George, Marcy George, Michael George, Mike Gholson, Ralph Gibbs, Mark Guzzi, Victoria Hauser, Ed Kelleher, Bill Kelly, Crystal Koch, Barry Kreisa, Shawn Lafland, Mike Levins, James Marr, Michele Marr, Chris Mason, Glenn Melton, Kirk Millikan, Eric Nachman, Rick Nolan, Rosie Schutte, Dave Trump, Shihan Wijeyeratne, Nikkia Young

The August meeting minutes were approved.

Financial Report - Nikkia Young, Treasurer reported the following information in a report prior to the meeting and added nothing further.

We are currently working on the budget for next year and plan to have it ready for the November meeting. If there is something you think should be added (outside of the standard races, donations etc) please send me an email with what you would like to have added and reasoning.

Marketing and Sponsorship - Ed Kelleher, VP of Marketing, reported this information in a report prior to the meeting and added nothing further.

Frankie Gerloff has secured ORTHO Virginia as key sponsor of the upcoming Winter Marathon Training program. Lucky Road will be the run shop sponsor.

AES Consulting has signed on as silver sponsor of the Wegmans Turkey Trot 10K.

Operations - Jim Oddono, VP of Operations provided this information and reviewed it at the meeting. Staffing for upcoming races was discussed.

Here is an update on the new equipment. The new systems are completely outfitted and ready to go, they just need to be plugged in with our AT&T SIM cards. The Netgear mobile router needs our SIM card to be traded for a micro SIM. Anne worked side by side with Kevin at Patrick Henry and has a good grasp on the operation. Kevin/Mettle left one of their legacy controllers for backup in case we run into unforeseen difficulties with the new equipment. Kevin/Mettle will forward some cheat sheets for use of the new equipment with links to the CT knowledge base separately.

Bear Creek 10 Miler information was updated by Ralph Gibbs and Dave Trump to include a new logo.

The Capital Trail 10 Miler information was presented by Ralph Gibbs. The race will include a 5K course in addition to the 10 mile course, both of which were done and marked by Michael George.

The T-Rex Run information was given by Ralph Gibbs. Registration will open for it shortly. There has been some out of towners interested in participating in the race. There is a possibility of a record for the Guinness Book of World Records. Papers to this effect will be filled.

Volunteers - Sara Lasker Baugh, Volunteer Coordinator (filling in for Megan Novak) provided information prior to the meeting and added nothing additional. We are short on volunteers for many of our upcoming races. Please help spread the word and/or sign-up if you have the availability. Also, any suggestions on groups to reach out to for assistance in identifying volunteers is helpful.

Administration - Dave Trump, Administrative Assistant, gave this information in a report prior to the meeting and added nothing additional.

This is a follow-up to the discussion at the last meeting about taxability. My interpretation is that the only impact will be the need for RunSignup to collect and remit sales tax on RRRC's behalf if we offer "add-on" sales of race shirts or other merchandise for purchase in addition to the race registration fee.

RRRC Store

We had 3 orders and \$24.81 in sales during August.

New SeatShield car seat covers and new HeadSweat visors are available for purchase.

Social Media - Chris Mason, Social Media Wizard, provided this information in a report prior to the meeting. Additionally he stated that he would be promoting the Poop Loop diligently in the coming weeks.

The club's social media for the month of August was a bit quieter than this time last year, however, there were less events going on that needed promoting. August was primarily used to promote the Patrick Henry Half Marathon, both soliciting runners and volunteers, as well as for the Pony Pasture and Poop Lop 4 miler. Activity on both Instagram and Facebook is down. We're looking forward to engaging our club members in September to get increased activity.

We did have a lot of success with the *Name Our One Miler* contest on Facebook. That post drew lots of club engagement. I am wondering if maybe our club can find different ways to allow our club members to provide their suggestions/insight on Club events and functions as it seems to have been highly appreciated.

Please feel free to email us at sociamedia@rrrc.org if you have any comments, questions or suggestions!

Grand Prix - Ralph Gibbs and Suzi Silverstein provided information that all statistics are up to date.

Race Team - Rosie Schutte, Manager, provided this information prior to the meeting. We are getting ready for our last race of the 2019 series. It was postponed from a 103 degree July evening to this coming Saturday night, The new date has played havoc with our roster, as many team members have conflicting race and personal commitments. I feel confident that we will still come away with the lion's share of wins. The 2020 season will consist of 5 teams, but 6 races. One of the teams is a combined team of 2 smaller running clubs. The race slate is currently being negotiated.

New Business

1. Board member absences were discussed, specifically the absences of Sarah Akin and Joe Flynn. Sarah was again not present at the meeting, Joe was present. Nikkia Young made a motion to retain Joe Flynn on the board, the motion was seconded, voted and passed without dissent.
2. Nominating Committee for upcoming elections. Ed Kelleher will chair the committee with a group made up of board and non-board members: Mike Gholson, Jennifer Perrin, Suzi Silverstein, Rick Nolan. Nominations are open and will continue through September 25th, 2019. If anyone is interested in a board member or officer position, they are to submit a brief bio and a statement of interest. During the November meeting, the committee will accept nominations from the floor and the election will be held at the December meeting which will be December 11th, 2019.
3. Summer Run Camp - presented by Bill Kelly. Bill presented a plan to have a week long camp for middle school students. There are details to be worked out, such as insurance if it will be provided by the national office, exact location, background checks for adults involved. Chris Mason asked if this would be our program and Bill replied that yes it would be. Sara Lasker Baugh voiced wanting to be involved with the program. Chris Mason made a motion to allot \$750.00 for the program, it was seconded and passed.
4. Runs with Richmond Police Department - information about this was given by Ralph Gibbs. He would like them to start this fall. Each monthly run would start from a different police precinct. There would be a brief safety talk before the run and then a group run with anyone participating. Volunteering for this would give "contract race" volunteer points. Bill Kelly made a motion for the club to try this, it was seconded and passed without dissent.
5. Victory Trophies - M.ark Guzzi spoke of us using this company for years but the owners have retired and we are now using K2 Trophies. They are anxious and willing to give us a tour of their facility any time.

The meeting was adjourned at 6:50 pm