

Richmond Road Runners Club August 2019 Meeting Minutes

Participants: Joe Flynn, Mara George, Marc George, Michael George, Frank Gerloff, Mark Guzzi, Victoria Hauser, Ed Kelleher, Stephen Kelley, Crystal Koch, Barry Kreisa, Mike Levins, Glenn Melton, Kirk Millikan, Eric Nachman, Stepehn Nolan, Megan Novak, Mark O'Brien, Jim Oddono, Ashley Simard, Rosie Schutte, Dave Trump, Shihan Wijeyeratne, Nikkia Young

The June meeting minutes were approved

Treasurer's report - Nikkia Young, Treasurer. The financial books have been cleaned up. Currently the investment committee is formulating an investment strategy. The current committee is comprised of: Nikkia Young, Craig Minyard, Mike Muldowney, and Ralph Gibbs. If you would like to join, please contact Nikkia. A half yearly report is almost complete and shall be submitted shortly.

Marketing and Sponsorship - VP of Marketing and Sponsorship, Ed Kelleher. The new race this year, The River City Mile is looking for sponsors. Frank Gerloff suggested asking the office park development to be a sponsor. Kirk Millikan, co-race director for the race, will be asking United Methodist family Services if they would agree to be the charity for the race.

Ed also included in a written report, the following information:

Rocketts Landing Cap Trail 10 Miler & 5K: This inaugural race, to benefit the Virginia Capital Trail Foundation, has landed a presenting sponsor – Rocketts Landing. It also has a gold sponsor, Stone Brewing Co., and a run shop gold sponsor, Road Runner Running Store. The event – combining a 10 miler and a 5K – is being put on jointly by the Virginia Capital Trail Foundation and the Richmond Road Runners Club. RRRC will begin a major online/social media publicity push around Sept. 1.

Rocketts Landing Cap Trail 10 Miler & 5K: This inaugural race, to benefit the Virginia Capital Trail Foundation, has landed a presenting sponsor – Rocketts Landing. It also has a gold sponsor, Stone Brewing Co., and a run shop gold sponsor, Road Runner Running Store. The event – combining a 10 miler and a 5K – is being put on jointly by the Virginia Capital Trail Foundation and the Richmond Road Runners Club. RRRC will begin a major online/social media publicity push around Sept. 1.

Operations - VP Operations, Jim Oddono. Jim discussed the timing and truck driving needs for the upcoming races. This will be the last year that Mettle times the Patrick Henry Half Marathon. There are concerns about getting all the staffing needs covered for the Children's Hospital 4 Miler on September 28th. This race has been cancelled 2 years in a row. The Capital Trail 10 Miler will be a chip timed race but final determination depends on the number of registrations.

Volunteers - Sara Baugh filling in for Megan Novak, Volunteer Coordinator. The current critical needs are for water stops at the Patrick Henry Half Marathon, Children's Hospital 4 Miler, and the Poop Loop 4 Miler.

Equipment - Glen Melton, Equipment Manager. The truck is currently in the process of having the new wrap put on the truck. It should be complete in time for the Patrick Henry Half Marathon.

Administration - Dave Trump, Operations Manager. Dave would like to restock the supply of car seat covers and other items. The price would be approximately \$1,200. Dave made a motion to spend that, it was seconded and passed without dissent.

Training Teams

Beginner runners - Nikkia Young commented that it is on hiatus until the spring.

Newsletter - Mark O'Brien, Editor. Mark reported in a written email report submitted prior to the meeting, the following information:

The newest issue of *Miles & Minutes* is coming together, albeit a little more slowly than anticipated. The summer issue should be completed and in print by the end of the month, about a week behind schedule. I'm excited to feature a new contributor, Victoria Hauser, who has been poring over the M&M archives for an interesting historical look at RRRC. As always, I welcome contributions from any of our members related to their running adventures and triumphs. This is a great opportunity to flex some creative writing muscle, get to know others in the running community, and even brag about your running buddies. Not to mention, you can receive Grand Prix points. If you have any questions, please don't hesitate to email me at milesandminutes@rrrc.org.

At the meeting it was asked how many issues would be printed for the issue that would be distributed at the expo. There was discussion. Ed Kelleher replied that he typically had about 1,000 printed. Jim Oddono commented that we have been vigilant at the expo in distributing as many as possible.

Social Media - Chris Mason, Social Media Savant. Chris submitted a report prior to the meeting as he would be involved with personal matters and could not attend. His report follows.

July was a quieter month for us although we did have some high traffic due to the Cul-de-Sac 5k series. Both Facebook and Instagram were responsive to the post regarding the core temperatures (at least for one and two) as well as the photos taken at each race. We did have one specific photo really resonate with our club numbers, one that was taken by a local runner that was snapped at the Kids Run. Our members love to not just see themselves, they love to see their little ones as well! :)

Our social platforms were also utilized to request volunteers for our upcoming races and that seemed to be effective. We also fielded some questions for people who were

coming into town regarding where they could run while in town, having that information on our web page has been most beneficial.

As we move into August, we'll start heavily promoting the Patrick Henry over the next week or two as well as the need for volunteers at that race. Crystal also shared a post requesting suggestions for our new one mileage race which has had a lot of traction! As always, please feel free to email us with any other suggestions as we're always happy to help out.

Constitution and By Laws Amendments

Jim Oddono made a motion to vote for the second time on the passage of the proposed amendments to the Constitution and By Laws. Jim commented that the changes had been sent to everyone previously and voted on and passed at the June meeting. The motion was seconded by Ed Kelleher and passed without dissent.

New Business -

- Those at the meeting sang Happy Birthday to Michael Muldowney
- Mara George commented that all went well at the RSU conference she attended. Jim Oddono said the upgrade to the timing equipment will be ready for Patrick Henry Half Marathon.
- Kirk Millikan said the scholarships were completed for the 2019 year and thanked our treasurer for sending the money to the colleges.
- Karen McCarthy sent a written request for additional pacers for the November races. Mark O'Brien asked for clarification as to the pacers still needed.
- There was discussion as to the appropriate way to honor the passing of John Jakubec. It was decided that we would make a donation to the requested charity in his name. Nikkia Young made a motion to donate \$500., it was seconded and passed without dissent.

The meeting was adjourned at 6:35 pm