



Annual Report 2018

On November 29, 2018, Richmond Road Runners Club celebrated a 40th birthday. On that date in 1978, RRRC had its first meeting and elected its first set of officers. RRRC started with just 80 members, but the membership quickly grew as did the club's impact on the Richmond running scene.

Membership

RRRC ended 2018 with 2,463 members signed up under 1,712 memberships: a 7% increase in members since the end of 2017. By membership type, 51% of members had family memberships; 43% individual memberships; and 5% student memberships. Six organizations had business memberships.

Mission
Support running and healthy lifestyles in the Richmond Virginia region

Races

RRRC put on 17 club races in 2018, including the new Governor's 5K and the Poop Loop 4ish Miler. We had 9,685 runners and walkers registered for the races: a 17% increase over 2017. Overall, our races had 7,516 finishers, a 4% increase over 2017. The finisher growth happened even with the snow cancellation of the Toy Run 5K, which had over 800 runners and walkers registered. Several races had marked increases in finishers: Frostbite 15K, 79% increase; Huguenot 3 Miler, 47%; Stratford Hills 10K, 40%; Thanks Dad 5K, 26% increase; and First Day 5K, 10%.

RRRC also offered six nights of racing during the Summer Track Series; organized group runs on the trails of the James River Park System on RVA Trails Day; and held the 1st annual Richmond T. Rex Run. Club volunteers showcased the club through the RRRC booth at the expos for the Monument Avenue 10K and Richmond Marathon Weekend.

Our races could not have happened without the services of 17 volunteer race directors and the hundreds of individuals who volunteered at one or more of our races. Our club and our volunteers supported over 10 community groups by providing finish line and timing services under contract for their fundraiser races, and we rented our equipment to several other organizations.

Training

RRRC's Winter Marathon & Half Marathon Training (2018-2019 session) had 402 registered runners (18% increase over 2017-2018). The 2018 Advanced 10K Training had 164 registered runners. The two New Runner Training programs had a total of 48 runners (37% increase).

During the year, RRRC hosted a RRCA Coaching Certification Level I Course and sponsored Heartsaver® First Aid CPR AED Training for runners and volunteers. The club supported 10 members to attend the Road Runners Club of America's annual convention held in Crystal City, VA.

Competitions & Awards

271 club members participated in Grand Prix 2018: a record number 103 became Grand Prix Finalists. For the second year, GP Finalists who ran in all of the club's races during the year (except for the one race where they volunteered) were designated Iron Runners – ten runners achieved that status and the fastest of those was designated the Titanium Runner.

Two club races were RRCA state championship races, and four races were club championship races. RRRC awarded \$2,000 college scholarships to three Richmond-area high school seniors.

Sponsors & Partners

Our 2018 races and training teams were made better through our great sponsors and partners. In alphabetical order: ACAC Midlothian, Active Chiropractic, Chick-fil-A Chesterfield, Davenport & Company LLC, Edwards Jones, Gatorade, Good Run Research & Recreation, Lucky Road Run Shop, Midlothian Athletic Club, New Balance RVA, OrthoVirginia, Primrose Schools of Richmond, Road Runner Running Store, Road Runners Club of America, Sentry, Sports Backers, TowneBank, Tri-Ad Chiropractic, Urban Farmhouse, and Wegmans.

Richmond Road Runners Club – We Run RVA