

Richmond Road Runners Club November 8, 2017 Meeting Minutes

Participants

President – Bill Kelly

VP Marketing – Ed Kelleher

VP Operations – Jiim Oddono

Treasurer – Ralph Gibbs

Secretary – Rosie Schutte

Bill Anderson, Sarah Akin, Jennifer Culhane, Charles Dickens, Dawn Eberhard, Mara George, Marcy George, Michael George, Mark Guzzi,, Diane Kelley, Crystal Koch, Barry Kreisa, Mike Levins, Jeffery Luke, Glenn Melton, Kirk Miliken, Skeeter Morris, Mike Muldowney, Eric Nachman, Steve Nolan, Rebecca Randolph, Derek Rowe, David Trump, Bill Webb, Nikkia Young

October meeting minutes were accepted

Treasurer's Report – Ralph Gibbs

The treasurer's report and account balances were not questioned. The conversion to Quick Books will be taking place this month

Operations – Jim Oddono

The Expo volunteer slots were filled. The football will also go to the Expo for anyone to register for races or memberships.

The October-December club race and training schedule was reviewed and personnel was assigned to support positions.

Turkey Trot – Bill Kelly – The race has been posted on RSU. As of 9/5/17 we have almost 400 runners plus 35 kids registered. The race shirt design has been approved and is in the production schedule to be delivered by 11/20 or sooner. The medal and ribbon design has been approved and scheduled for delivery 11/20 or sooner. The bib design was approved and will be sent to Mettle for chip placement. Michael George has stepped up to oversee volunteer placement. In addition, a drone pilot will be photographing the race and will make photos available to us when ready. He requested reimbursement for 1 day site insurance. A motion was made to approve up to \$300.00 for the insurance, it was voted on and passed.

Bear Creek – Barry Kreisa - Registration is open, with 181 registered to date. There is a need for more volunteers as the Park Rangers have requested road crossing volunteers as a safety precaution.

Toy Run – Nikkia Young and Joe Flynn -Planning is well underway. We are hoping to open registration before this meeting! We are continuing the search for sponsors and food trucks. The Marines need to be confirmed for their presence at the race. Primrose School will again be the sponsor for this race.

First Day 5k – Eric Collins and Bill Anderson – Permit applications have been sent in. The sponsor will be Davenport and will be giving \$2,000.

Frostbite – Mara George RD – Registration is now open. This will be the 35th year of the race.

WMT (Winter Marathon Training) – Frank Gerloff is the coordinator of the training program and registration is now open.

Adv 10K, MOST – Registration is open and will include 40 slots for track workout only at a cost of \$40.

Volunteers – Rosie Schutte – The fall is a busy race season. We have a number of contract races and 3 major club races, please plan on volunteering for these events. Additionally, we need volunteers for the marathon bus tours and expo booth.

VP Marketing - Ed Kelleher

Bill Kelly has been working his contacts trying to get a Richmond-based banking group and a Richmond-based investment group interested in affiliating with RRRC in some sponsorship capacity. The lines are still in the water at this point; no ripples on the surface yet, but they haven't said no.

We are still beating the bushes looking for a sponsor for the Frostbite 15K as well as sponsors for other races in 2018.

As announced earlier, Wegmans is the title sponsor of the Wegmans Turkey Trot 10K. Shirts and medallions have been ordered.

Primrose Schools of Richmond again will be the presenting sponsor for the Toy Run 5K.

Constitution and Bylaws Revision - Bill Kelly – There was no further discussion about the proposed changes. A motion was made to vote on the changes, the changes were passed.

National Governances and Guidelines – a motion was made to accept the proposed guidelines, a vote was held and the guidelines were accepted.

RunSignUp Coordinator – Dave Trump - *Email marketing*: RSU now lets us see the effect of sending a marketing email. For example, the email on September 27th to 1,212 participants in the 2016 Turkey Trot resulted in 151 race registrations to date for the 2017 race. Most registrations were within 3 days of sending the email.

Newsletter – Crystal Koch - The information was sent to Melissa on Friday, October 6, hopefully we'll have a first draft on Monday and the final draft by Wednesday so we can send it to the printers. The goal is to have it back from the printers by the first week of November in plenty of time to be passed out at the expo.

About the changes that are being made: starting with the January issue, the minutes will not be included and will instead be archived on our new website since RunSignUp offers an excellent platform for this. The President's Letter will be on one page only. Club News will be about our members and their achievements.. The newsletter/magazine is a representation of all its members, not just the winners. Please help me find the stories even if it's letting me know who to contact. More human interest stories will be featured, including our large running groups.

Banquet – Diane Kelley – The administration needs to decide on the special awards.

Social Media – Chris Mason has reported that our social media action has increased by 5%.

Marathon Weekend – Timers, Pacers, and Bus Tour guides, and Candy Stop, are all secured.

RRCA National Convention – Applications were reviewed by the officers.

Elections – Will be held at the December meeting between 6 – 6:30 pm only. Proxy ballots will be made available to those that cannot attend.

New Business –
RRRC December Election/Social Proposal

Mark Guzzi made a motion that the RRRC hold its 12-13-17 business/election/social meeting at Väsen Brewery, [3331 Moore Street](#) (Scott's Edition @ Roseneath Rd.), RVA 23230. Time: 6:00 pm to 9:00pm. It was voted on and passed.

Details:

All activities related to the December 2017 meeting will be conducted at Väsen Brewery, and NOT AT THE CLUBHOUSE!

Members wishing to participate in the election of the RRRC Officers and Board members will be required to arrive on-site at Väsen Brewery between the hours of 6:00pm and 6:30pm to both have their membership verified and their vote submitted in the ballot box. **BALLOTS MUST BE PLACED IN THE BALLOT BOX BY NO LATER THAN 6:30PM!**

The aforementioned 30-minute voting period will also be the sole opportunity to vote on the Grand Prix Races for the 2018 calendar year. Those present, and wishing to vote, must pick up and submit their GP ballots from 6:00pm to 6:30pm.

Following the conclusion of the **30-minute voting process**, complimentary food (snacks, finger-food, wraps and sandwiches) and non-alcoholic soft drinks will be provided by the RRRC. ***Please eat and drink responsibly.***

Immediately upon the close of the voting process (6:30pm!), tallying of the ballots will begin. Sometime between 6:30pm and 9:00pm, the election results will be announced.