



neighbors helping neighbors

F.I.S.H. OF SANCAP  
Neighbors Helping Neighbors  
2422 Periwinkle Way, Sanibel, FL 33957

Contact: Maggie Goldsmith  
[maggiegoldsmith@fishofsancap.org](mailto:maggiegoldsmith@fishofsancap.org)

For Immediate Release

Neighbors Helping Neighbors | FISH Announces 2026 JOG N JAM: Bigger, Better, and Back for the Islands

Sanibel & Captiva Islands, FL (Mar. 31, 2026) – FISH of SanCap announces their 2026 JOG N JAM, bringing back the energy of last year’s event with even more in store for runners, concertgoers, and the businesses that help make it happen.

After a record-breaking year, JOG N JAM returns and continues to grow. What began as a community race and beach concert has become one of the most anticipated events on the islands, bringing neighbors, visitors, and supporters together for two signature experiences:

Saturday, November 7, 2026 – The 10K, 5K, and Kids Fun Run return to the Sanibel Community House, 2173 Periwinkle Way, Sanibel, FL 33957, offering a scenic course for runners and walkers of all levels. Whether racing for a personal best, joining a team, or simply enjoying the morning with friends, participants can expect a well-organized event that reflects the spirit of the islands. The race will be timed by LinMark Sports, a full-service sports company.

Saturday, December 5, 2026 – The celebration continues at ‘Tween Waters Island Resort, 15951 Captiva Dr, Captiva, FL 33924, with the JOG N JAM beach concert, featuring the Ben Allen Band. The evening includes two sets, with a fireworks display at intermission before the band returns to close out the night. With food, drinks, and the beach atmosphere, it’s a chance to relax, reconnect, and enjoy the season.

“Last year set the bar high,” said Leah Winkler, FISH Board Member and JOG N JAM Committee Chair. “The turnout, the energy, the community support—it was something special. We’re excited to bring that same feeling back this year, with a few additions that make the experience even better.”

JOG N JAM is one of two annual fundraisers supporting FISH’s work across the islands. Proceeds fund programs that help neighbors navigate everyday challenges—from food access and financial assistance to senior services, education, and ongoing recovery efforts.



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Registration and concert tickets are now available. Race registration is offered at tiered pricing, with fees increasing as race day approaches. Concertgoers can take advantage of a limited-time 4-pack ticket offer—four tickets for \$200, a \$100 savings, ending on May 25, 2026 at 11:59pm.

Race registration through Run Sign Up

<https://runsignup.com/Race/FL/Sanibel/10K5KRace4FISH>

Concert tickets through RSVPify <https://jamwithfish2026.rsvpify.com/>

JOG N JAM also continues to provide a meaningful way for local and regional businesses to connect with the community. Sanibel and Captiva come alive each year in support of FISH and the neighbors who rely on food programs, emergency financial assistance, and other essential services. Sponsorship offers a chance to be part of that effort while joining in the energy of the event. Businesses are featured across JOG N JAM marketing, aligning their name with a cause the community cares about. It's an opportunity to celebrate, give back, and stand alongside island neighbors while helping ensure FISH's mission continues. Depending on level, sponsorship opportunities may include:

- Brand visibility across race and concert audiences
- Inclusion in participant communications
- On-site engagement opportunities
- Recognition alongside a trusted community organization

“Sponsors play a big role in making this event what it is,” Winkler added. “They help extend our reach and show up for the community in a real way.” Those interested in sponsoring can view the sponsorship packet on the FISH website or contact Maggie Goldsmith at [maggiegoldsmith@fishofsancap.org](mailto:maggiegoldsmith@fishofsancap.org).

From the starting line to the final song on the beach, JOG N JAM brings people together in a way that feels true to the islands—welcoming, connected, and fun. FISH invites everyone to be part of it. Lace up, grab a ticket, and join in.

More information about FISH programs and services is available at [fishofsancap.org](http://fishofsancap.org).

*Photo Caption: 2025 JOG N JAM*



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### About FISH of SANCAP

FISH of Sanibel-Captiva has been a 'neighbors helping neighbors' organization on Sanibel and Captiva for over 40 years. FISH offers something for everyone—if there is not a service in place for unmet needs of community members, they work to meet it through their expansive regional network. In addition to their Long-Term Recovery program, FISH continues to offer programs representing their four major pillars – Food, Island Based Education, Social and Senior Services, and Helping Hands.

Although FISH has grown from the grassroots organization it started as, it remains a network of 'neighbors helping neighbors;' a group of community members committed to the betterment of the islands and southwest Florida community by assisting one neighbor at a time. FISH is proud to say that more than 85% of every dollar donated goes directly to programs and services including but not limited to:

- Long-Term disaster recovery
- Emergency financial assistance
- Food pantry
- Non-emergency transport
- Temporary loan of health equipment



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Hurricane preparedness information  
Daily hot meals program

More information about FISH is available online at [fishofsancap.org](http://fishofsancap.org), as well as Facebook and Instagram. For details about hurricane recovery and other services, contact Maria Espinoza, FISH Executive Director, at (239) 472-4775.