

2027



SPONSORSHIP OPPORTUNITIES

- Don't miss your chance to reach Allen ISD families, staff, and local community members. Be a part of Allen ISD's longest running community event and fundraiser, with over 3,000 registrations each year!
- The Foundation For Allen Schools hosts this beloved community event and the proceeds benefit Foundation programs, Allen ISD Council of PTAs and Allen campus PTAs. The Allen Eagle Run is an easy and affordable way to connect with your community and support education at the same time.
- **New! for 2027** Anyone sponsoring at the **BRONZE level or higher** will get to be part of two events! Your sponsorship **will also include a booth at the 4th Annual FIELD DAY FOR EVERYONE event**. This event is hosted by Allen ISD's Community Services department and typically has 1,200+ attendees. Access to Field Day for Everyone is reserved exclusively for businesses participating in the joint Eagle Run sponsorship. This is the only sponsorship opportunity available for businesses wishing to attend.

March 6, 2027

AllenEagleRun.org



AllenEagleRun.org

📍 155 Rivercrest Blvd (Eagle Stadium)

✉ EagleRunInfo@allenisd.org

☎ 972-727-0362

EVENT TIMELINE

Saturday, March 6, 2027

6:00am - Sponsor booths set up

7:00am - Registration/ Packet

Pick-up/ Booths open to public

8:00am - Fun Run/Walk Starts

8:40am - 5K Race Starts

9:30am - Awards on Main Stage



SIGN UP



Exclusive Activity Sponsorships Also Available:

Water Station(1), Mile Markers (3), Adopt a Campus
(1 per campus available) - **\$750 per activity**

Eagle \$350
Blue \$500
Bronze \$800
Silver \$1,000
Gold \$2,500
Platinum \$5,000
Title \$15,000

Advertisement/ Coupon in Online Race Packet	●	●	●	●	●	●	●
Race Day Booth Onsite (table included)	●	●	●	●	●	●	●
Logo & Link on Eagle Run Website (9 months)- with Offer		●	●	●	●	●	●
Company Logo on the Back of the Race Day Shirt		●	●	●	●	●	●
Booth at Field Day for Everyone (3.25.27) - 2 EVENTS! New!			●	●	●	●	●
Live Recognition at Event				●	●	●	●
Company Logo on Sponsor Banners on Race Day Course				●	●	●	●
Facebook & Instagram Mentions				●	●	●	●
Race Course Signs (found throughout the course)					●	●	●
Larger/Prominent Logos on Back of Race Day Shirt						●	●
Exclusive: Logo/Link on Race Results Page, Homepage of Allen Eagle Run & All Race Day Communications. Logo on Race Bibs, Campus Yard Signs/ Registration Banners and Start/Finish Line Banner.							●
Complimentary Race Entries	-	1	2	5	8	10	15

Sponsor Contract

Eagle Run 2027



Scan to **Register Online** OR
Complete the information below and
email to: EagleRunInfo@allenisd.org

Business Name: _____

(Name as it is to be listed on all publicity)

Address: _____ City _____ State _____ Zip _____

Primary Contact: _____ Phone _____

Email: _____ URL for link _____

Sponsorship Levels:

- ☐ Title Sponsor ~~\$15,000~~ **SOLD**
- ☐ Platinum Sponsor \$5,000
- ☐ Gold Sponsor \$2,500
- ☐ Silver Sponsor \$1,000
- ☐ Bronze Sponsor \$800 **New!**
- ☐ Blue Sponsor \$500
- ☐ Eagle Sponsor \$350

***Bronze & Above** - include 2nd Event:
Field Day for Everyone on 3.25.27

Payment Information:

- ☐ **Payment Attached** (check or cash)
- ☐ **Credit Card Payment** (send me link to pay by credit card online) - fees apply
- ☐ **Invoice**
Please send invoice to the attention of: _____

THE DETAILS

RACE DAY: MARCH 6, 2027

*Rain or shine event- **We have 3.7.27 blocked if there is severe weather on 3.6.27** - We will run in rain, cold, & wind. We will not run if lightning, hail or ice are present.

*Payments should be made to **Foundation For Allen Schools**
***Vendor set up begins at 6am on race day**

1. I want a booth at Eagle Run. ☐ Yes ☐ No

2. I want a booth at Field Day for Everyone. (Bronze & Higher only) ☐ Yes ☐ No

3. I want to include a flyer, coupon or brochure in the race packet ☐ Yes ☐ No

***Full page (8.5 X 11) PDF due by Feb. 12th to be included.**

4. I would like a complimentary race shirt.

☐ Yes ☐ No Circle: S M L XL 2XL

Activity Sponsorships:

- ☐ Awards Sponsor ~~\$3,000~~ **SOLD**
- ☐ Mile Marker Sponsor \$750 (3 Available)
- ☐ Water Station Sponsor \$750 (1 Available)
- ☐ Adopt a Campus Sponsor \$750
(1 Available Per Allen ISD Campus)
_____ *preferred campus

Deadlines:

February 5, 2027 (to be included on ALL printed materials)

February 26, 2027- Final Deadline



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The Foundation For Allen Schools and the Allen Council of PTAs are non-profit organizations under the Internal Revenue Code, Section 501 (c)(3). Your sponsorship will support classroom grants, student scholarships, teacher training and recognition, as well as, PTA programs across Allen ISD.