

**20
26**



NOW OPEN!

SPONSORSHIP OPPORTUNITIES

- Here's your chance to reach ALL Allen ISD families, staff, and consumers from around the area. Be a part of Allen ISD's longest running and best attended community event and fundraiser, with over 3,000 registrations each year!
- The Foundation For Allen Schools hosts this beloved community event each year. The proceeds benefit Foundation programs, Allen ISD PTA Council and Allen campus PTAs.
- An easy and affordable way to connect with your community and support education in Allen!

March 7, 2026

AllenEagleRun.org



AllenEagleRun.org

📍 155 Rivercrest Blvd (Eagle Stadium)

✉ EagleRunInfo@allenisd.org

☎ 972-727-0362

EVENT TIMELINE

Saturday, March 7, 2026

7:00am - Registration/Packet

Pick-up/Booths open to public

8:00am - Fun Run/Walk

8:40am - 5K Race

9:30am - Awards on Main Stage



**SCAN to learn more
or sign up today!**

Exclusive Activity Sponsorships ALSO available:

Water Station(1), Mile Markers (3), Adopt a Campus (1 per Allen ISD campus available) - \$750 per activity area



Eagle \$350
Bronze \$500
Silver \$1,000
Gold \$2,500
Platinum \$5,000
Title \$15,000

	Eagle \$350	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000	Title \$15,000
Advertisement/Coupon in Online Race Packet	●	●	●	●	●	●
Race day Booth Onsite (table included)	●	●	●	●	●	●
Live Recognition During Event		●	●	●	●	●
Logo/Link/Special offers on Eagle Run Website		●	●	●	●	●
Company Logo on Back of Race Day Shirt		●	●	●	●	●
Company Logo on Printed Promotional Materials			●	●	●	●
Company Logo on Sponsor Banners on Race Day Course			●	●	●	●
Facebook & Instagram Mentions			●	●	●	●
Race Course Signs (found throughout the course)				●	●	●
Larger/Prominent Logos on Back of Race Day Shirt					●	●
Logo/Link on Race Results Webpage, Homepage of Allen Eagle Run & All Race Day Communications (emailed to racers), Exclusive Logo on Race Bibs & on Start/Finish Line Banner						●
Complimentary Race Entries	-	1	2	5	7	10

Sponsor Contract

Eagle Run 2026



Scan to complete this online
or fill out the form below and turn in.
Email to: EagleRunInfo@allenisd.org

Business Name: _____

(Name as it is to be listed on all publicity)

Address: _____ City _____ State ____ Zip _____

Primary Contact: _____ Phone _____

Email: _____ URL for link _____

Sponsorship Levels:

- ☐ Title Sponsor ~~\$15,000~~ **SOLD**
- ☐ Platinum Sponsor \$5,000
- ☐ Gold Sponsor \$2,500
- ☐ Silver Sponsor \$1,000
- ☐ Bronze Sponsor \$500
- ☐ Eagle Sponsor \$350

Activity Sponsorships:

- ☐ Awards Sponsor ~~\$3,000~~ **SOLD**
- ☐ Mile Marker Sponsor \$750 (3 Available)
- ☐ Water Station Sponsor \$750 (1 Available)
- ☐ Adopt a Campus Sponsor \$750
(1 Available per Allen ISD campus)

Deadlines:

January 30, 2026 (to be included on ALL
printed materials)

February 20, 2026- final deadline

Payment Information:

- ☐ **Payment Attached** (check or cash)
- ☐ **Credit Card Payment** (send me link to
pay by credit card online) - fees apply

- ☐ **Invoice**
Please send invoice to the attention of:

THE DETAILS

RACE DAY: MARCH 7, 2026

- *Rain or shine event- we do not move the event due to weather
- *Payments should be made to Foundation For Allen Schools
- *Vendor set-up begins at 6am on race day

1. I want a booth on race day. ☐ Yes ☐ No

2. I want to include flyer, coupon or brochure in
the online race packet. ☐ Yes ☐ No

***Full page (8.5 X 11) PDF due by Feb. 14th to be included
in race packets.**

3. I would like a complimentary race shirt.

☐ Yes ☐ No Circle: S M L XL 2XL



FOUNDATION FOR ALLEN SCHOOLS

✉ EagleRunInfo@allenisd.org ☎ 972-727-0362

The Foundation For Allen Schools and the Allen Council of PTAs are non-profit organizations under the Internal Revenue Code, Section 501 (c)(3). Your sponsorship will support classroom grants, student scholarships, teacher training and recognition, as well as, PTA programs across Allen ISD.