## <u>SPONSORSHIP PACKET —</u> <u>Press Restart 2021 Fun Run</u>



Virtual Race Registration October 9<sup>th</sup> – December 11<sup>th</sup>, 2020.

Press Restart Fun Run Registration

## <u>ABOUT The Press Restart Fun Run and The Katy</u> <u>Rotary</u>

After 27 amazing years of hosting the annual Katy Triathlon COVID changed our lives and now.....we are taking things VIRTUAL! Join us for a 1 Mile Run/Walk, 5K Run/Walk or 10K Run/Walk at your leisure to support scholarships to Katy ISD students, as well as other local charities.

We are seeking sponsors willing to donate from \$500 to \$3,500. Sponsors will receive appropriate recognition through our website and social media, and of course, listing on the back of race t-shirts. The shirts are a collector's item and have years of visibility for advertising.

All net proceeds of the race are put back into the community in the form of scholarships to graduating Katy ISD seniors, and grants to many of the Rotary philanthropies, including Katy Christian Ministries, Paint USA, and many Katy ISD related projects including Band and FFA. We know that things are different due to the hit COVID has taken on our economy, and we know money can be a sensitive subject, so we understand if your partnership might look different this year and we thank you for your support.

For 75 years, the Rotary Club has been of service to the greater Katy area, improving lives, and giving financial and volunteer help where needed. Through several of our fundraisers like the Katy Triathlon and the Wild West Brewfest, the Rotary Club has provided funds to many local organizations including charities like The Ballard House, Rotary Fire Fighter Home, Keep Katy Beautiful, Holiday Toy Drive, Camp Hope, VFW, Hope Impacts, Christ Clinic, and Clothed by Faith.

## SPONSORSHIP LEVELS

Platinum Title Sponsor \$3,500 THIS LEVEL FUNDS A SCHOLARSHIP!!

Sponsorship Benefits: Everything in Gold Plus:

Exclusive Sponsor of Promo Towel 10 Entries for the Fun Run

Gold Sponsors \$2,500 THIS LEVEL FUNDS A SCHOLARSHIP!!

Sponsorship Benefits: Everything In Silver Plus:

Special Recognition at Scholarship Luncheon 5 Entries for the Fun Run

Silver Sponsors \$1,000 Sponsorship Benefits: Everything in Bronze Plus:

Linking to Your Website On Race Site
Extend Offers to Racers and Linked on Sponsor Page
Linking to Your Website on Facebook
2 Entries for the Fun Run

Bronze Sponsors \$500 Sponsorship Benefits:

Logo on Race Shirt Logo on Race Site Logo on The Rotary Club of Katy Facebook page 1 Entry for the Fun Run

The Katy Rotary Fund is an IRS 501c(3) organization. Sponsorships may be fully tax deductible. Please verify tax law with your accountant.

## **SPONSOR INFORMATION**

Company	Your Name
City ST Zip	Company
City ST Zip	Address
Name on Materials  Cash Sponsorship  Donors of \$500 or more will appear on the race shirt.  Please submit logos to rotaryfund@gmail.com by November 23 2020  JPEG format please.  Make all checks payable to the Katy Rotary Fund, PO Box 70,	
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	2020

For questions or check pickup, please call Vicki Rao at 281-391-3655 or email <a href="wickirao@gmail.com">wickirao@gmail.com</a>

Thanks for your support of the Katy Community and Katy Rotary!