



Marketing Opportunity

Over 4,500 people can be made aware of your company in a three-hour time frame this Thanksgiving Day, November 27, 2025, at the Fort Myers Turkey Trot. This is only the beginning of our advertising and merchandising extravaganza!

All sponsors will be on the sponsor board which will be strategically placed at the beginning and ending venue: The Edison and Ford Winter Estates. All vendors will also be able to have a marketing table on Race Day.

As the sponsorship value increases, marketing opportunities also increase. Some of the advertising benefits include:

1. One-year recognition on the Fort Myers Track Club website.
2. Recognition on the Turkey Trot registration website.
3. Your logo on the Turkey Trot shirts.

Please see the sponsorship sheet for details.

The Turkey Trot supports special educational projects at the Edison and Ford Winter Estates and Kimmie's Recovery Zone, a Lee County facility for addiction recovery.

So, dig deep, advertise your product, help your community, and have great fellowship at the 46th annual Fort Myers Turkey Trot!

In order for all Turkey Trot advertising to be accounted for, all funding and advertising material must be received by **September 26, 2025**.

Thank you for your support,

Kimmie's Recovery Zone

The Edison and Ford Winter Estates

The Fort Myers Track Club

Fort Myers Turkey Trot

Sponsor Benefits



Benefits		Olympic Marathon	½ Marathon	Cross Country	Sprinter
Recognition on Race Day Sponsor Board	X	X	X	X	X
Race Day Advertising Table	X	X	X	X	X
Goodie Bag Advertising Opportunity	X	X	X	X	X
Edison Home Advertising Thanksgiving week	X	X	X	X	X
Recognition on the Turkey Trot Registration Website	X	X	X	X	
FMTC T-shirts	4	3	2	1	
Turkey Trot Registration	4	3	2	1	
FMTC Membership	X	X	X	X	
One Year FMTC Website Recognition	X	X	X		
Logo on back of Turkey Trot Shirt	X	X	X		
Logo on Finish Line Banner	X	X	X		
Logo on Race Route Banner	X	X			
Logo on Bay Street Banner	X	X			
Thank You Ad in News-Press	X	X			
12 Advertising Signs on Race Route	X				
Company Mention by FMTC on Race Day TV interview	X				
Lead Vehicle Signage	X				
Appreciation Plaque	X				
Total Benefits	18	14	11	8	4

Fort Myers Turkey Trot



Sponsor Information

- I. Sponsor/Donor Information
 - a. Company Name: _____
 - b. Contact Person / Title: _____
 - c. Mailing Address:
 - i. Street, unit: _____
 - ii. City: _____
 - iii. State: _____
 - iv. Zip: _____
 - d. Phone: _____
 - e. Email: _____
- II. Donation Information
 - a. Monetary: \$ _____ Check #: _____
 - i. Please make the check payable to the Fort Myers Track Club.
 - ii. Please list the donation level on the Memo Line.
 - b. In-Kind Service:
 - i. Monetary Value \$: _____
- III. Attach a vector copy of the company logo in both color and black and white versions.
- IV. Return to:

Fort Myers Track Club
c/o JB Schuetz, Vice President
15255 Laughing Gull Lane
Bonita Springs, FL 34135