



www.fit4fall5k.com

Sponsorship Opportunities

Presenting Sponsor (\$2000 and above)

- Logo listed alongside LECO logo as presenting sponsor on the following items:
 - Race day banner, race shirt, event website, yard sign, goody bag
- Sponsor recognition in pre-race advertising (press releases, flyers, radio, etc)
- Up to 5 free race registrations for employees, or discounted registrations (\$2 off) for all employees

Presenting Sponsors must agree to the following:

- Provide up to 500 promotional items (minimum of \$500 value) with company or organization logo for race Goody Bags (items must be ready by September 1)
- Partner with us to help promote and encourage attendance to your employees and/or customers through the use of flyers, posters, e-mails, signs, etc. (will be provided to you)

Bib Sponsor/Limit 1 (\$1500)

- Logo on race bibs
- Logo on back of race shirt
- Logo on event website
- Logo on race Goody Bag
- Logo on sponsorship banner day of event
- Two complimentary race registrations

Platinum Sponsor (\$1000)

- Logo on back of race shirt
- Logo on event website
- Logo on race Goody Bag
- Logo on sponsorship banner day of event

Diamond Sponsor (\$500)

- Name on back of race shirt
- Name on event website

Gold Sponsor (\$250)

- Name on event website

Goody Bag Sponsor

Donate an item with your name or logo to go in the race Goody Bags. Complimentary pick-up of items is available, must provide a minimum of 500 pieces. *Items must be received by September 1, 2021*

In-Kind Sponsor

We also welcome donations for the following items, needed to produce a successful event. For your convenience, we offer complimentary pick-up of all items. Sponsorship level will be determined by value of donation. Previous in-kind donations have included:

- Event Advertising or Promotional Assistance
- Snack items for participants immediately following the race (fruit, granola bars, pre-package snacks, etc.)
- Coffee/Tea, Ice, Bottled Water
- Event Supplies or Gift Cards

Raffle/Silent Auction Participant

If a sponsorship opportunity is not right for you or your business, please consider donating an item, gift card, or service certificate to our Raffle/Silent Auction. Please complete the attached *Raffle/Silent Auction Participant Agreement*. All silent auction participants will receive sign recognition the day of the event.



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Sponsorship Agreement

Donor/Company Name: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Contact Phone Number: _____ Contact Email: _____

Company/Organization Email: _____

Printed Contact Name: _____ Contact Signature: _____

Mail check payable to **LECO Corporation**
or check here to pay by credit card. An invoice will be sent to you via PayPal.

Yes, I would like to sponsor this event at the following level:

- Presenting Sponsor* (\$2,000 +)
- Bib Sponsor/Limit 1* (\$1,500)
- Platinum Sponsor* (\$1,000)
- Diamond Sponsor (\$500)
- Gold Sponsor (\$250)

If you wish to donate to the Silent Auction, please fill out the separate Silent Auction Participant Agreement

Yes, I would like to donate an item to the Fit 4 Fall 5K for the following:

- Race Goody Bag In-Kind Donation

Description of Item

_____ Value _____

_____ Value _____

- Item is enclosed
- Please contact me to arrange pick-up of the item
Contact number or e-mail _____

Please return this form, along with payment by May 14, 2021 to the following address:

LECO Corporation | C/O Fit 4 Fall 5K
3000 Lakeview Ave. | St. Joseph, MI 49085
Make checks payable to: LECO Corporation

*Presenting, Bib, and Platinum Sponsors:
Please email a high-resolution vector file of your logo to: krystin_hanley@leco.com

A letter acknowledging the donation will be mailed upon receipt of payment.

Funds benefit Caring Circle, LOGAN Autism Learning Center in Southwest Michigan, Alzheimer's Association



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Silent Auction Participant Agreement

All participants will receive sign recognition the day of the event.

Donor/Company Name: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Contact Phone Number: _____ Contact Email: _____

Company/Organization Email: _____

Printed Contact Name: _____ Contact Signature: _____

Yes, I would like to donate an item to the Fit 4 Fall 5K Silent Auction.

Description of Item

_____ Value _____

_____ Value _____

- Item is enclosed
- Please contact me to arrange pick-up of the item
Contact number or e-mail _____

Please return this form by August 1, 2021 to the following address:

LECO Corporation | C/O Fit 4 Fall 5K
3000 Lakeview Ave. | St. Joseph, MI 49085

If you have questions, please contact: krystin_hanley@leco.com.

A receipt is available upon request.

Funds benefit Caring Circle, LOGAN Autism Learning Center in Southwest Michigan, Alzheimer's Association