



Sponsorship Opportunities

Presenting Sponsor (\$1,500)

- Logo listed alongside LECO logo as presenting sponsor on the following items:
 - Race shirt, and event website
- Sponsor recognition in pre-race advertising (press releases, flyers, radio, etc)
- Advertising and promotional write-up on Fit4Fall Facebook page

Presenting Sponsors must agree to the following:

- Partner with us to help promote and encourage attendance to your employees and/or customers through the use of flyers, posters, e-mails, signs, etc. (will be provided to you)

Bib Sponsor/Limit 1 (\$1,000)

- Logo on digital race bibs
- Logo on back of race shirt
- Logo on event website

Platinum Sponsor (\$750)

- Logo on back of race shirt
- Logo on event website

Diamond Sponsor (\$500)

- Name on back of race shirt
- Name on event website

Gold Sponsor (\$250)

- Name on event website

In-Kind Sponsor

We also welcome donations for the following items, needed to produce a successful event. For your convenience, we offer complimentary pick-up of all items. Sponsorship level will be determined by value of donation. Previous inkind donations have included:

- Event Advertising or Promotional Assistance



October 10-24, 2020
www.fit4fall5k.com

Sponsorship Agreement

Donor/Company Name: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Contact Phone Number: _____ Contact Email: _____

Company/Organization Email: _____

Printed Contact Name: _____ Contact Signature: _____

Mail check payable to *LECO Corporation*
or check here to pay by credit card. An invoice will be sent to you via PayPal.

Yes, I would like to sponsor this event at the following level:

- Presenting Sponsor* (\$1,500)
- Bib Sponsor* (\$1,000)
- Platinum Sponsor* (\$750)
- Diamond Sponsor (\$500)
- Gold Sponsor (\$250)

Please return this form, along with payment to the following address:

LECO Corporation | C/O Fit 4 Fall 5K
3000 Lakeview Ave. | St. Joseph, MI 49085
Make checks payable to: LECO Corporation

*Presenting, Bib, and Platinum Sponsors:
Please email a high-resolution vector file of your logo to: krystin_hanley@leco.com

A letter acknowledging the donation will be mailed upon receipt of payment.

Funds benefit Caring Circle, LOGAN Autism Learning Center in Southwest Michigan, Alzheimer's Association