



[www.fit4fall5k.com](http://www.fit4fall5k.com)



March 2019

This October, the Fit 4 Fall 5K will again be held at Riverview Park in St. Joseph, Michigan. What started as a fitness challenge for LECO Corporation employees has now turned into one of the popular races in Berrien County, with proceeds going to support local non-profit organizations. Due to the incredible support of our sponsors, all funds raised through registration fees and the silent auction go directly to our selected charities.

This year the event will take place on Saturday, October 12, 2019. The race begins and ends at Woodbine Lodge, taking runners and walkers throughout Riverview Park's scenic trails and wooded terrain.

Last year, over \$18,000 was raised and divided among three charities. This year, our three charities will again be Caring Circle, LOGAN Autism Learning Center in Southwest Michigan, and the Alzheimer's Association. Please consider partnering with us as we work to build awareness in our community for these three very important organizations! Becoming a sponsor, donating an item to our Silent Auction or race Goody Bags, or providing an item or service for the race itself are all ways you can help support this event.

Enclosed you will find a list of Sponsorship Opportunities, a Sponsorship Agreement, and a separate Silent Auction Participant Agreement. Please take the time to review the various options and decide if one is right for you or your business and return the necessary forms with payment by June 1, 2019. If you are donating an item or service, someone will contact you to make arrangements for pick-up.

Thank you in advance for your consideration, and we hope you will join us in supporting this exciting event!

Sincerely,

Maria Hutchins & Veronica Jackson  
LECO Corporation  
Fit 4 Fall 5K Event Coordinators  
[info@fit4fall5k.com](mailto:info@fit4fall5k.com) / 269-985-5496



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# Sponsorship Opportunities

## Presenting Sponsor (\$2000 and above)

- Logo listed alongside LECO logo as presenting sponsor on the following items:
  - Race day banner, race shirt, event website, yard sign, goody bag
- Sponsor recognition in pre-race advertising (press releases, flyers, radio, etc)
- Up to 5 free race registrations for employees, or discounted registrations (\$2 off) for all employees

*Presenting Sponsors must agree to the following:*

- Provide up to 500 promotional items (minimum of \$500 value) with company or organization logo for race Goody Bags (items must be ready by September 1)
- Partner with us to help promote and encourage attendance to your employees and/or customers through the use of flyers, posters, e-mails, signs, etc. (will be provided to you)

## Bib Sponsor/Limit 1 (\$1500)

- Logo on race bibs
- Logo on back of race shirt
- Logo on event website
- Logo on race Goody Bag
- Logo on sponsorship banner day of event
- Two complimentary race registrations

## Platinum Sponsor (\$1000)

- Logo on back of race shirt
- Logo on event website
- Logo on race Goody Bag
- Logo on sponsorship banner day of event

## Diamond Sponsor (\$500)

- Name on back of race shirt
- Name on event website

## Gold Sponsor (\$250)

- Name on event website

## Goody Bag Sponsor

Donate an item with your name or logo to go in the race Goody Bags. Complimentary pick-up of items is available, must provide a minimum of 500 pieces. *Items must be received by September 1, 2019*

## In-Kind Sponsor

We also welcome donations for the following items, needed to produce a successful event. For your convenience, we offer complimentary pick-up of all items. Sponsorship level will be determined by value of donation. Previous in-kind donations have included:

- Event Advertising or Promotional Assistance
- Snack items for participants immediately following the race (fruit, bagels, granola bars, soup samples, etc.)
- Coffee/Tea, Ice, Bottled Water
- Event Supplies or Gift Cards

## Raffle/Silent Auction Participant

If a sponsorship opportunity is not right for you or your business, please consider donating an item, gift card, or service certificate to our Raffle/Silent Auction. Please complete the attached *Raffle/Silent Auction Participant Agreement*. All silent auction participants will receive sign recognition the day of the event.



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# Sponsorship Agreement

Donor/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Company/Organization Email: \_\_\_\_\_

Printed Contact Name: \_\_\_\_\_ Contact Signature: \_\_\_\_\_

**Mail check payable to *LECO Corporation***

**or check here ☐ to pay by credit card. An invoice will be sent to you via PayPal.**

**Yes, I would like to sponsor this event at the following level:**

- ☐ Presenting Sponsor\* (\$2,000 +)
- ☐ Bib Sponsor/Limit 1\* (\$1,500)
- ☐ Platinum Sponsor\* (\$1,000)
- ☐ Diamond Sponsor (\$500)
- ☐ Gold Sponsor (\$250)

*If you wish to donate to the Silent Auction, please fill out the separate Silent Auction Participant Agreement*

**Yes, I would like to donate an item to the Fit 4 Fall 5K for the following:**

- ☐ Race Goody Bag    ☐ In-Kind Donation

*Description of Item*

\_\_\_\_\_ Value \_\_\_\_\_

\_\_\_\_\_ Value \_\_\_\_\_

- ☐ Item is enclosed
  - ☐ Please contact me to arrange pick-up of the item
- Contact number or e-mail \_\_\_\_\_

**Please return this form, along with payment by June 1, 2019 to the following address:**

LECO Corporation | C/O Fit 4 Fall 5K  
3000 Lakeview Ave. | St. Joseph, MI 49085  
*Make checks payable to: LECO Corporation*

*\*Presenting, Bib, and Platinum Sponsors:*

Please email a high-resolution vector file of your logo to: [krystin\\_hanley@leco.com](mailto:krystin_hanley@leco.com)

*A letter acknowledging the donation will be mailed upon receipt of payment.*

**Funds benefit Caring Circle, LOGAN Autism Learning Center in Southwest Michigan, Alzheimer's Association**



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# Silent Auction Participant Agreement

All participants will receive sign recognition the day of the event.

Donor/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Company/Organization Email: \_\_\_\_\_

Printed Contact Name: \_\_\_\_\_ Contact Signature: \_\_\_\_\_

**Yes, I would like to donate an item to the Fit 4 Fall 5K Silent Auction.**

*Description of Item*

\_\_\_\_\_ Value \_\_\_\_\_

\_\_\_\_\_ Value \_\_\_\_\_

- ☐ Item is enclosed  
☐ Please contact me to arrange pick-up of the item  
Contact number or e-mail \_\_\_\_\_

**Please return this form by August 1, 2019 to the following address:**

LECO Corporation | C/O Fit 4 Fall 5K  
3000 Lakeview Ave. | St. Joseph, MI 49085

If you have questions, please contact: krystin\_hanley@leco.com.

*A receipt is available upon request.*

Funds benefit Caring Circle, LOGAN Autism Learning Center in Southwest Michigan, Alzheimer's Association