

**Dirty Dozen 5K and Fun Run Obstacle
Mud Run & Clemmons Oktoberfest**

Saturday, September 14, 2024
Jerry Long Family YMCA
Clemmons, NC 27012



SPONSOR FORM

Celebrate the 6th Annual Dirty Dozen 5K Obstacle Mud Run (ages 7 to adults) and Fun Run Obstacle Mud Run (for all ages) on Saturday, September 14, 2024.

Proceeds from the Dirty Dozen 5K Obstacle Mud Run and Fun Run will benefit people in the community, Y innovative health programs benefiting cancer survivors and other chronic disease programs.

YES, I WOULD LIKE TO SPONSOR THE DIRTY DOZEN 5K AND FUN RUN OBSTACLE MUD RUN & CLEMMONS OKTOBERFEST

Business/Organization Name:

Contact Person: _____

Mailing address: _____

City: _____

State: _____ **Zip:** _____

Email address:

Phone #: _____ **Cell #:** _____

Reservation deadline for Sponsors: Friday, July 5, 2024

Return this form and payment to:
Jerry Long Family YMCA
1150 South Peace Haven Road
Clemmons, NC 27012

**Attention: 2024 Dirty Dozen 5K and Fun Run
Obstacle Mud Run Sponsorship**

**JERRY LONG FAMILY YMCA
QUICK FACTS 2024**

BRANCH MEMBERS: 15,500+

MONTHLY BRANCH VISITS: 45,500+

**PROGRAM PARTICIPANTS
& FAMILIES:** 25,000+

OUR NETWORK: 9,000+ social
media followers

**NUMBER OF
RUNNERS:** 427 runners in 2022
477 runners in 2023
600+ expected in 2024

VOLUNTEERS: 90 volunteers
in 2023

CLEMMONS OKTOBERFEST:
Around 1,500+ runners, volunteers
and community members at the 2023
post-race event

**We raised over \$10K to support
people in our community benefiting
cancer survivors and other chronic
disease programs.**

**THANK YOU FOR SUPPORTING
OUR CAUSE!**



SPONSORSHIP BENEFITS	PRESENTING SPONSOR (\$3500+)	GOLD SPONSOR (\$2000+)	SILVER SPONSOR (\$1000+)	BRONZE SPONSOR (\$500+)	FRIEND SPONSOR (>\$300)
Brand recognized on event maps	✓				
Display table at packet pick-up	✓				
Display table at event	✓	✓	✓		
Display table at Oktoberfest	✓	✓	✓	✓	
Display table at one additional YMCA event	✓	✓	✓		
Recognition during race day announcements	✓	✓	✓	✓	✓
Recognized on race t-shirt	XL Logo	Large Logo	Medium Logo	Small Logo	Logo
Recognized on Dirty Dozen website for one year	XL Logo	Large Logo	Medium Logo	Small Logo	Logo
Recognized on YMCA social media channels	8X	5X	3X	2X	1X
Recognized in participant pre-race email blast	✓	✓	✓	✓	
Recognized in volunteer pre-race email blast	✓	✓	✓		
Recognized in post-race email blast	✓	✓	✓	✓	✓
Included on banner displayed at the Jerry Long Family YMCA for one year	Logo	Logo	Logo	Logo	Logo
Recognized on obstacles/trail yard signs	6	4	2		
Banner on our Annual Impact Fund wall	✓	✓	✓		
Name on our Annual Impact Fund donor wall	✓	✓	✓		
Item/coupon included in Runner and Volunteer Bags	✓	✓	✓	✓	✓
Complimentary race registrations (#)	16	12	8	4	
Complimentary race t-shirts (#)	16	12	8	4	2
Complimentary Beer Pit ticket (ages 21+ only)	16	12	8	2	

CALLING ALL VOLUNTEERS!

We welcome all business staff, college students, and community members to volunteer at the Dirty Dozen 5K and Fun Run Obstacle Mud Run; please email dirtydozen5k@ymcanwnc.org by September 2, 2024.

For more information, contact the Dirty Dozen Race Director at dirtydozen5k@ymcanwnc.org.

We will need two logo files. Upon completion and submission of this form, please attached the following logo files to your email.

1. A black and white vector file
2. A high resolution color (.jpg or .png) file

