



CORPORATE CHALLENGE

PRESENTED BY: **Élevation**
Health

OUR VISION

Indiana is a global destination for sport.



**CORPORATE
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OUR MISSION

We build stronger community through sport.



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4 5 6 7 8 9 0

INDIANAPOLIS MOTOR SPEEDWAY

27

10 11 12
9 10 11

6 7 8

5 6 7

EVENT OVERVIEW

- Company Field Day
- Hosted annually by Indiana Sports Corp since 1996
- Indiana's largest company outing
- America's largest Corporate Challenge
- Over 130 Central Indiana Companies
- 7,000+ individual business professionals
- 1,500+ family members
- 3 days of fitness, friendly competition, and office camaraderie.
- 1 Iconic Venue
- 28 Events
- Exclusive Virtual Content



It felt like a community and made me feel like a true Indianapolis resident. Was also great to network!



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CORPORATE CHAMPION SPONSORS



PRESENTING SPONSOR



ASSOCIATE SPONSORS



ON-SITE SPONSOR



EVENT DATES

Virtual Events

- Health and Wellness Webinars – May/June
- Movement Challenge – June 15th – June 25th

Corporate Challenge Opening Night

- June 25th
- Indianapolis Motor Speedway

Main Event

- June 26th & 27th
- Indianapolis Motor Speedway



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WHAT'S NEW

VOLLEYBALL TOURNAMENT RETURNS

- Bracketed Event
- Main Event Days

Community Impact Captain



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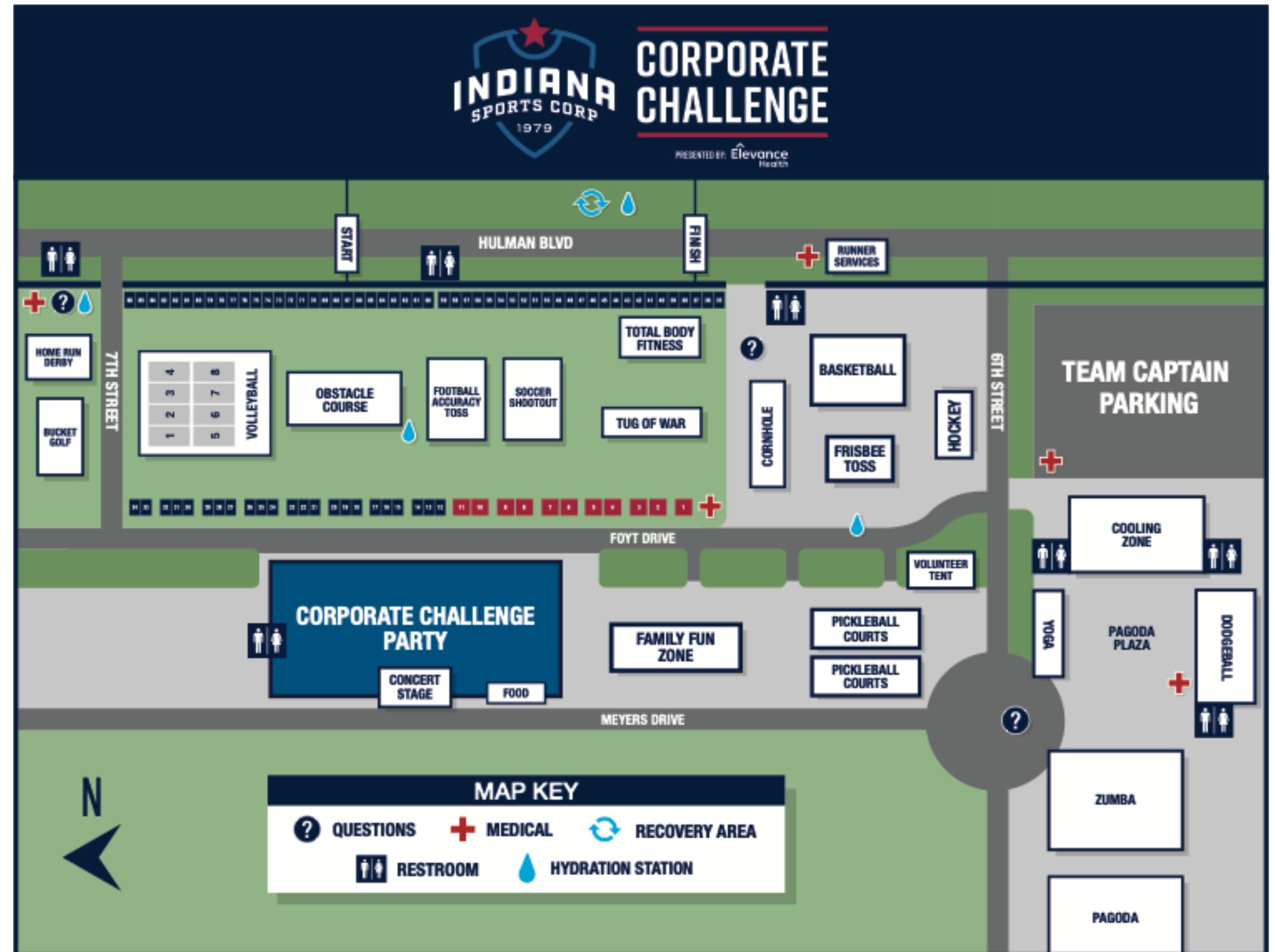
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WHAT'S MOVED?

Sport location changes

- Bucket Golf will move out near Home Run Derby
- Cornhole will move to opposite end near tug of war/basketball shootout

Subject to Change



HOW YOU COMPETE

SCORING

- Points awarded during each event are totaled to give teams their overall event score.
- Team compete in one of four division based on the total number of Indiana employees.
- Teams are assigned in one of ten industries
- Team compete for top honors in their Division as well as for the Industry Challenge Championship

DIVISIONS

- Division 1 (up to 74 Employees)
- Division 2 (75-249 Employees)
- Division 3 (250-749 Employees)
- Division 4 (750+ Employees)



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HOW YOU COMPETE

10 INDUSTRIES

- Entertainment | Hospitality
- Financial
- Health Care
- Legal
- Manufacturing
- Marketing | Communications
- Miscellaneous
- Not-For-Profit
- Real Estate | Land Development
- Technology

AWARDS

- Top 3 per event, per division
- Top 3 per division
- Top company per industry
- Movement Challenge Awards
- Rookie of the Year
- Golden Hanger Award (Best Team Uniform)
- Golden Spatula Award (Best Team Tailgate)



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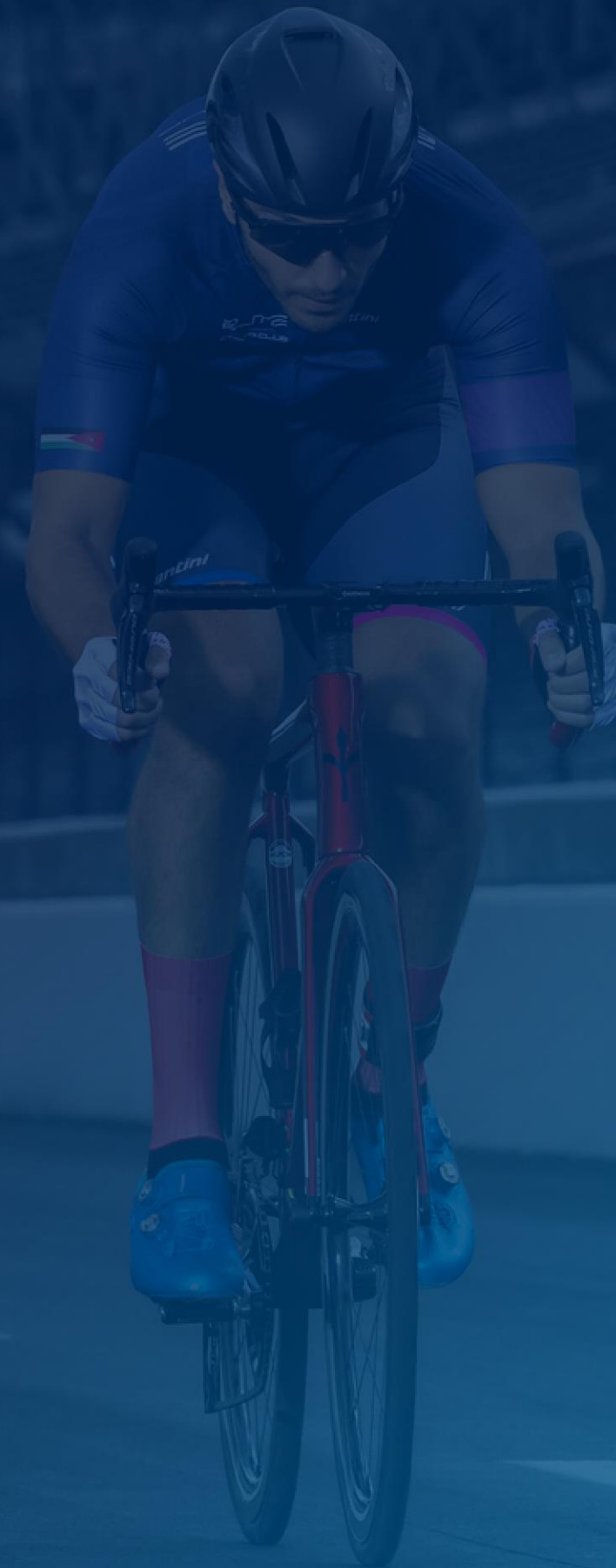
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VIRTUAL CORPORATE CHALLENGE



MOVEMENT CHALLENGE

- Opens June 15th @5:00am
- Closes June 25th @11:59pm
- Total Step Challenge
- Conversion Chart allows for all types of activities to be tracked (yoga, soccer, cycling, swimming, etc.)
- Open to all employees, including those out of state, or not competing on-site at the event.
- Milestone Prizes for individuals and combined team milestones.

- Division 1 – 500 miles
- Division 2 – 1,000 miles
- Division 3 – 1,500 miles
- Division 4 – 2,000 miles

Minimum miles required for 300 points



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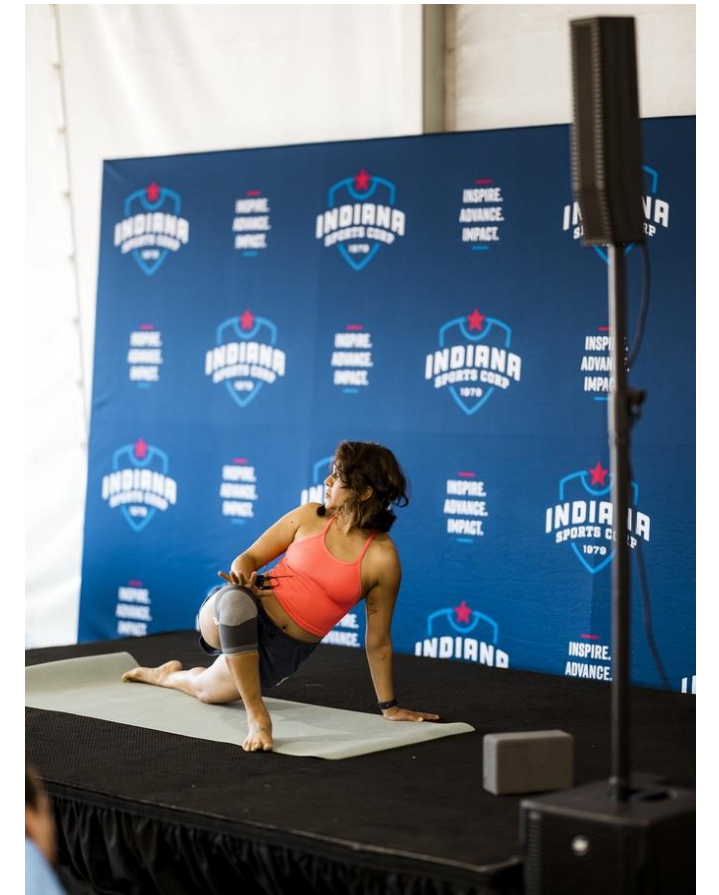
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VIRTUAL YOGA CLASSES

- [May 26th](#), [June 2nd](#), [June 9th](#)
- Purvi Lippincott
- For all levels
- Begins at 12:00PM
- Participation Points

HEALTH & WELLNESS WEBINARS

- [May 28th](#), [June 4th](#), [June 11th](#)
- Presented by Franciscan Health
- Healthy Information Sessions
- Begins at 12:00PM
- Participation Points



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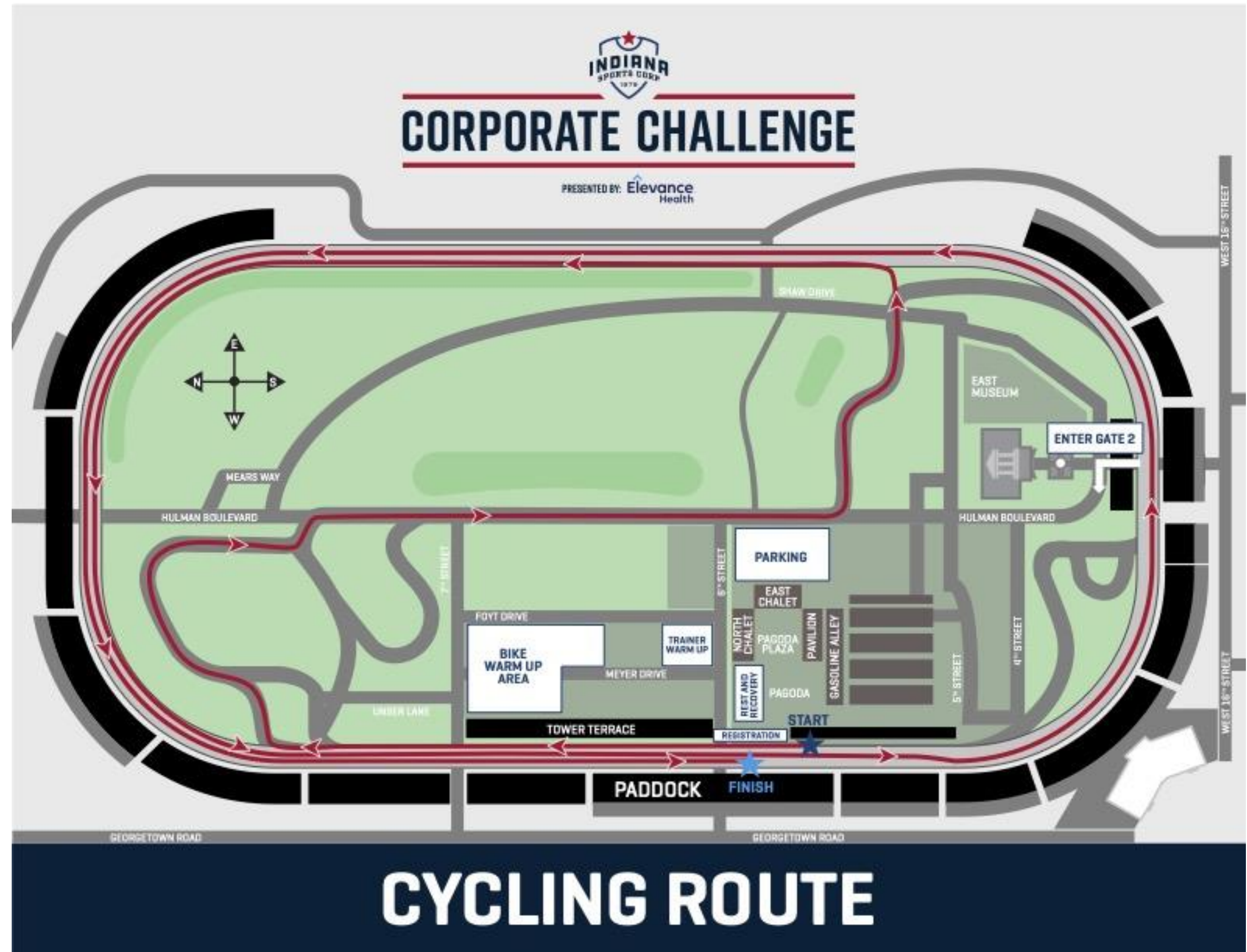
OPENING NIGHT - JUNE 25TH



CYCLING TIME TRIAL

- 4-6 PM by Division
- Unlimited Participant Entry.
 - Can compete with less than 5 people.
 - Top 5 finishing cyclist will receive competitive points.
- At least (1) Male and (1) Female
- Additional participants can score participation points.
- 5.75 Mile Course.

To ensure the safest event possible, all elite riders (average 23mph or faster), regardless of their division are encouraged to ride first at 4PM



PICKLEBALL TOURNAMENT

- 4-7:30 PM by Division
- 4 Team Pool Round Robin Followed by Bracket Play
- Each game will be limited to 15 minutes.
- Each game is played to 11 points. First to reach 11 points is the winner
- The team with the best record will advance to next round

Tiebreaker Rules:

1. Head-to-head results among tied games
2. Point differential of all games
3. Head-to-head point differential

Paddles and Balls can be provided upon request.

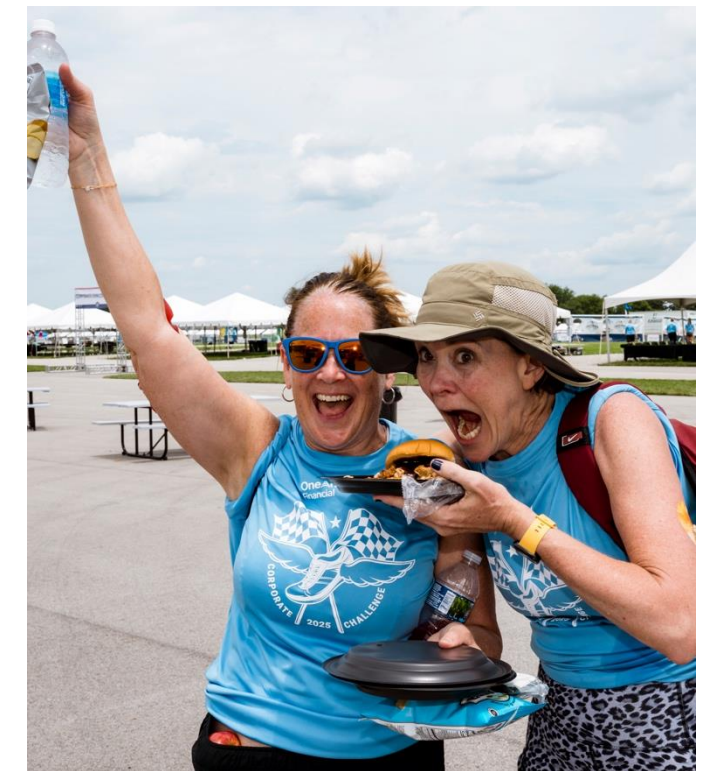
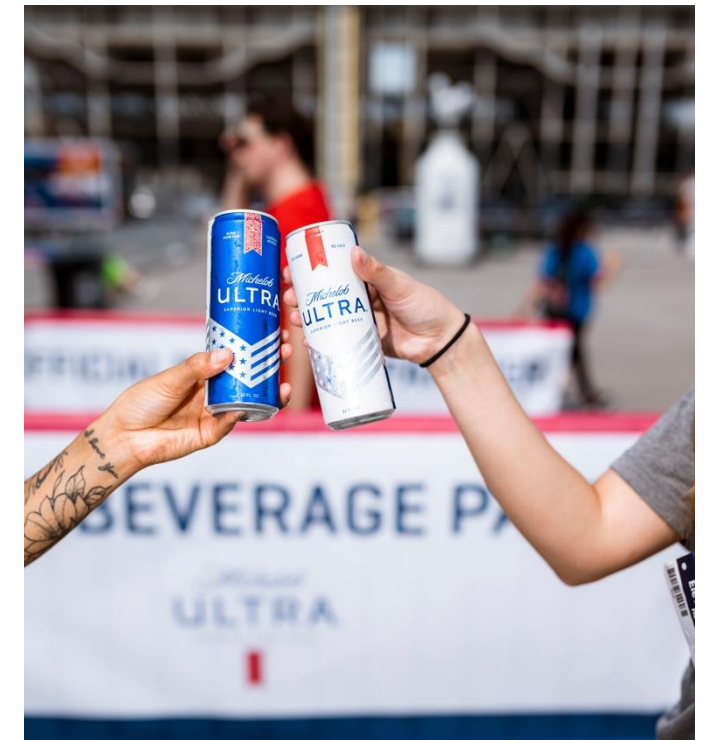


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BEER GARDEN

- Complimentary Beer & Adult Beverages (21+)
- Tailgate Games
- Music
- Sponsor Activations



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MAIN EVENT DAYS



COMPETITIVE EVENTS

10K TEAM RUN

- Friday – 9:30AM
- Saturday – 8:00AM
- Unlimited participant entry
- Only the first four (4) runners (with at least two gender identifications) will receive competitive points



COMPETITIVE EVENTS

5K RUN

- Friday – 10:30AM
- Saturday – 9:00AM
- Unlimited participant entry
- Only the team's top male and the team's top female participant in each age group will receive competitive points



COMPETITIVE EVENTS

½ - MILE AGE RUN

- Friday – 12:00 PM
- Saturday – 10:30 AM
- Unlimited participant entry
- Limited to one male and one female per age group



GOOD SPORT EVENTS

Friday – 9:30AM – 1:30PM

Saturday – 8AM-12PM

Skilled Based Challenges

Only one team competes per company in each, must compete at the same time

- Basketball Shootout – Team of (3)
- Frisbee Toss – Team of (3)
- Football Accuracy Throw – Team of (3)
- Home Run Derby – Team of (3)
- Obstacle Course Relay – Team of (4)
- Bucket Golf – Team of (3)
- Soccer Shootout – Team of (3)
- Hockey Shootout – Team of (3)



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#CEOSELFIE

Teams will receive 50 points for posting a photo of a top executive

Must use #CorporateChallenge and #CEO selfie

Post are recommended from company accounts but can come from individual ones

Company name must be obvious

ISC Social Media:

- X (Twitter) - @IndSportsCorp
- Facebook - @IndianaSportsCorp
- Instagram - @IndSportsCorp
- LinkedIn - @Indiana Sports Corp



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PARTICIPATORY EVENTS

PARTICIPATORY EVENTS

3K FITNESS WALK

- Friday – 11:00 AM
- Saturday – 9:30 AM



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PARTICIPATORY EVENTS

YOGA

- Friday – 9:30AM, 10:30AM, 11:30AM, 12:30PM
- Saturday – 8:00AM, 9:00AM, 10:00AM, 11:00AM
 - Each class is approximately 45 minutes
- Limited number of yoga mats available
 - Participants encouraged to bring their own mats

ZUMBA

- Friday – 9:30AM, 10:30AM, 11:30AM, 12:30PM
- Saturday – 8:00AM, 9:00AM, 10:00AM, 11:00AM
 - Each class is approximately 45 minutes

TOTAL BODY FITNESS CLASS

- Friday – 9:30AM, 10:30AM, 11:30AM, 12:30PM
- Saturday – 8:00AM, 9:00AM, 10:00AM, 11:00AM
 - Each class is approximately 30 minutes



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BRACKETED EVENTS

PICKLEBALL TOURNAMENT

(THURSDAY, JUNE 25)

- Teams of two (2) players and up to two (2) substitutes
 - At least two (2) gender identifications

CORNHOLE TOURNAMENT

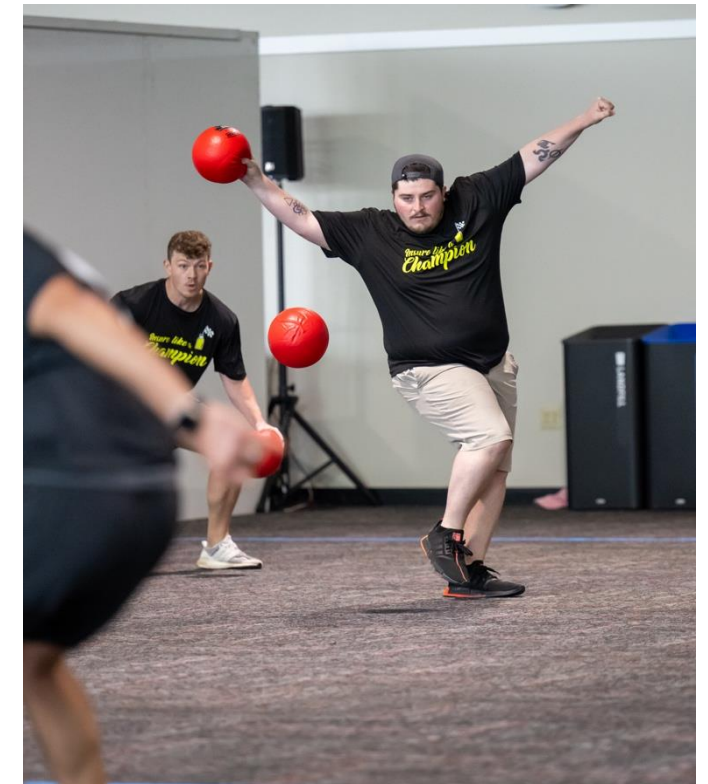
- Teams of two (2) players and up to two (2) substitutes
 - At least two (2) gender identifications

DODGEBALL TOURNAMENT

- Field a team of six (6) employees
 - At least two (2) gender identifications

TUG-OF-WAR TOURNAMENT

- Field a team of six (6) employees
 - Three (3) male participants
 - Three (3) female participants



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BRACKETED EVENTS

VOLLEYBALL TOURNAMENT

- Teams of four (4) players and up to four(4) substitutes
 - Must have equal number male and female



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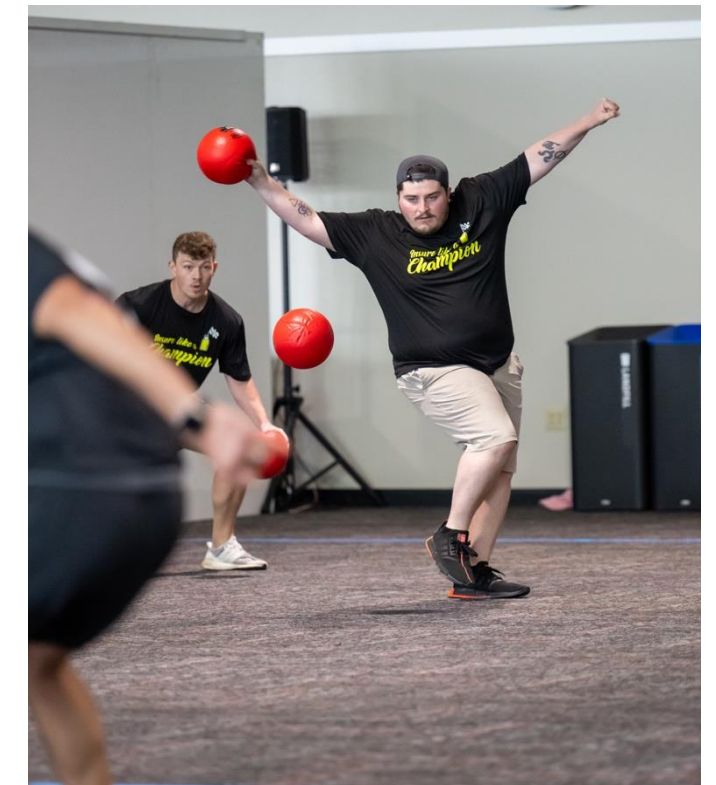
BRACKETED EVENTS

SCORING

- 25 points – fielding a team
- 50 points – advancing to the quarterfinals
- 100 points. – advancing to the semi-finals
- 150 points – third place
- 200 points – advancing to the finals
- 300 points – Champions

Maximum Points – 300

Awards given to the first, second, third place team in each division



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ADDITIONAL TEAM OPPORTUNITY

Each company would be allowed to enter up to 3 total teams per bracketed event. The entries will be first come first serve and we will be capped to 32 companies per division

If companies want to purchase additional teams to participate in a certain bracketed event, they will need to do so by completed this [Microsoft Form by June 12.](#)

Companies who requested additional teams will be **notified by June 16** with how many they will receive.



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ADDITIONAL TEAM OPPORTUNITY

The pricing for each additional bracketed event will be the following:

- Division 1: \$150/team
- Division 2: \$200/team
- Division 3: \$250/team
- Division 4: \$300/team

Scoring:

- While there will be additional teams representing the company in the brackets, only the top placing team will earn points for their company



EVENT CONFIRMATION FORM



2026 Corporate Challenge Event Confirmation Form

When you submit this form, it will not automatically collect your details like name and email address unless you provide it yourself.

* Required

1. Please enter your name *

Enter your answer

2. What is your company name? *

Enter your answer

3. What Division is your company in? *

- Division 1 (1-74)
- Division 2 (75-249)
- Division 3 (250-749)
- Division 4 (750+)

4. What main event day is your company participating in? *

- Friday, August 23
- Saturday, August 24

13. Team 2 Pickleball Player #1

Enter your answer

14. Team 2 Pickleball Player #2

Enter your answer

15. Team 2 Pickleball Player #3 (optional sub)

Enter your answer

16. Team 2 Pickleball Player #4 (optional sub)

Enter your answer

17. Team 3 Pickleball Player #1

Enter your answer

18. Team 3 Pickleball Player #2

Enter your answer

EVENT MAP



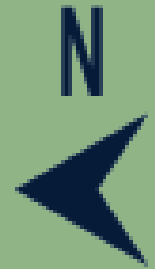
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MAP KEY

- ?** QUESTIONS
- +** MEDICAL
- ♻️** RECOVERY AREA
- ♂️ ♀️** RESTROOM
- 💧** HYDRATION STATION



COMMUNITY & COMPASSION

EVENTS

Community Impact Captain

- A designated leader responsible for coordinating key community engagement initiatives tied to the event

Key Responsibilities:

- Oversee Swim IN Safety Fundraising
- Volunteer Opportunities
- Versiti Blood Drive



It felt like a community and made me feel like a true Indianapolis resident. Was also great to network!



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CORPORATE CHALLENGE BLOOD DRIVE INFORMATION

Division 1 (1-74 employees):

- 4 points per participant

Division 2 (75-249 employees)

- 3 points per participant

Division 3 (250-749 employees):

- 2 points per participant

Division 4 (750+ employees):

- 2 points per participant

2026

Corporate Challenge Blood Drive Information



Host blood drives with Versiti Blood Center of Indiana and earn up to 100 points towards the Indiana Sports Corp Corporate Challenge!

How It Works:

1. Host your blood drive(s) between March 1-June 19, 2026.
2. Accrue points for each participant that donates blood.
3. Versiti Blood Center submits all blood drive results to Indiana Sports Corp to tabulate and award points.

See FAQs on back for more information on how the points are calculated.

Get started!

Contact your Versiti representative to schedule your drive(s). If you do not have a Versiti representative, contact:

Joe McGrath
jmcgrath@Versiti.org
317-371-6307



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WHY SWIM IN SAFETY?

- **Swimming is the only sport that can save your life:** Drowning is the leading cause of preventable deaths among children.
- **Legacy impact:** Initiative launched in 2023, training over 50,000 Hoosiers.
- **Continued Commitment:** Ensuring safe water access and education



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HOW TO PARTICIPATE

Corporate Challenge & Fundraising Goals

Peer-to-peer fundraising via GoFundMe Pro

- Each company has a fundraising page
- Employees can join and raise funds for points

New This Year – Community Impact Captain

- Coordinate your company's participation in fundraising initiatives, Versiti blood drives, and volunteer activities
- Share key information and help drive your company's community involvement

How to Participate

- Join company's team page on GoFundMe Pro.
- Encourage employees to donate and share.
- Track progress and earn Corporate Challenge points.

Key Dates & Next Steps

- **Final Donation Deadline:** June 27, 2026 (11:59 PM)



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DIVISION GOALS

Max Points – 100

DI – \$1000

DII – \$1,500

DIII – \$2,000

DIV – \$2,500



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NEXT STEPS

- Watch for follow-up emails with resources
- Use the social media toolkit and email templates to promote your donation page
- Share with employees and encourage them to share with their personal and professional networks
- Recommended Goal for each employee: \$100



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VOLUNTEER INCENTIVE

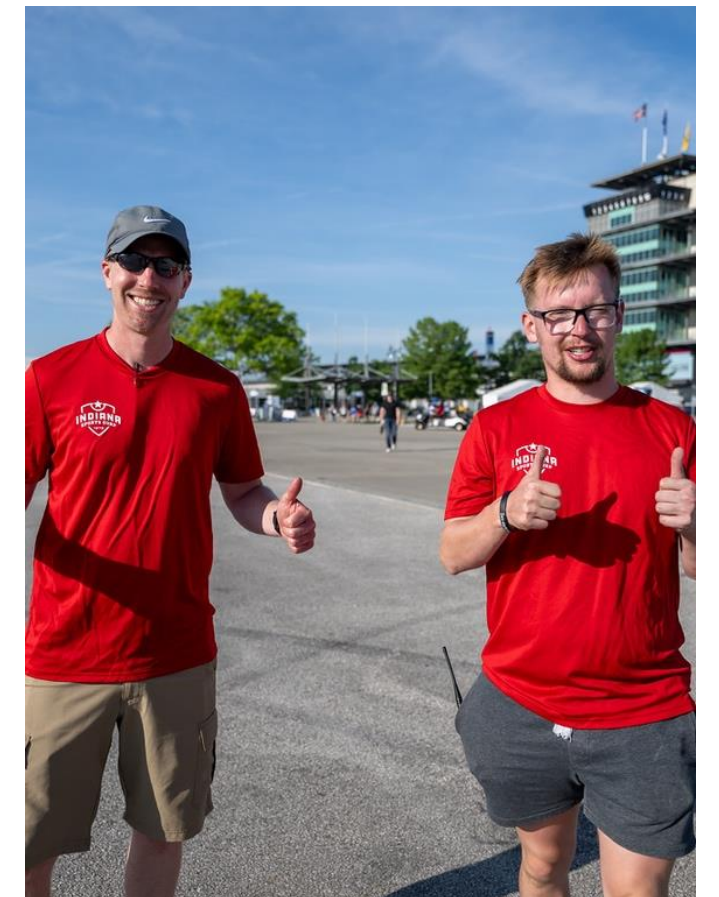
All ISC events between March 1st and June 27th

- Division 1: 10 points per volunteer shift
- Division 2: 10 points per volunteer shift
- Division 3: 5 points per volunteer shifts
- Division 4: 5 points per volunteer shifts

Maximum of 50 points per division

Signup between **May 20-25** for a chance to win 2 premium concert tickets + parking pass

- Rock the Ruins or Brock Ripple Park Concert Series this summer!
- Each volunteer shift = 1 raffle entry
 - More shifts = more chances to win
- Winners announced by Wednesday, May 27



TEAM UNIFORM

- Required for Main Event
- ISC Preferred Vendors
- Use of Corporate Challenge Logo
- Golden Hanger Award
 - T-Shirt Competition
 - Submit by **Friday, June 19**
 - “Corporate Challenge T-Shirt – Company Name”
 - **Voting June 22–29**



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GOLDEN HANGER WINNERS

DIVISION 1- VISIT INDY

DIVISION 2 - THE GARRETT COMPANIES



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GOLDEN HANGER WINNERS

DIVISION 3 – BARNES & THORNBURG LLP

DIVISION 4 – CAPITAL GROUP COMPANIES



“GOLDEN SPATULA” BEST TAILGATE CONTEST

Team will not be awarded points but will instead compete for the “Golden Spatula Award.” One team will be selected each day throughout the content

Once your team has officially set up your tailgate, a committee will vote on which team has the best tailgate.

The committee will decide based off:

- Tent amenities
- Team camaraderie/energy
- Look/décor



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GOLDEN SPATULA WINNERS

FRIDAY – HUSE CULINARY



SATURDAY – DORMAKABA



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FITNESS FOR FRIENDS & FAMILY

While they can't score points for your team, family members are encouraged to attend and take part in the participation events.

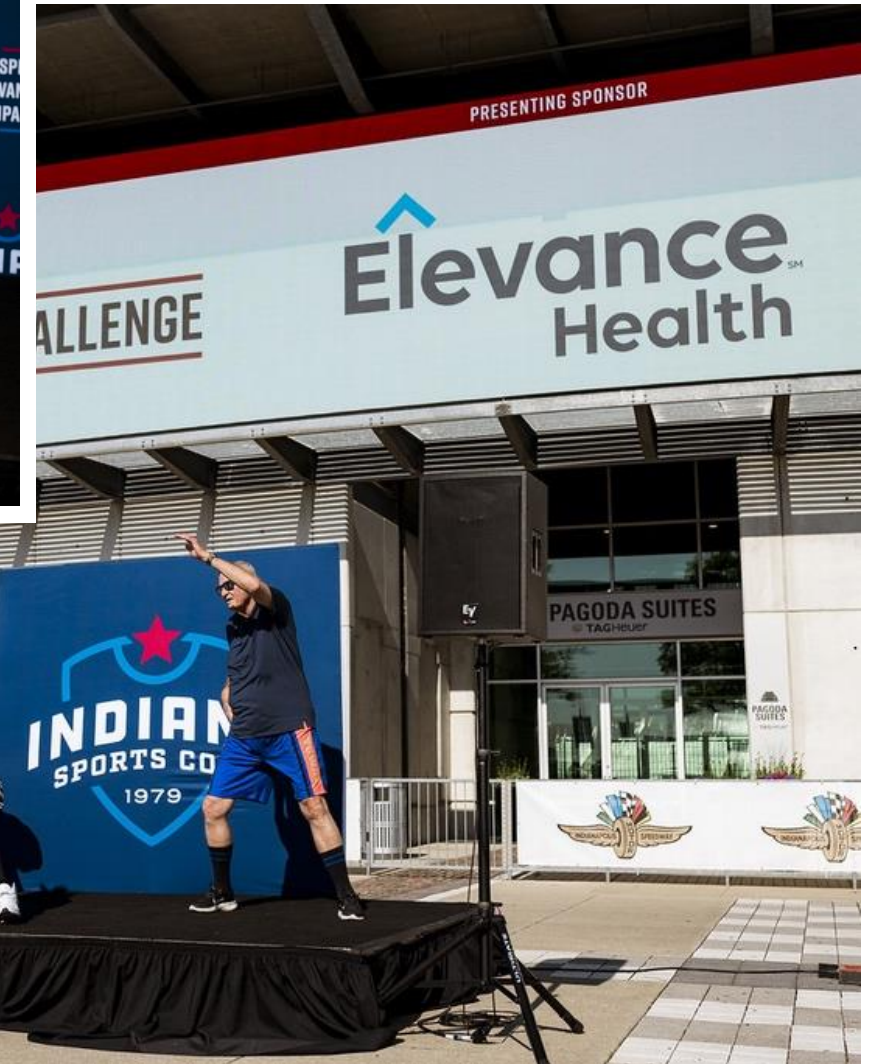
- 3K Fitness Walk (strollers are welcome)
- 5K Run/Walk*
- 10K Run/Walk*

*\$10 fee if family members would like a timing chip – [click here](#) to register

Yoga, Zumba, and Total Body Fitness Classes are held every hour:

- Friday at 9:30, 10:30, 11:30 AM, and 12:30 PM
- Saturday at 8:00, 9:00, 10:00, 11:00 AM

Family members must not register as a participant on your team. Instead, all family members must sign the [friends and family waiver](#) and receive a wristband onsite at a waiver station



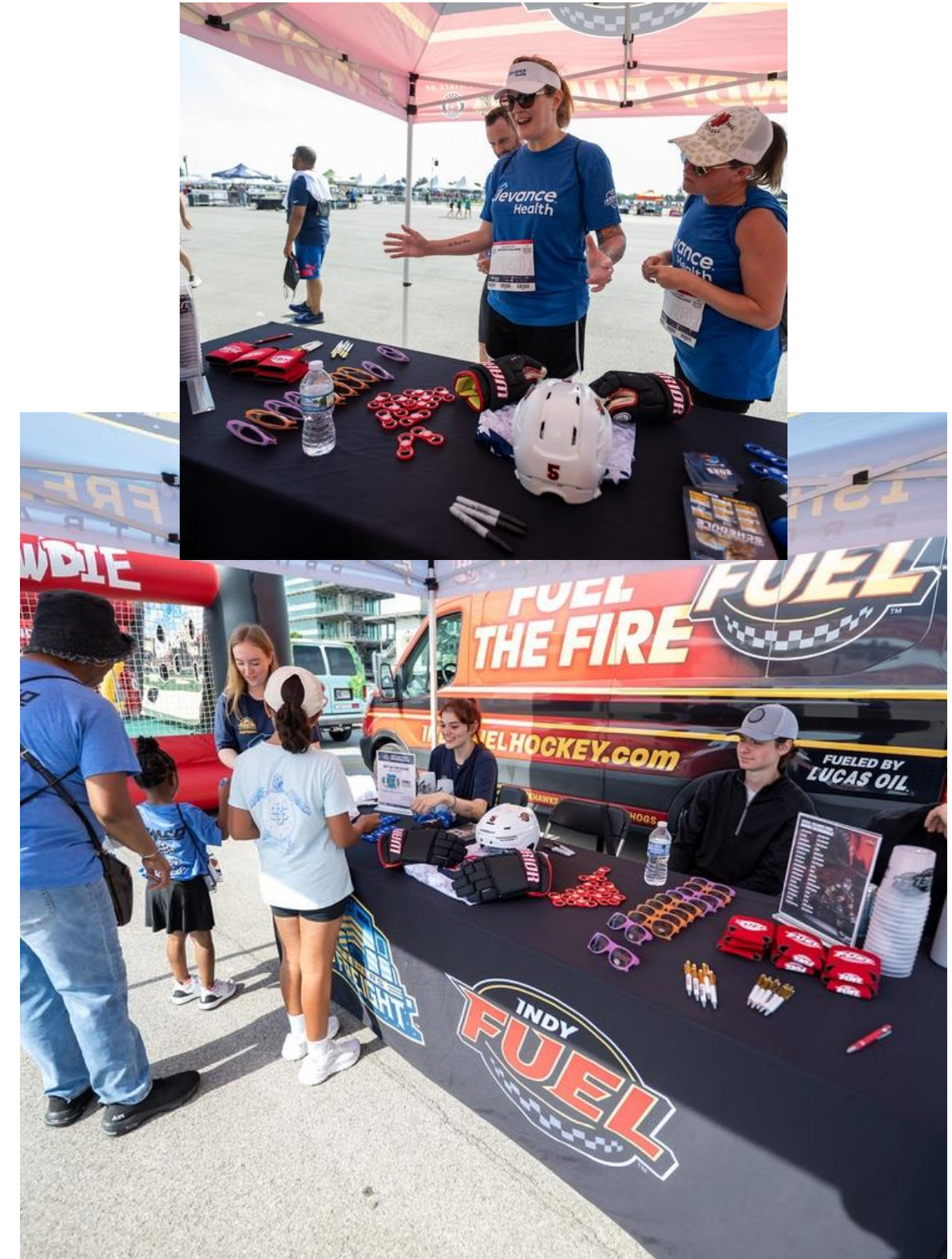
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FAMILY FUN ZONE

An interactive area for all!

- Healthy Activities for all ages.
- Conveniently Located
- Past Activities:
 - Colts Fan Trailer
 - Indy Fuel Hockey Slapshot
 - Drumstick Dash Mascot
 - Inflatable Soccer Field
 - Coloring Station
 - And more!



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CORPORATE CHALLENGE PARTY

After your team crushes it on the playing field. Don't run home. Relax and share stories and a few laughs with your teammates.

While Enjoying:

- Complimentary Lunch
- Complimentary Beer & Adult Beverages (21+)
- Tailgate Games
- Live Band Performance by Alaina Renae Music



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CORPORATE CHALLENGE

AWARDS RECEPTION

- Complimentary Beer (21+) and heavy appetizers
- The Hangar Indy
 - July 15th @ 3:00–5:00pm
- Award Celebration
 - Movement Challenge
 - Top Male | Female
 - Rookie Of The Year
 - Top First-Year Company
 - Golden Hanger
 - Best Team Uniform
 - Golden Spatula
 - Best Team Tailgate
- Fun for captains even if you didn't receive an award



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INDIANA
SPORTS CORP
1979

CORPORATE CHALLENGE

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Fri June 26 - Sat June 27, 2026
Indianapolis, IN 46222 US

f x m

PARTICIPANT REGISTRATION STEP-BY-STEP

Fri June 26 - Sat June 27, 2026
Indianapolis, IN 46222 US



Race Groups

You can search for your team or scroll down to view all teams and click the join button on the correct one.

Group Name

Search

Create a Group

GROUP	GROUP TYPE	GROUP RESTRICTIONS	CREATED	NO. OF MEMBERS
A3 (Actalent, Aerotek, Aston Carter) Join	Division 1		Wednesday April 22, 2026	12
AAA Hoosier Join	Division 2		Tuesday December 2, 2025	31
Accenture Join	Division 3		Monday December 1, 2025	37

Once you have found your team, click join and follow the prompts to register.



Fri June 26 - Sat June 27 2026

Sign Up



Huntington Bank Join	Division 3	Friday October 10, 2025	2
IDEM Join	Division 3	Wednesday November 26, 2025	2
INCOG BioPharma Services Join	Division 3	Monday December 1, 2025	1
Indy Chamber Join	Division 1	Wednesday October 15, 2025	1
ISC Join	Division 1	Monday September 8, 2025	1
Lauth Group Join	Division 1	Friday January 9, 2026	1
Marriott IndyPlace Join	Division 3	Friday September 26, 2025	2
Messer Construction Join	Division 2	Wednesday December 10, 2025	6
Milhaus Join	Division 2	Friday November 21, 2025	1
Penske Entertainment			



PARTICIPANT REGISTRATION STEP-BY-STEP



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2026 ISC Corporate Challenge Event Interest Form - Example

Please submit your level of interest to each Corporate Challenge event so your team captain can review and select who will participate in which event. Please contact corporatechallenge@indianasportscorp.org if you have any questions.

When you submit this form, it will not automatically collect your details like name and email address unless you provide it yourself.

* Required

1. First Name *

2. Last Name *

3. Email Address



16. Volleyball Tournament (**New Event**) *

- Very Interested
- Not Interested at all
- Can Participate if needed

17. Pickleball Tournament (**this event will take place on Thursday, June 25th**) *

- Very Interested
- Not Interested at all
- Can participate if needed

18. Cycling Time Trial (**this event will take place on Thursday, June 25th**) *

- Very Interested
- Not Interested at all
- Can participate if needed

19. 10K Team Run *

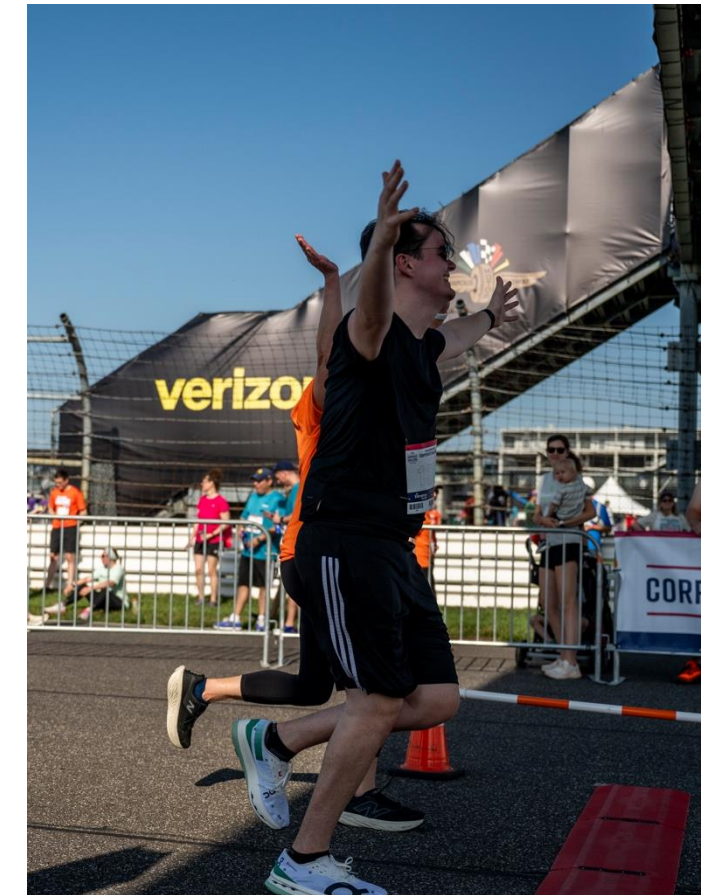
- Very Interested

TEAM CAPTAIN RESOURCES

- [Team Captain Checklist](#)
- [Team Captain Newsletter](#)
- Facebook Team Captain Portal (Indiana Sports Corp Corporate Challenge Team Captains Portal)
- Digital Flyers & Promotional Video
- [Team Captain Resource Page](#)

SAVE THE DATE

- [Final Team Captain Meeting](#)
 - Wednesday, June 17 at 12:00 PM



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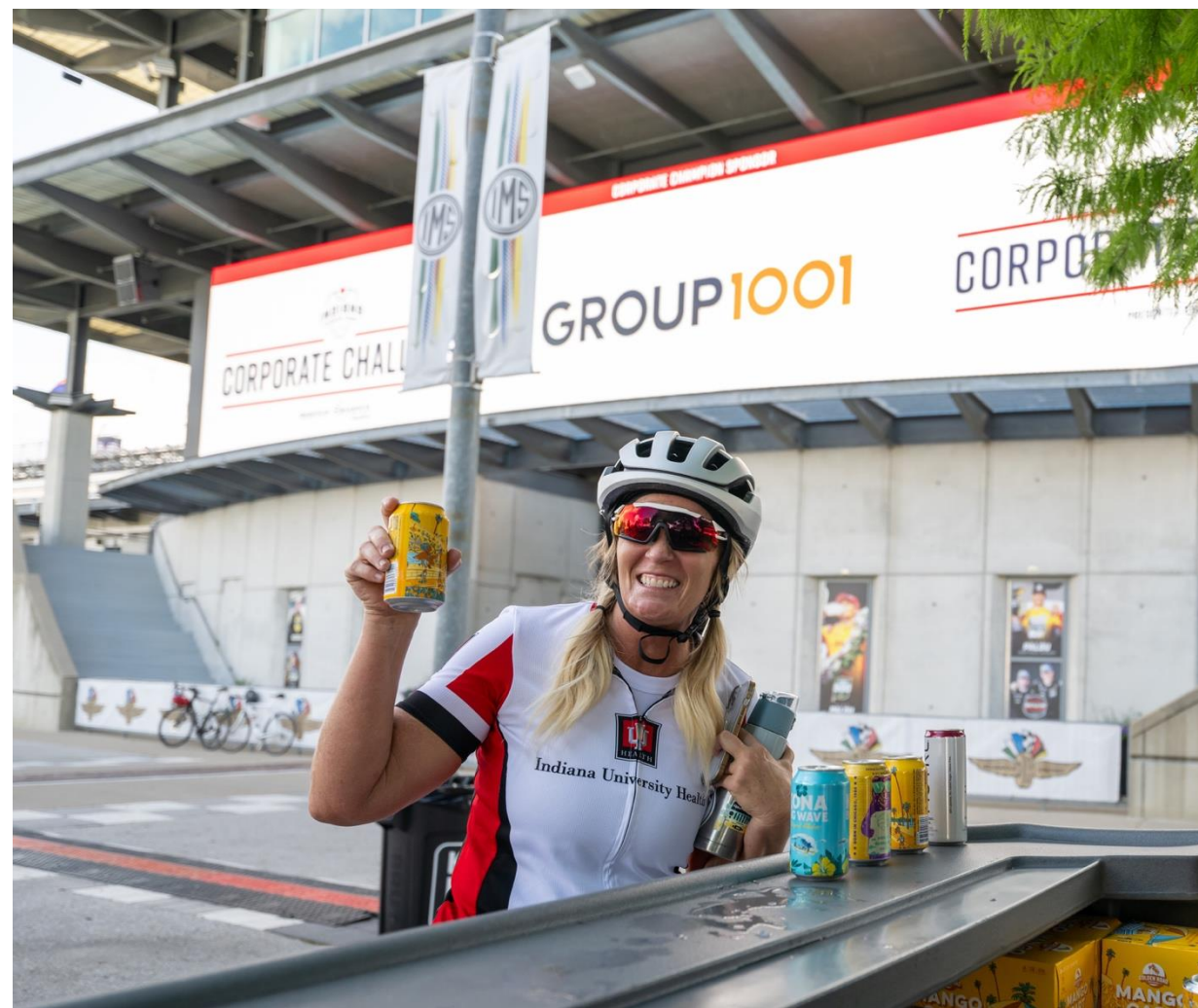
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QUESTIONS?





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