



CORPORATE CHALLENGE

PRESENTED BY: **Élevation**
Health

OUR MISSION

To create positive impact by hosting world-class sporting events which drive economic vitality, facilitate a vibrant community with civic pride, garner national and international media attention and create opportunities for our youth.



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4 5 6 7 8 9 0

INDIANAPOLIS MOTOR SPEEDWAY

27

10 11 12
9 10 11

6 7 8

5 6 7

EVENT OVERVIEW

- Company Field Day
- Hosted annually by Indiana Sports Corp since 1996
- Indiana's largest company outing
- America's largest Corporate Challenge
- Over 130 Central Indiana Companies
- 7,000+ individual business professionals
- 1,500+ family members
- 3 days of fitness, friendly competition and office camaraderie.
- 1 Iconic Venue
- 28 Events
- Exclusive Virtual Content



It felt like a community and made me feel like a true Indianapolis resident. Was also great to network!



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EVENT DATES

Corporate Challenge Opening Night

- June 25th
- Indianapolis Motor Speedway

Main Event

- June 26th & 27th
- Indianapolis Motor Speedway



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HOW YOU COMPETE

SCORING

- Points awarded during each event are totaled to give teams their overall event score.
- Team compete in one of four division based on the total number of Indiana employees.
- Teams are assigned in one of ten industries
- Team compete for top honors in their Division as well as for the Industry Challenge Championship

DIVISIONS

- Division 1 (up to 74 Employees)
- Division 2 (75-249 Employees)
- Division 3 (250-749 Employees)
- Division 4 (750+ Employees)



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HOW YOU COMPETE

10 INDUSTRIES

- Entertainment | Hospitality
- Financial
- Health Care
- Legal
- Manufacturing
- Marketing | Communications
- Miscellaneous
- Not-For-Profit
- Real Estate | Land Development
- Technology

AWARDS

- Top 3 per event, per division
- Top 3 per division
- Top company per industry
- Movement Challenge Awards
- Rookie of the Year
- Golden Hanger Award (Best Team Uniform)
- Golden Spatula Award (Best Team Tailgate)



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MOVEMENT CHALLENGE

- June 15th – June 25th
- Total Step Challenge
- Conversion Chart allows for all types of activities to be tracked (yoga, soccer, cycling, swimming, etc.)
- Open to all employees, including those out of state, or not competing on-site at the event.
- Milestone Prizes for individuals and combined team milestones.



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COMMUNITY & COMPASSION EVENTS

- Donations to:
 - Indiana Sports Corp Swim IN Safety
 - Versiti Blood Center of Indiana
- Volunteer Points



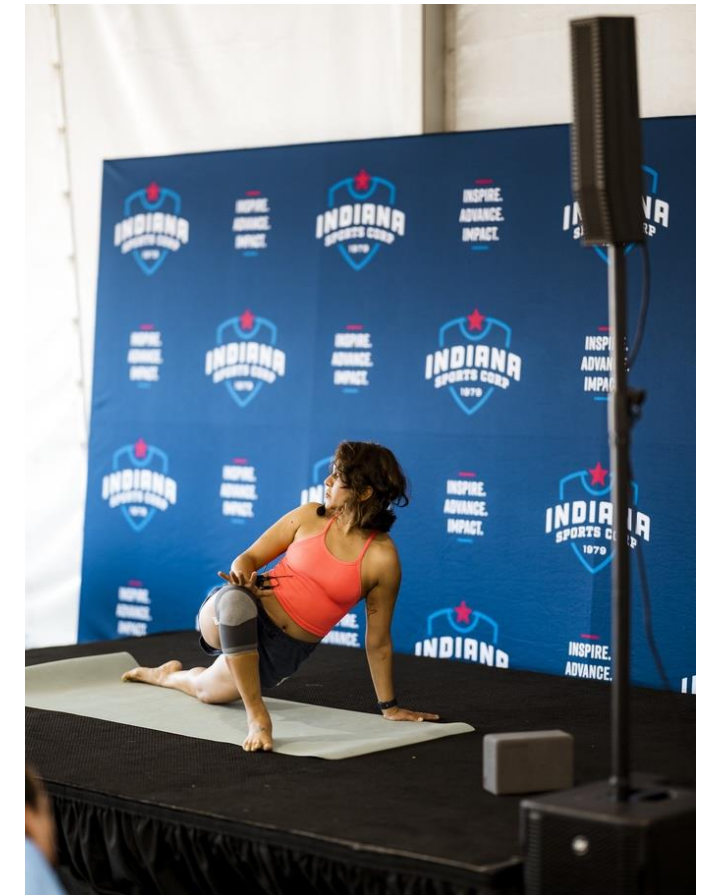
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HEALTH & WELLNESS WEBINARS

- May 28th, June 4th, June 11th
- Healthy Information Sessions
- Participation Points

VIRTUAL YOGA CLASSES

- May 26th, June 2nd, June 9th
- Purvi Lippincott
- For all levels
- Participation Points



CORPORATE CHALLENGE

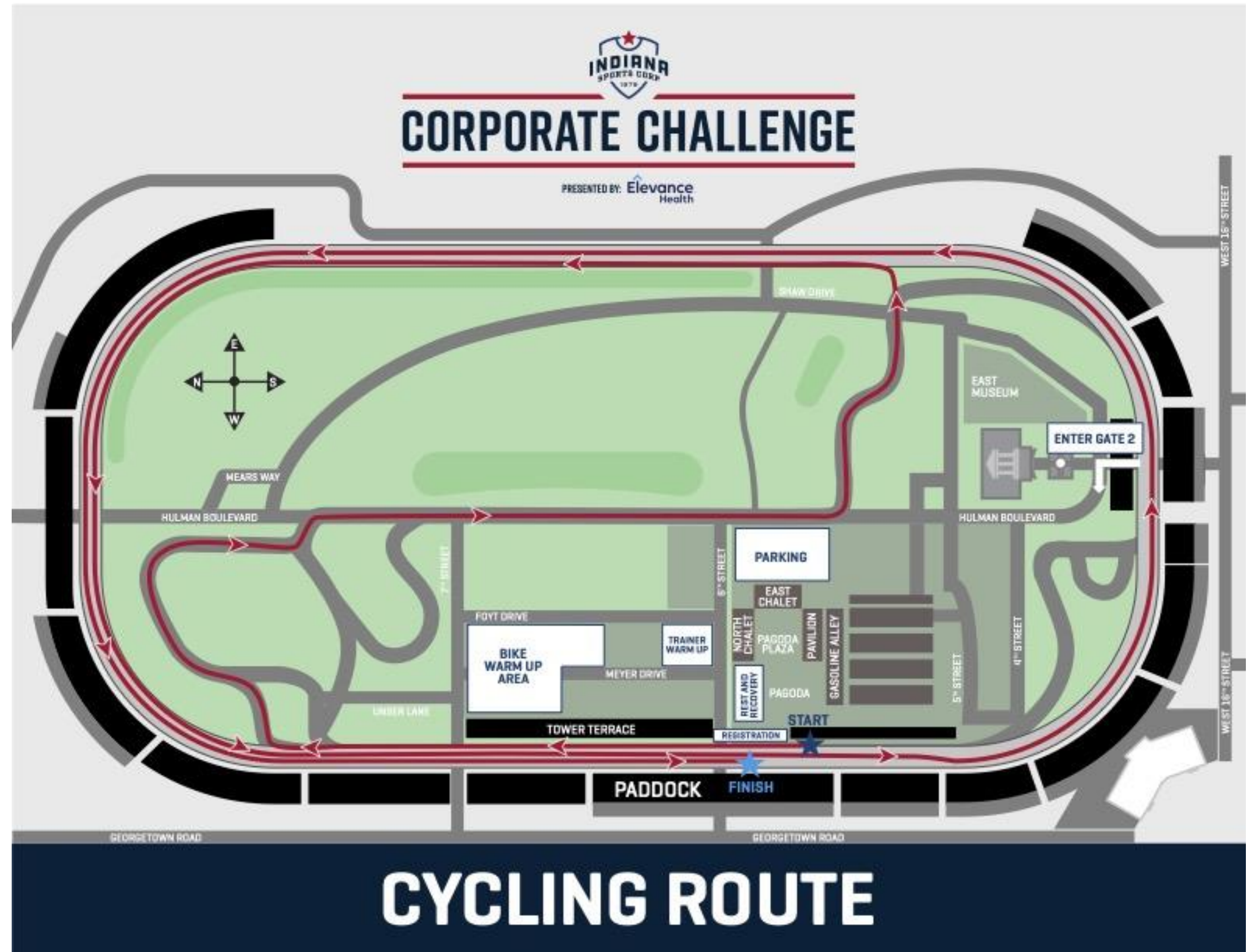
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OPENING NIGHT - JUNE 25TH



CYCLING TIME TRIAL

- 4-6 PM by Division
- Unlimited Participant Entry.
 - Can compete with less than 5 people.
 - Top 5 finishing cyclist will receive competitive points.
- At least (1) Male and (1) Female
- Additional participants can score participation points.
- 5.75 Mile Course.



PICKLEBALL TOURNAMENT

- 4-7:30 PM by Division
- 4 Team Pool Round Robin Followed by Bracket Play
- Each game will be limited to 15 minutes.
- Each game is played to 11 points. First to reach 11 points is the winner
- The team with the best record will advance to next round

Paddles and Balls can be provided upon request.

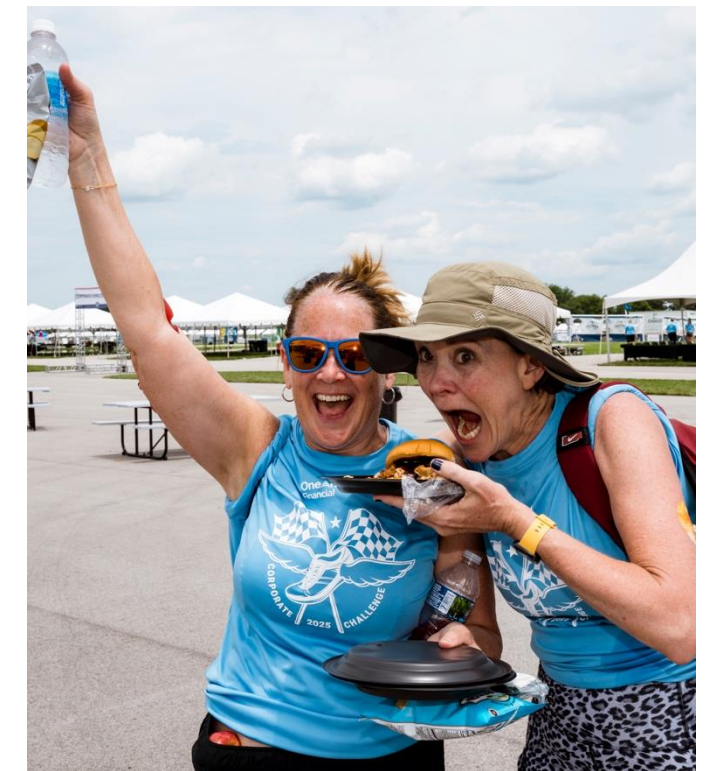
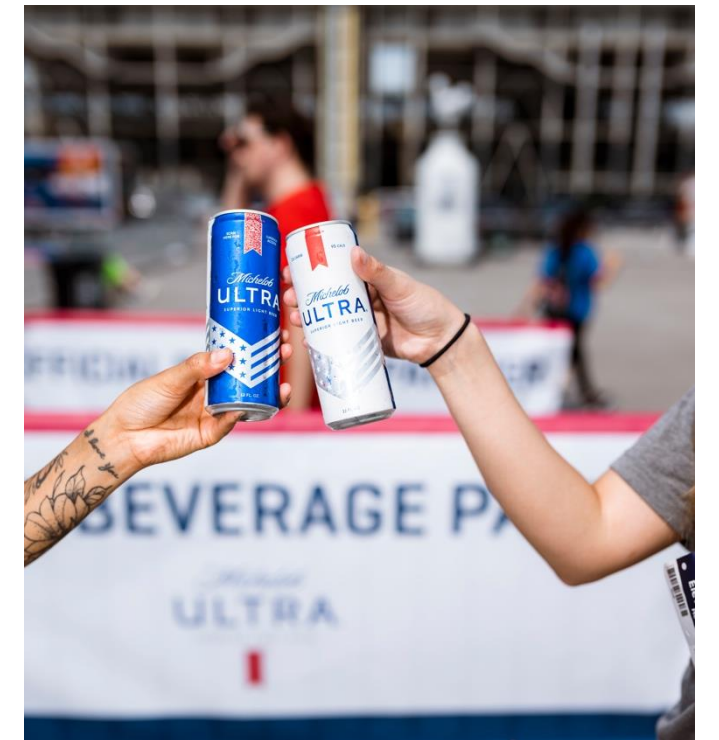


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BEER GARDEN

- Complimentary Beer or Wine (21+)
- Tailgate Games
- Music
- Sponsor Activations



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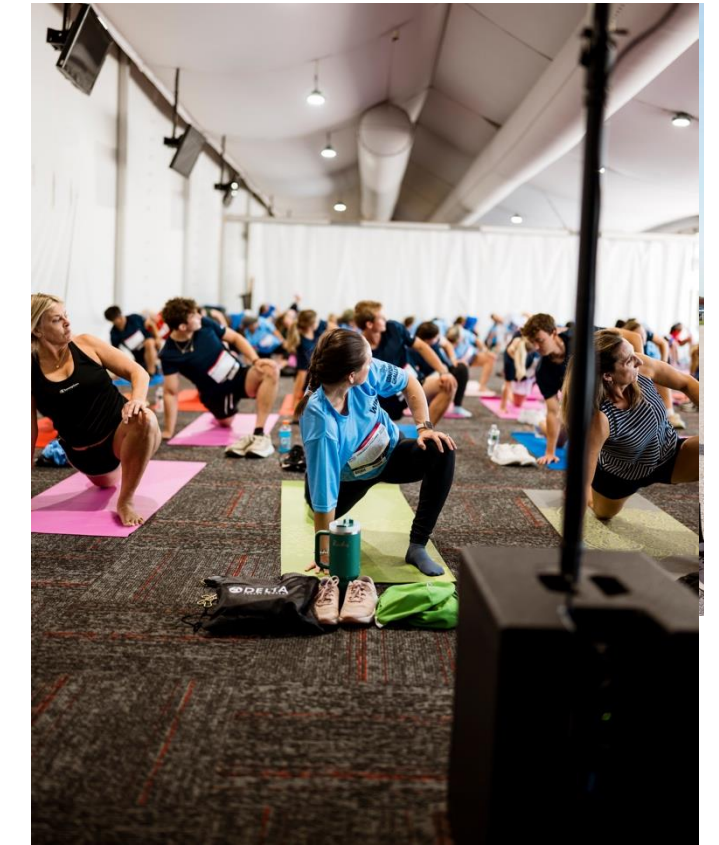
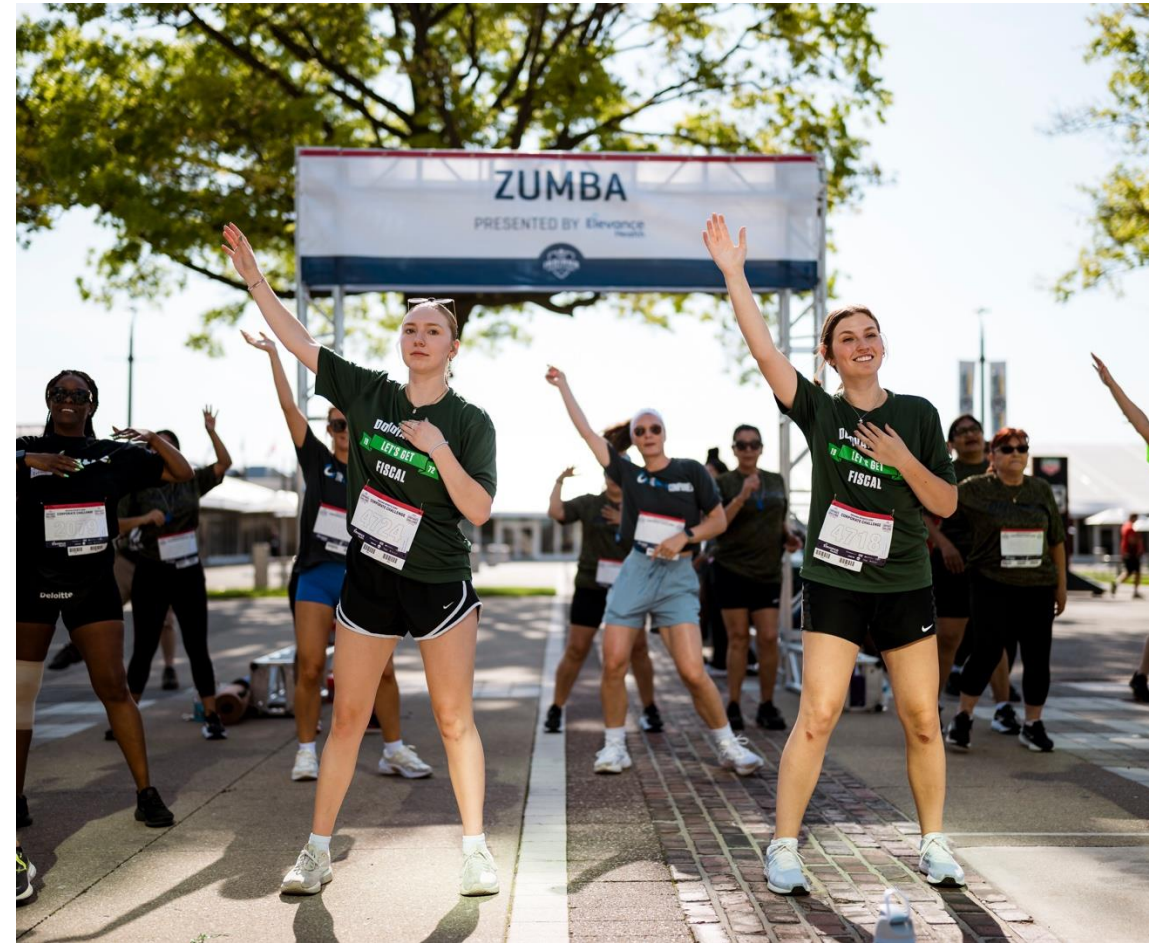
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MAIN EVENT DAYS



PARTICIPATORY EVENTS

- 3K Fitness Walk
- Yoga
- Zumba
- Total Body Fitness Class



COMPETITIVE EVENTS

10K TEAM RUN

- Unlimited participant entry
- 9:30AM Friday
- 8AM Saturday

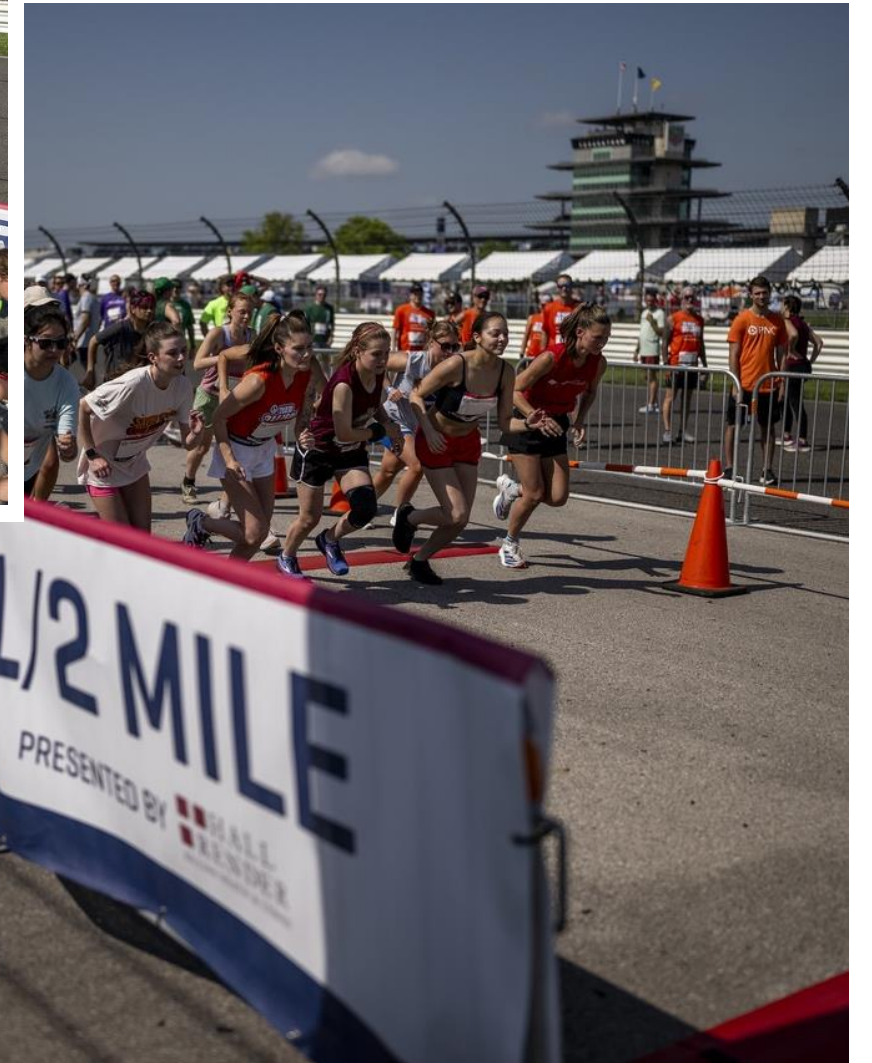
5K TEAM RUN

- Unlimited participant entry
- 10:30AM Friday
- 9AM Saturday

1/2 - MILE AGE GROUP RUN

- Limited to one male and female per age group
- 12:00PM Friday
- 10:30AM Saturday

Route is subject to change



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GOOD SPORT EVENTS

Friday – 9:30AM – 1:30PM

Saturday – 8AM-12PM

Skilled Based Challenges

Only one team competes per company in each, must compete at the same time

- Basketball Shootout – Team of (3)
- Frisbee Toss – Team of (3)
- Football Accuracy Throw – Team of (3)
- Whiffle Ball Home Run Derby – Team of (3)
- Obstacle Course Relay – Team of (4)
- Bucket Golf – Team of (3)
- Soccer Shootout – Team of (3)
- Hockey Shootout – Team of (3)

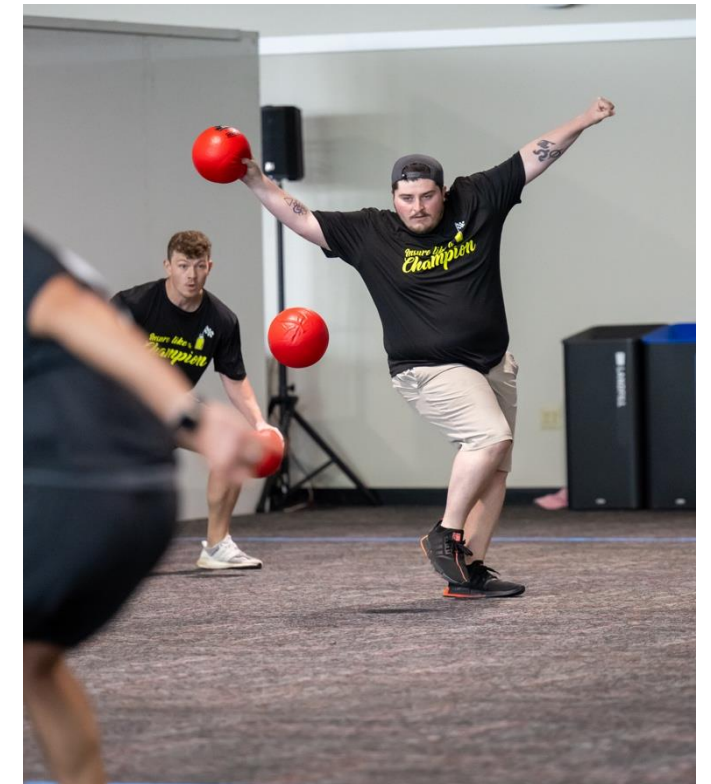
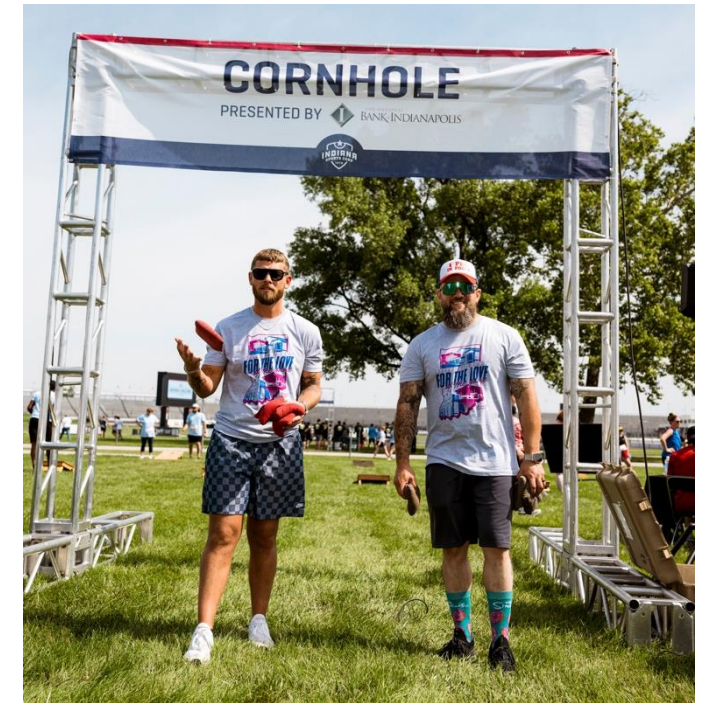


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BRACKETED EVENTS

- Pickleball Tournament – Team of (2)
- Cornhole Tournament – Team of (2)
- Dodgeball Tournament – Team of (6)
- Tug-of-War – Team of (6)
- Volleyball Tournament – Team of (4)



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#CEOSELFIE

Teams will receive 50 points for posting a photo of a top executive

Must use #CorporateChallenge and #CEO selfie

Post are recommended from company accounts but can come from individual ones

Company name must be obvious

ISC Social Media:

- X (Twitter) - @IndSportsCorp
- Facebook - @IndianaSportsCorp
- Instagram - @IndSportsCorp
- LinkedIn - @Indiana Sports Corp



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TEAM UNIFORM

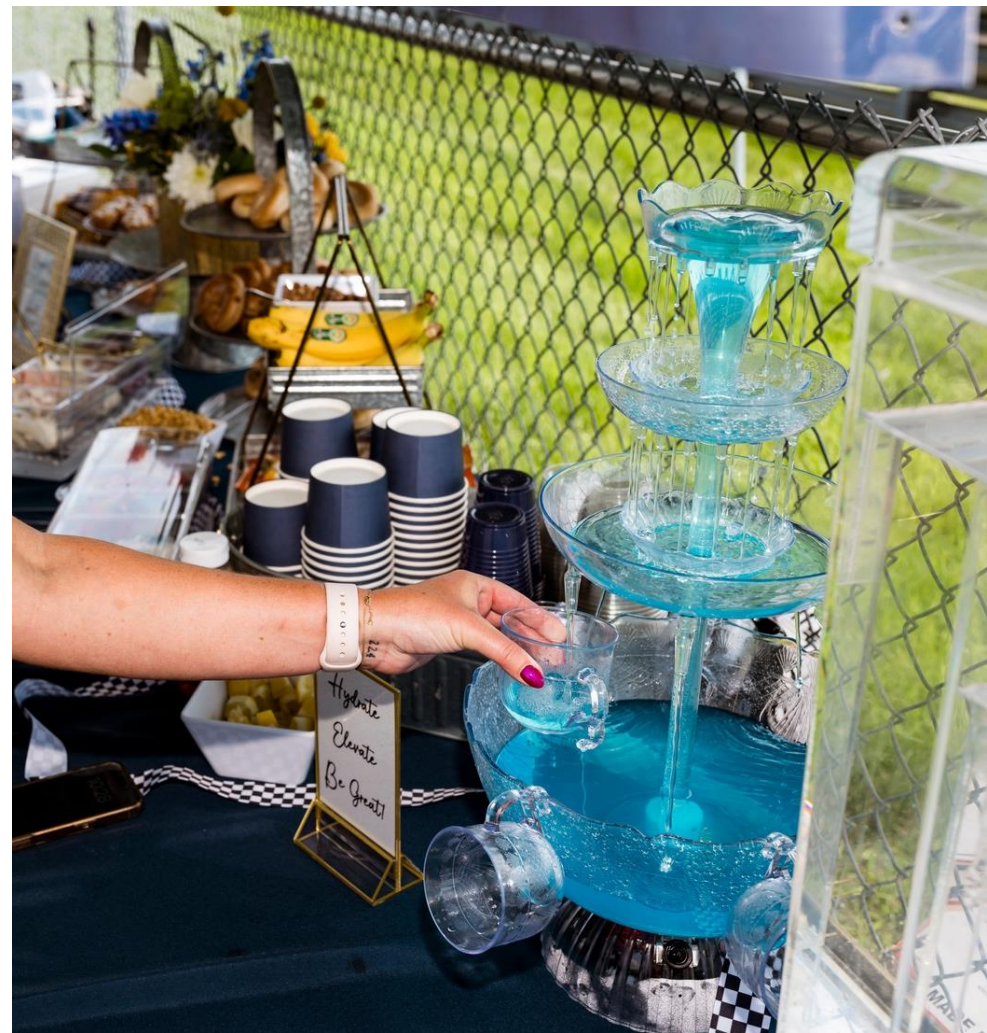
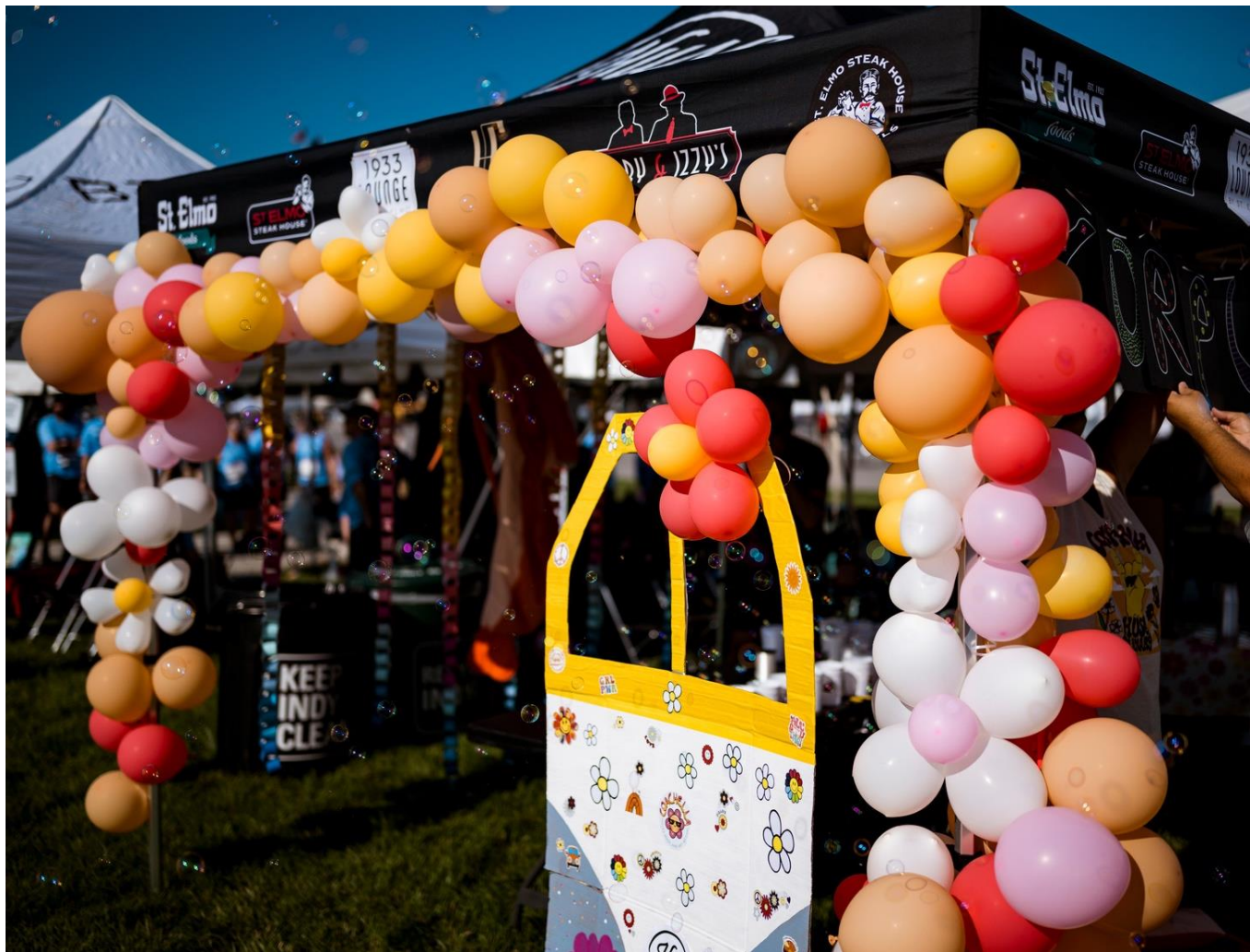
- Required for Main Event
- ISC Preferred Vendors
- Use of Corporate Challenge Logo
- Golden Hanger Award
 - T-Shirt Competition
 - Submit by Friday, June 19
 - “Corporate Challenge T-Shirt – Company Name”
 - Voting June 22–29



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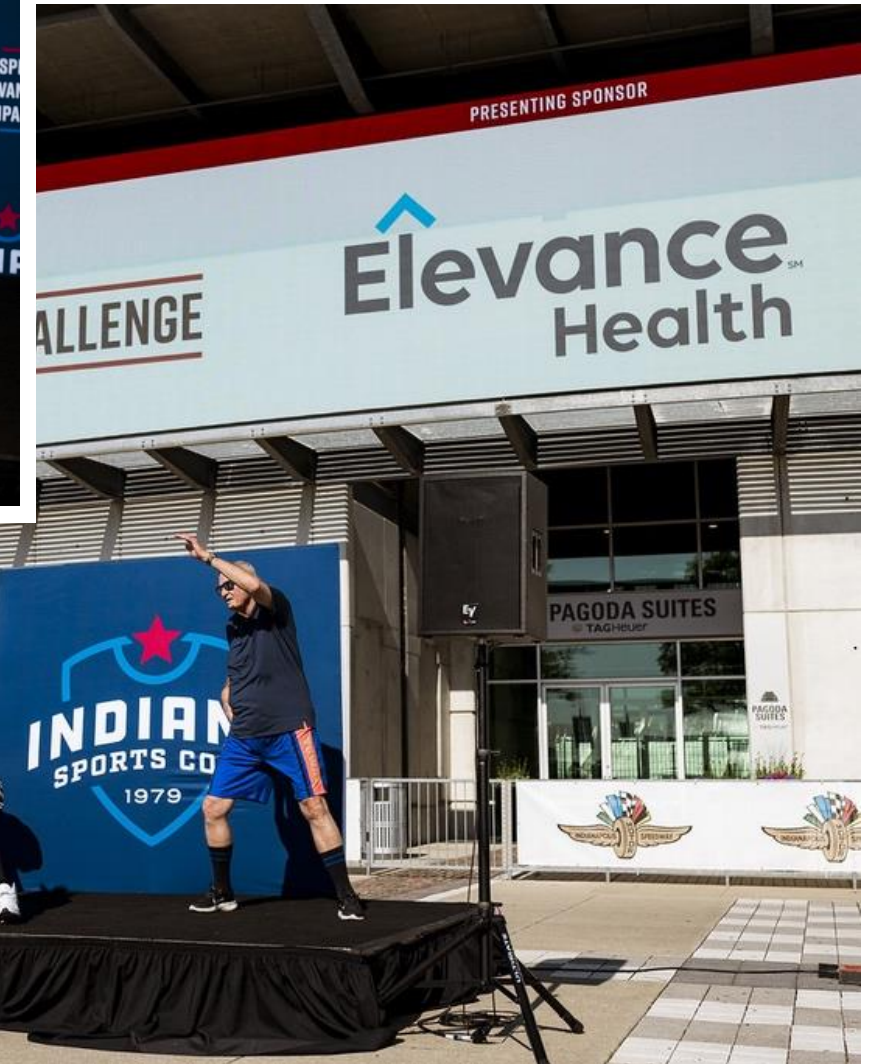
“GOLDEN SPATULA” BEST TAILGATE CONTEST



FITNESS FOR FRIENDS

While they can't score points for your team, family members are encouraged to attend and take part in the participation events.

- Open 10K & 5K
- 3K Fitness Walk
- Yoga
- Zumba
- Total Body Fitness



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FAMILY FUN ZONE

An interactive area for all!

- Healthy Activities for all ages.
- Conveniently Located
- Past Activities:
 - Colts Fan Trailer
 - Indy Fuel Hockey Slapshot
 - Drumstick Dash Mascot
 - Inflatable Soccer Field
 - Coloring Station
 - And more!



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CORPORATE CHALLENGE PARTY

After your team crushes it on the playing field. Don't run home. Relax and share stories and a few laughs with your teammates.

While Enjoying:

- Complimentary Lunch
- Complimentary Beer or wine (21+)
- Tailgate Games
- Live Band Performance



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EVENT MAP



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REFERRAL PROGRAM

The Corporate Challenge is Indiana's largest corporate outing, and we are always looking for new companies to join the fun! We are proud to continue a Corporate Challenge – Team Referral Program to reward you for helping us discover new companies and organizations.

Prizes:

- Submitting a referral by Monday, March 24:
 - Enter to win two (2) tickets to the 2026 Discover Big Ten Football Championship Game – Saturday, December 5th



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2025 PAST PARTICIPATING TEAMS

AAA Hoosier Motor Group
Accenture
Actalent / Aston Carter
Adidas Indy
AES Indiana
Allegion
Allied Solutions
Allison Transmission
ARCO Design/Build
Ardagh Glass Packaging
Ascension St. Vincent
Back 9 Golf & Entertainment
Badger Infrastructure Solutions
Baker Hill
Barnes & Thornburg LLP
Birge and Held
BMW Constructors
Brooks Indy DC
Capital Group Companies
CareSource
Carrier
CBIZ
Citizens Energy Group
CleanSlate Technology Group
Compass Commercial Construction
Corteva Agriscience
Crowe LLP

Crystal Signature Events
CSO
Cummins Inc.
Cunningham Restaurant Group
Damar Services
David Weekley Homes
Deloitte
Delta Faucet Company
Dentons
Dittoe Public Relations
DMC Insurance, Inc.
Donovan CPAs
dormakaba
E-gineering, Inc.
Elements Financial
Elevance Health
Eli Lilly and Company
ERMCO
Eskenazi Health
Experis IT
Factor
Faegre Drinker Biddle & Reath LLP
FHLBank Indianapolis
Fifth Third Bank
First Internet Bank
First Merchants Bank
Flaherty & Collins

Forvis Mazars
Franciscan Health
Garmong Construction
GEMCO
Gibson
Gregory & Appel
Group1001
Hall Render
Harba
HardingPoorman
Hendricks Regional Health
Hirons
HNTB
Horizon League
Huntington Bank
Huse Culinary
IBJ Media
IDEM
INCOG Biopharma Services
Indiana Farm Bureau Insurance
Indianapolis Colts
Indianapolis Indians
Indy Chamber
Indy Ignite
Innovatemap
Innovative Hematology
JPMorgan Chase

Katz, Sapper & Miller
KeyBank
Knauf North America
KPMG Indianapolis
LabCorp Biopharma
Lenex Steel
Linde AMT
Lucas Oil
Marriott IndyPlace
Messer Construction Co.
Meyer Najem
Milhaus
Milliman
Moser Consulting
NCAA
NFP
Old National Bank
Old Town
OneAmerica Financial
Pacers Sports & Entertainment
Penske Entertainment
Plews Shadley Racher & Braun LLP
PNC Bank
Powers & Sons Construction
RATIO
RCI
Republic Airways / LIFT Academy

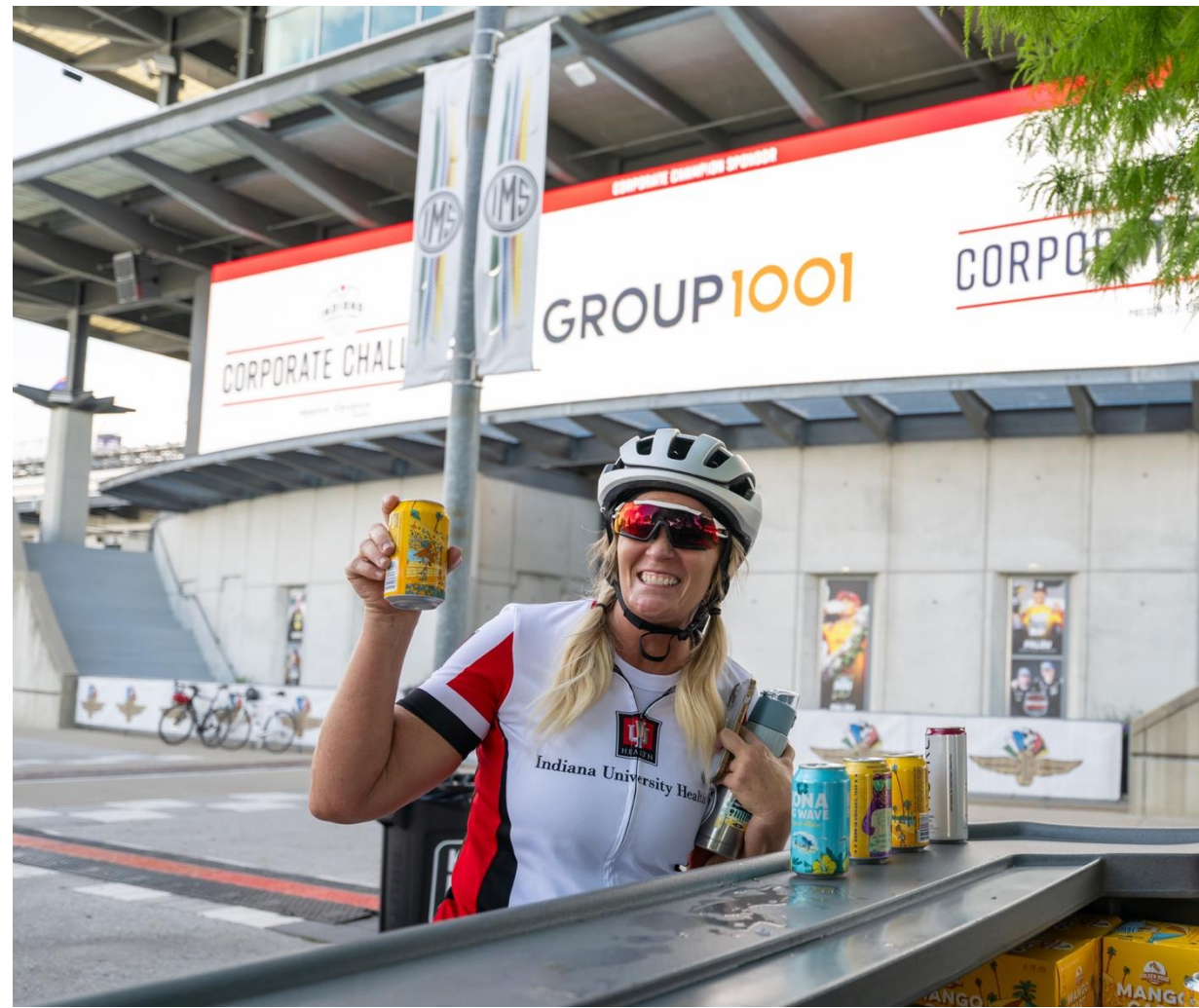
Resultant
Roche
Ryan Fireprotection
SalesAi
Salesforce
Schmidt Associates
Shiel Sexton
Simon
Sodexo Live!
Sport Graphics
STAR Financial Bank
Team Busey Indiana
Team IAA - Indianapolis Airport Authority
Team IU Health
The Garrett Companies
The Heritage Group
The National Bank of Indianapolis
Thompson Thrift
Upper Hand
USA Track & Field
USI Consultants
Valeo Financial Advisors, LLC
Versiti Blood Center of Indiana
Visit Indy
Wabash Valley Power Alliance



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QUESTIONS?





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