



CORPORATE CHALLENGE

PRESENTED BY: **Elevance**
Health

TEAM CAPTAIN NEWSLETTER



MAIN EVENT DAY INFO

Each team is provided with a 10'x10' space for their headquarters at the Main Event. Each space includes one (1) professionally installed team headquarters tent, one (1) table, and ten (10) chairs as well as a complimentary lunch.

You are welcome to bring any additional items you may want to provide your team during the Main Event. If available, team captains can drop off items and set up their team headquarters space at Indianapolis Motor Speedway in advance of their event day. Teams participating on Friday can drop off equipment on Thursday from 9 AM to 2 PM. Saturday teams can drop off their equipment on Friday from 3 to 5 PM. Please note that no glass

bottles will be allowed. For a complete event day schedule, [here](#) for Friday and [here](#) for Saturday.

Remember, teams must wear matching uniforms or t-shirt with the company name clearly visible. To submit your t-shirt design for the Golden Hanger Award, [email us a photo of the design](#).

EVENT CONFIRMATION

Each team captain needs to complete the [Event Confirmation Form](#) by June 12. This form allows us to create brackets based on who is planning to complete in the cycling time trial and bracketed events. Please only submit this form once per team. Teams who do not submit their form before the June 12 deadline may not be permitted to field teams in the bracketed events.

If you have any issues accessing this form, please let us know.

**Each team will be permitted to enter an unlimited number of cyclists; however, only the top five (5) (with at least one (1) person from two (2) gender identities represented) finishing cyclists will receive competitive points.*

ADDITIONAL TEAMS

If companies want to purchase additional teams to participate in a certain bracketed event, they will need to do so by submitting [this form](#) by June 12, 2026 to provide plenty of time to get the brackets set. Each company would be allowed to enter up to 3 teams per bracketed event. The entries will be first come first serve and we will cap the brackets at 32 companies to ensure we don't go over the hour allotted. The pricing for each additional bracketed event will be the following:

- Division 1: \$150/team
- Division 2: \$200/team
- Division 3: \$250/team
- Division 4: \$300/team

Additional teams will be provided based on availability within the brackets. All teams interested in purchasing additional teams will be notified by June 12 if their additional teams are able to compete. Teams will only be charged based on availability.

SAVE THE DATE

Team Captain Symposium Webinar **Thursday, May 21 – 12:00 PM**

This webinar is beneficial for new AND veteran captains. Learn about the new aspects of the event, your role as a team captain, and get details you need for event day including schedules, team tent locations, and more.

REGISTER

COMMUNITY IMPACT CAPTAIN - NEW THIS YEAR

The Community Impact Captain serves as the primary point of contact for your company's community engagement efforts within the Indiana Sports Corp Corporate Challenge. This role helps coordinate and manage participation in fundraising initiatives, Versiti blood drives, and volunteer activities. Captains play a role in organizing teammates, sharing information, and helping their company make a positive impact in the community.

If you missed the Swim IN Safety Fundraising Lunch & Learn, you can still access the information shared. Click [here](#) to learn how to easily fundraise for water safety initiatives in our community and maximize your Corporate Challenge points.

If you are serving as your company's Community Impact Captain, please fill out this form [here](#).

TO-DO LIST

1. Confirm Your Team Captains

If you have more than one team captain, each will need to be registered for your team. Please let us know your additional captains by emailing corporatechallenge@indianasportscorp.org and we will add them as administrators for your team. Each captain will receive team communications.

2. Host an Internal Corporate Challenge Virtual Call-Out Meeting

Get your co-workers excited about the competition and fun at this year's event! Need some help? We can host a virtual webinar for your company. To learn more, [send us an email](#).

3. Order Your Team T-Shirt

All team members must be dressed on main event day in a competition uniform on which the name of the team is clearly visible. You can check out our list of [preferred vendors](#) who can help you create your team uniforms. Once your design is complete, [send us](#) your t-shirt design to compete for the Golden Hanger Award.

**The shirts do not need to be specific to Corporate Challenge, they can be a company t-shirt you already have.*

GET READY TO PARTY

No matter which day your company is participating, we will wrap up the event with a celebration filled with food, drinks and live music. All attendees are welcome to enjoy this complementary amenity.

Corporate Challenge Concert

DJ Lockstar

Friday: 9:00 AM - 12:00 PM

Saturday: 7:30 AM - 10:30 AM

Alaina Renae Music

Friday: 12:00 PM – 2:30 PM

Saturday: 10:30 AM - 1 PM

Corporate Challenge Picnic and Party

Complimentary lunch* will be provided for all and a beer for anyone 21 or older. Cash bar also available on-site.

Start times:

Friday: 12:00 PM

Saturday: 10:30 AM

**Limited to the first 3,000 attendees*

IMPORTANT DATES & DEADLINES

- **Friday, June 12**
 - [Event Confirmation Form Due](#)
 - Team Member Registration Due
 - [Additional Bracketed Teams Due](#)
- **Wednesday, June 17 | 12:00 PM – 1:00 PM**
 - [Final Team Captain Webinar](#)
- **Friday, June 19**
 - Golden Hanger Submissions Due
 - Team Entry Payment Due
 - Blood Drive Donations Due
- **Tuesday, June 23 | 3 PM - 6 PM**
 - Team Packet Pick-Up from IMS Museum
- **Monday, June 29 | 5 PM**
 - Scoring Disputes Due

[Complete List of Important Dates](#)

SPREAD THE WORD & SHOW OFF YOUR BRAND

Refer a Friend

Does your spouse, friend, or family member work for a company that doesn't participate in Corporate Challenge, but should? [Let us know](#) and we will get them on board!

Promote Your Brand

Interested in promoting your company's brand and culture at the Corporate Challenge? A limited number of event sponsorships are still available and offer a variety of benefits that will showcase your company at Indiana's largest corporate event and provide premium on-site amenities for your team. Check out the sponsorship opportunities and reach out to Craig Lippincott at CLippincott@IndianaSportsCorp.org for more information.

QUESTIONS?

Have other questions about Corporate Challenge? Check out our [Frequently Asked Questions](#) section of the [Team Captain Page](#) on our website.

If you ever need any assistance, you can always contact us by [email](#).

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