



Indiana Sports Corp Corporate Challenge 2023 New Event Format Proposal

Overview:

Since the pandemic, we have seen a shift for many companies in how they engage with their employees, and how they approach company outings. Many have placed protections weekend and “after hours” times and are more likely to plan team-building activities during traditional office hours. We hope to respond to this shift by offering a Corporate Challenge experience for companies who would prefer it during a weekday. Because this is not possible for all companies, we also plan to offer an option for those who aren’t able to give time off for the event. The goal is to engage as many Central Indiana companies as possible, while maintaining the same great participant experience in 2023.

New Proposed Concept:

Indiana Sports Corp will host two identical event days at Indianapolis Motor Speedway. The main-event days will take place on Friday, July 21st and Saturday, July 22nd with cycling time-trials and a new bracketed event, **pickleball**, taking place on Thursday, July 20th still at the Indianapolis Motor Speedway. When captains sign their company up for the event, they will select whether their company will participate on Friday or on Saturday.

The Cycling Time Trial and pickleball events will take place in the afternoon and early evening, similar to the cycling schedule in years’ past. Friday’s event timeframe is TBD, but will take place during business hours, likely with a morning start time at 9AM or 10AM. Saturday’s event will remain the same as previous years.

Lunch and a concert will be available at the conclusion of both Friday and Saturday’s events.



Awards & Scoring:

While there will be two separate main-event days, all companies will still compete against each other. There will still be one champion per industry, one champion per division, and one rookie of the year per division. In the case of bracketed events, there will be a champion for each bracket each day, and each day will get an equal point breakdown. (Example: Friday 1st place of Cornhole gets 100 points, Saturday 1st place of Cornhole gets 100 points). In the running events, we will score based off the finish times, with points being determined on a leaderboard that is made up of participants from each day. (Example: 5k 1st place from July 21st, 2nd place from July 22nd)

Team Sign-Up Information:

When signing their company up for the Corporate Challenge, team captains will select whether their company will participate on Friday or on Saturday. Each day will be capped at 80 companies to encourage equal participation on each day. The total number of individuals on a team will also be capped. If a company has more than 200 employees that will participate on their team, they will be asked to purchase a second team. Companies may also purchase multiple teams even if they don't reach the 200 person cap, but employees are only allowed to participate on one team, and each team must wear a different team uniform. All individual eligibility rules will remain the same for 2023.