

2026 ASH NEW ORLEANS

RIVERFRONT ROUTE

5K IN RED

3K IN BLUE

START/FINISH @ NEW ORLEANS CONVENTION CENTER AT
THE CORNER OF JULIA ST AND CONVENTION CENTER
BLVD

5K TWO CLOCK-WISE LOOPS INSIDE WOLDENBERG PARK.

3K IS ONE HALF LOOP INSIDE THE PARK

WATER STATION ON COURSE SHOWN AS BLACK DOT



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RIVERFRONT ROUTE

3K ROUTE



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RIVERFRONT ROUTE

5K ROUTE

AT THIS POINT IN RIVERFRONT
PARK, 5K RUNNERS WILL
MAKE A LEFT AFTER THEIR
FIRST LOOP TO RUN BACK UP
THE RIVERFRONT. AFTER THE
SECOND LAP, THEY WILL
MAKE A RIGHT AND GO BACK
TO THE FINISH



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RIVERFRONT ROUTE—5K ROUTE IN RED; 3K ROUTE IN BLUE

TRAFFIC CONTROL PLAN SHOWING OFFICER LOCATIONS WITH BLACK STARS (ASSUMING 6 POSITIONS)

SEND RUNNERS OUT IN THE ROAD ON CONVENTION CENTER BLVD FOR THE START AND BRING THEM BACK ON THE SIDEWALK. OFFICERS STAY AT INTERSECTIONS TO ASSIST WITH RUNNER CROSSINGS.

TRAFFIC CONTROL PLAN CONTINUED ON NEXT PAGE



2026 ASH 3K/5K TRAFFIC CONTROL PLAN.—RIVERFRONT COURSE

CHALLENGES:

- STARTING AND FINISHING AT THE FRONT OF THE CONVENTION CENTER WHERE SHUTTLE ROUTES ARE OPERATING
- ADJACENT PARKING LOT IS FOR CRUISE TERMINAL AND HAS THE POTENTIAL TO OFFLOAD DURING THE RACE
- RIVERFRONT IS SUGGESTED BY THE CITY AS THEY HOST OTHER 5K'S THERE. HOWEVER THOSE ARE 300 PERSON RACES, NOT 2500-3000. LOOKING AT A VERY CRAMPED COURSE THE WHOLE WAY WITH DOING ONE MASS START OR EVEN WAVE STARTS.
- MULTIPLE TREES IN THE PATH ALONG RIVERFRONT PARK CAUSING RUNNERS TO HAVE TO DODGE THEM
- DOING A U-TURN ON THE RIVERFRONT PATH WHICH IS 10' WIDE
- POYDRAS ST SIDEWALK NOT WIDE ENOUGH FOR OUTBOUND RUNNERS. COULD USE FOR RUNNERS COMING BACK
- CROSSING OF ACTIVE STREETCAR RAIL LINE ON CANAL ST. STREETCAR CROSSES EVERY HOUR AND IS SCHEDULED TO COME THROUGH AT 7:24 AM ON RACE DAY. WOULD DELAY RUNNERS FOR A COUPLE OF MINUTES

START—INTERSECTION OF JULIA ST AND CONVENTION CENTER BLVD

RUN NORTH ON CONVENTION CENTER BLVD ON THE PEDESTRIAN PATHWAY.

RIGHT ON POYDRAS ST AND BE IN THE RIGHT HAND LANE

APPROACHING BRITISH PLAZA CIRCLE IN FRONT OF HILTON, RUNNERS HAVE FULL WIDTH OF ROAD FOR A TEN MINUTE WINDOW. AFTER THAT, THEY WILL BE EXPECTED TO MOVE ONTO THE SIDEWALK

RIGHT ON CONVENTION CENTER BLVD RUNNING IN NORTHBOUND LANE. THIS SEGMENT OF CONVENTION CENTER BLVD IS ONE WAY NORTHBOUND, SO CLOSE IT FOR TEN MINUTES FOR THE TOP GROUP OF RUNNERS AND MAJORITY OF BULK TO GET THROUGH BEFORE PUSHING WALKERS TO SIDEWALK

RIGHT AT CANAL ST AND STAY TO THE RIGHT TOWARDS THE AQUARIUM TO ACCESS THE WOLDENBERG PARK AREA

RUNNERS FOLLOW CONES AND SIGNS THROUGH THE PARK WITH 5K DOING TWO LAPS AND 3K DOING HALF OF A LAP

RUNNERS COME BACK ON THE SIDEWALK TO THE FINISH LINE



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RIVERFRONT PARK—SITE PLAN