



SPECTRUM OF COLORS

Virtual Race Across Greater WI

September 13 - October 4, 2025

FUNDRAISING TIPS



GENERAL TIPS

- Share your story! Why is the Autism Society important to you? Write a message, share a video, use photos!
- Directly ask those closest in your network to give a donation of any amount. Many are often happy to support a cause close to someone they know, they just need to be asked!
- Offer to match donations up to a certain amount. Or kick things off by making a donation yourself!

WAYS TO ASK FOR SUPPORT

- The Power of 10 - Ask 10 friends to donate \$10 or more! (That's like donating 2 pumpkin spice lattes)
- Ask friends and family to donate \$5 for every mile you log over the challenge! They'll be happy to support your fitness and wellness goals!
- Ask friends, family, co-workers, or neighbors if they will sponsor you and/or your team to help you reach your goal.

HOW TO LINK YOUR FUNDRAISER TO FACEBOOK THROUGH RUNSIGNUP

Participants in the Spectrum of Colors Virtual Race Across Greater Wisconsin have had the most success in support raising by linking their fundraiser to Facebook through Runsignup.

1. Sign In to RunSignup.
2. Go to your Profile.
3. Scroll down to your Fundraising section of your profile.
4. Click on your fundraiser name to go to your fundraising page.
5. On your Fundraiser page, click Create Your Fundraiser on Facebook!
6. If you are logged in to Facebook on your device, your fundraiser will automatically be created.
7. If you are not logged in to Facebook, you will be prompted to log in. Once you are logged in, your fundraiser will automatically be created.
8. Start sharing your Facebook Fundraiser with your friends and family! All donations through Facebook will be automatically added to your Spectrum of Colors fundraising goal.
9. Post often to remind your network of what you're trying to accomplish. People have good intentions but need reminders!



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SAMPLE MESSAGING



INVITATION TO DONATE

I'm raising money to support the Autism Society of Greater Wisconsin this fall, as part of their Spectrum of Colors Virtual Race Across Greater Wisconsin. The mission of this organization means a lot to me because _____ and I hope you'll join me in supporting their work!

You can help by joining the race with me and/or making a donation to help me reach my fundraising goal. My goal is to raise \$_____ in support of the autism community. The Autism Society is a nonprofit serving individuals and families affected by autism through its five core services: Support, Education, Information & Referral, Advocacy, and Community. You can also find more information about their programs on their website: www.autismgreaterwi.org. You can find my fundraising page here: _____.

Thank you for your support, every little bit helps! Optional: (I will match all donations up to \$_____).

Thanks again for helping me reach my goal!

INVITATION TO JOIN RACE TEAM

I'm participating in the Spectrum of Colors Race Across Greater Wisconsin this fall and I'd love for you to join me! Together, our goal will be to reach 235 miles by walking, running, biking, swimming or through any other activity. You can join my team by signing up through this link and clicking Yes to "Would you like to join or create a Team?" My team name is _____.

There are different levels of participation, starting at \$10 all the way to \$100, depending on what you'd like included in your race package. There are also opportunities to fundraise on behalf of the Autism Society of Greater Wisconsin and the local chapters.

I'm excited to get moving in support of the Autism Society this fall and hope you'll join me!