

RUN CLEVELAND
5K • 2022

SPONSORSHIP OPPORTUNITIES

Join us for the third annual 5K to benefit the animals taken in by Cleveland Animal Care and Control (CACC) and provide them with medical care and enrichment.



tinyurl.com/CityDogsRunCLE

HELP SAVE LIVES!



Sponsor CITY DOGS Run Cleveland

We invite you to support the 2022 **CITY DOGS Run Cleveland 5K**.

Your contribution to Friends of CITY DOGS Cleveland helps champion and support crucial programs including life-saving veterinary care, adoption programs, foster care, kennel enrichment, spay and neuter assistance and so much more!

This event will be held Saturday, June 4 at Edgewater Park. In addition to the in-person event, participants can also choose to participate virtually.

Your sponsorship helps by:

- Promoting your brand
- Underwriting the cost of the event
- Encouraging people to get out and be active
- Providing life-changing support for Cleveland's homeless dogs

There are several sponsorship opportunities available to assist with the success of our exciting hybrid event. The following pages include additional information on Friends of CITY DOGS Cleveland and support opportunities. Thank you for playing an essential role in the lives of our amazing CITY DOGS.

Sincerely,

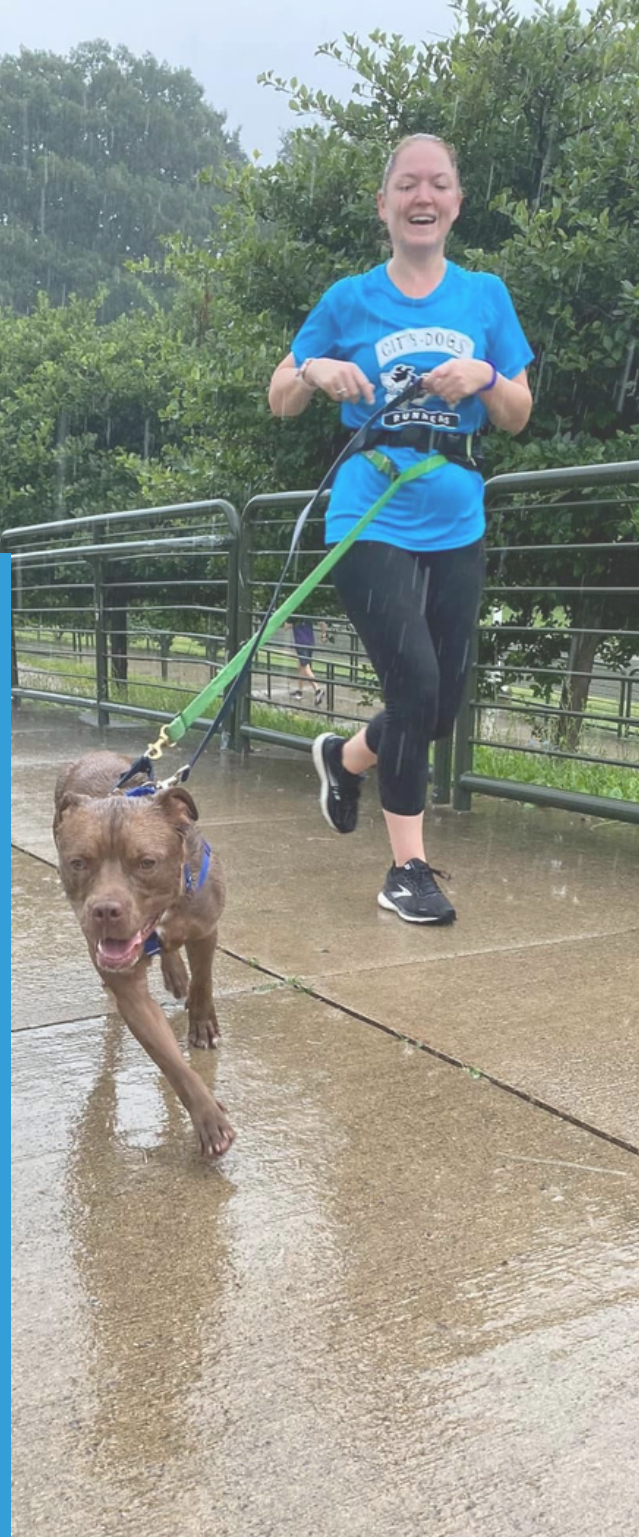
CITY DOGS Run Cleveland Planning Committee

GIFT IN ACTION

CITY DOGS AND CACC

Friends of CITY DOGS Cleveland provides financial support for the CITY DOGS Adoption and Volunteer Programs at Cleveland Animal Care and Control and provides funding for:

- Essential medical care
- Daily treat-filled Kongs and other enrichment activities to stimulate their mind and body
- Exposure on social media and at events throughout the city
- Opportunities to be part of our Dogs Playing for Life™ playgroups
- Runs and hikes with members of CITY DOGS Runners Club
- Day trips, overnights, and chances to become part of our foster program
- Pre- and post-adoption training



SUPPORT LEVELS*

Submit your commitment at: tinyurl.com/CityDogsRunCLE



SUPPORT BENEFITS

*Charitable Amount

Race Entries

Logo on Medal Ribbon

Logo on T-Shirt

Logo in Email Blasts

Social Media Feature

Printed Promotions

Banner at Kennel/Event

Website

Race Day Logo Presence

PREMIER
\$5,000
*\$4,520

8



FEATURED!



Featured
Logo

Featured
Logo

Featured
Logo

Presentation
Stage

CHAMP
\$2,500
*\$2,140

6

Large



Logo

Logo

Logo

Start/
Finish

SPRINT
\$1,000
*\$760

4

Medium



Logo

Logo

Logo

Mile
Markers

PACE
\$500
*\$380

2

Small



Logo

Logo

Logo

Registration
Signage

*Custom levels available, higher sponsor levels receive the race day benefits of the levels below them

REFRESHMENT SPONSOR

Race day participants look forward to refreshments once they cross the finish line. Please consider donating as a Snack Supporter which will provide snacks and beverages on the day of the event in the Refreshment Tent.

\$250
*\$185

Includes:

- 1 Race Entry
- Refreshment Tent Signage

\$100
*\$90

Includes:

- Refreshment Tent Signage

For more information about CITY DOGS Run Cleveland and the different sponsorship levels, contact us at friendsofcitydogscleevents@gmail.com

Please submit your commitment by April 5 for the premier level or April 30 for all other levels on the race website to ensure receipt of sponsor benefits.

Sincerely,
CITY DOGS Run Cleveland
Planning Committee

