

ADALYN ROSE  
FOUNDATION

# EMPTY STROLLER RUN & WALK

## LEVELS & BENEFITS

## 2025 SPONSORSHIP PROPOSAL



HEART AND  
SOLE  
SPONSOR

STEPS OF  
HOPE  
SPONSOR

COMMUNITY  
OF LOVE  
SPONSOR

SUPPORTING  
SPONSOR

\$5,000

\$3,000

\$1,000

\$500

Run or Walk Participant Registrations

12

6

2

Pre/Post Event Press Release Mention



Verbal Recognition during Event



Foundation Website Recognition



ESR&W Event Website Recognition



Logo Recognition on Event Signage



Yard Sign with Company Logo



Recognition on Social Media Platforms



\*Outdoor Table Space at Event\*



\*Each sponsorship level will have the opportunity to set up a table space at the event. You are encouraged to provide a family friendly activity for participants to engage in and are welcome to set out marketing materials for your business.\*

PLEASE  
SUBMIT BY  
SEPT. 15TH

THANK  
YOU

PRESENTING  
SPONSOR

  
Kuhn Funeral Home  
& Crematory, INC.

THANK  
YOU

BUTTERFLY  
SPONSOR


  
DISCOVERY  
FEDERAL CREDIT UNION

## MORE WAYS TO GET INVOLVED

- **Become a Community Support Sponsor - \$300**
  - This is an opportunity to showcase your business by setting up a table at our In-Person Empty Stroller Run & Walk
  - Gain exposure to over 1,200 people during the event
  - We encourage all Community Supporters to provide a kid/family friendly activity for participants to engage in,
  - Permission to display marketing materials, resources, and giveaways at your table
- **Create a team, fundraise, and join us in-person or virtually!**
  - Join us in-person on October 12th to complete your chip timed 5k, 10k, or 1 mile walk!
  - Virtually participate: Run or walk anywhere & anytime between October 1st-31st
- **Donate raffle items/baskets**
  - We are in need of raffle basket donations (preferably valued at \$50+), gift cards and experiences for all!

## IN-KIND SPONSORSHIP OPPORTUNITIES & BENEFITS

- **Fuel Our Mission: Provide any of the following for our 1,200+ participants:**
  - Bottled water, sports/recovery drinks
  - Refueling food (energy/granola bars, fruit, bagels, etc.)
  - Rental services such as stage, tables & chairs, tents, etc.
  - Photography/videography services
  - Medical first-aid volunteer personnel
  - Various professional services for participants to enjoy during the event
- **The Value of In-Kind Sponsorship:**
  - Acknowledgment of your support to the community
  - Opportunity to distribute marketing materials, giveaways, or products at event
  - Logo on website, emails, and social media platforms as in-kind sponsor



**We will provide  
the number of  
items needed  
by October 1st.**

**Customized sponsorship packages are available upon request to meet your unique branding and engagement goals. Please email [rdaniels@adalynrosefoundation.com](mailto:rdaniels@adalynrosefoundation.com) if you have any questions or would like any additional information. We'd love to hear from you!**

# SPONSORSHIP COMMITMENT FORM

To ensure full recognition and inclusion in all promotional materials, please mail or email your sponsorship commitment by **Monday, September 15<sup>th</sup>, 2025.**

Company Name: \_\_\_\_\_

Point of Contact Name: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

City, State & Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP LEVEL

- ☐ Heart and Sole Sponsor
- ☐ Steps of Hope Sponsor
- ☐ Community of Love Sponsor
- ☐ Supporting Sponsor
- ☐ Community Support Sponsor (**Table Only**)

If your sponsorship includes a logo, please email your logo (PNG or JPEG format) to Nicole at [nicole@adalynrosefoundation.com](mailto:nicole@adalynrosefoundation.com)



## PAYMENT OPTIONS

- ☐ Enclosed is a check for my Sponsorship
- ☐ I'd like to pay via credit card for my Sponsorship (+2.9% transaction fee)
- ☐ I am unable to sponsor this year, but please find a donation enclosed

Please make checks payable to:

**Adalyn Rose Foundation**  
2744 Century Blvd.  
Wyomissing, PA 19610

