

GLENELG COUNTRY SCHOOL

# DRAGON dash



SPONSOR PACKET

# DRAGON dash

Dear Community Leaders,

The Glenelg Country School Alumni Association will hold the 11<sup>th</sup> Annual Dragon Dash Scholarship Run & Walk on the scenic campus of Glenelg Country School as well as virtually on Saturday, April 9, 2022. Runners will have the option to participate in one of three options: the Little Dragon Trot, 5k, or 10k (virtual only). Along with the cross-country 5K run & walk and the Little Dragon Trot, a variety of family-themed activities will take place. Proceeds from the event will fund two *Always a Dragon* awards, one a college scholarship for a graduating GCS senior and the other a tuition scholarship for a rising GCS ninth grader.

Glenelg Country School is a college-preparatory, independent day school for children in grades Pre-K through 12 with an enrollment of approximately 750 students. GCS is committed to providing students with a rigorous college preparatory program, as well as opportunities in athletics, visual and performing arts, and community service.

We are asking local community businesses and companies to show their support by becoming Dragon Dash sponsors and invite you to take advantage of this exceptional advertising and promotional opportunity. As a sponsor, your business will be publicized to current families, alumni and friends of Glenelg Country School, as well as to the local community.

Support from businesses like yours makes this event a success each year. Your tax-deductible contribution will be greatly appreciated and your sponsorship will be recognized with signage at the event and recognition on printed materials and the webpage. In-kind donations of goods or services for our event are also welcome and will be acknowledged on signage and the webpage. Glenelg Country School is a not-for-profit 501(c)(3) organization.

Please refer to the following page for more information on our Dragon Dash sponsorship opportunities. If you have any questions, please contact Aaron Tolentino in the Glenelg Country School development office at 410-531-8609 or [event@glenelg.org](mailto:event@glenelg.org).

We look forward to working with you and thank you in advance for your generous support in making our 11th Annual Dragon Dash a great success!

Sincerely,



Aaron Tolentino  
Race Director  
Alumni Coordinator  
Glenelg Country School



## **Sponsorship Levels and Benefits**

### **\$2500 Gold Sponsor**

- Your company logo featured on Dragon Dash drawstring sportpack
- Your company logo featured on Dragon Dash race bibs
- Your company sign or banner prominently displayed on race day (signage provided by sponsor)
- Your company logo prominently placed on Dragon Dash T-shirts
- Your company logo and website link prominently posted on the GCS Dragon Dash webpage
- The opportunity to promote your product or service with a table at the event
- The opportunity to provide promotional literature or giveaways for placement in race packets
- Your company name prominently placed on race packet insert
- Acknowledgement in race day announcements and school publications
- Six (6) race registrations

### **\$1000 Silver Sponsor**

- Your company logo featured on Dragon Dash race bibs
- Your company sign or banner prominently displayed on race day (signage provided by sponsor)
- Your company logo placed on Dragon Dash T-shirts
- Your company logo and website link posted on the GCS Dragon Dash webpage
- The opportunity to promote your product or service with a table at the event
- The opportunity to provide promotional literature or giveaways for placement in race packets
- Your company name featured on race packet insert
- Acknowledgement in race day announcements and school publications
- Four (4) race registrations

### **\$500 Bronze Sponsor**

- Your company logo placed on Dragon Dash T-shirts
- Your company logo and website link posted on the GCS Dragon Dash webpage
- The opportunity to promote your product or service with a table at the event
- The opportunity to provide promotional literature or giveaways for placement in race packets
- Your company name printed on race packet insert
- Acknowledgement in race day announcements and school publications
- Two (2) race registrations

### **\$250 Green & White Sponsor**

- Your company name placed on Dragon Dash T-shirts
- Your company name posted on the GCS Dragon Dash webpage
- The opportunity to promote your product or service with a table at the event
- The opportunity to provide promotional literature or giveaways for placement in race packets
- Your company name printed on race packet insert
- Acknowledgement in race day announcements and school publications



2021-2022 Sponsorship Letter of Agreement

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Check one:

**\$2500 Gold Sponsor**

**\$500 Bronze Sponsor**

**\$1000 Silver Sponsor**

**\$250 Green & White Sponsor**

(Company Name) \_\_\_\_\_ agrees to provide financial sponsorship for the 11th Annual Dragon Dash Scholarship Run & Walk on Saturday, April 9, 2022. As a sponsor, I understand that I will receive the sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Glenelg Country School.

**Donation of Race Day Materials**

(Company Name) \_\_\_\_\_ agrees to provide the following goods/services or financial sponsorship for race day materials for the 11th Annual Dragon Dash Scholarship Run & Walk on Saturday, April 9, 2022:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

As a sponsor, I understand that I will receive the sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my donation has been accepted by Glenelg Country School.

**As a sponsor, I agree to provide digital art work for all promotional advertising.**

*Please email artwork to Aaron Tolentino at [event@glenelg.org](mailto:event@glenelg.org).*

Please send completed agreement, with check (if applicable) made payable to Glenelg Country School, to:  
Glenelg Country School  
12793 Folly Quarter Road  
Ellicott City, MD 21042

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_