



The Westerville Lions Club Foundation, Inc.

PO Box 597

Westerville, OH 43086

We Serve

Dear Community Partner,

The Westerville Lions Club sponsors the Westerville Children's Christmas Parade and the Rudolph 3 Mile Run to welcome Santa and Mrs. Claus to our community. This year's event will be held on December 3, 2023 and will attract thousands to the parade / run route through Uptown Westerville.

The Westerville Lions Club was formed in 1928 and is Westerville's oldest service organization. As part of Lions Clubs International, our club is one of 47,000 clubs around the world with over 1.4 million members who follow our motto of WE SERVE. Our global causes include the following.

1. Vision – We serve to prevent avoidable blindness and improve the quality of life for people who are blind or visually impaired.
2. Diabetes – We serve to reduce the prevalence of diabetes and improve the quality of life for those diagnosed.
3. Environment – We serve to sustainably protect and restore our environment to improve the well-being of all communities.
4. Hunger – We serve to ensure all community members have access to nutritious foods.
5. Childhood Cancer – We serve to help those affected by childhood cancer survive and thrive.

Locally we support WARM, Caring and Sharing, Central Ohio Diabetes Association, Pilot Dogs along with over 15 other organizations in Central Ohio. We have adopted 2 miles of State Route 3 north of Westerville and pick up litter 4 times each year. We also do glaucoma screenings in the community. Funds for our philanthropic efforts are provided through our foundation.

We are looking for sponsors for the 2023 parade and run. See the reverse side for sponsorship levels. Your sponsorship dollars are tax deductible as they go to The Westerville Lions Club Foundation, a 501(c)(3).

We thank you for your consideration. Please contact Kris Thompson, parade chairperson, or Lori Lampel, run chairperson, with any questions and to commit to a sponsorship level.

Thank you,

Kris Thompson
krissthm@msn.com

Lori Lampel
LoriLampel@gmail.com



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The Westerville Lions Club invites you to become a sponsor of the 2023 Westerville Children's Christmas Parade and Rudolph 3 Mile Run to be held on December 3, 2023. Your sponsorship will help Westerville welcome Santa and Mrs. Claus to Westerville! See below for sponsorship levels. Our sponsorship levels are based on the 5 global causes of the Lions Club International.

Vision Level – Presenting Sponsor - \$1,000

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| <ul style="list-style-type: none"> • Banner at front of parade • Logo on all promotional advertising • Recognition in press releases and email blasts | <ul style="list-style-type: none"> • 5 free entries into the run • Logo on the run t-shirt • Prime location in parade if you have an entry |
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Diabetes Level - \$600 each

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| <p><u>Santa Float Sponsor</u></p> <ul style="list-style-type: none"> • Banner preceding Santa float in parade • Name/logo on back of run t-shirt • 3 free entries into the run | <p><u>Run Start/Finish Line Sponsor</u></p> <ul style="list-style-type: none"> • Name/logo with inflatable • Name/logo on back of run t-shirt • 3 free entries into the run |
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Environment Level - \$500 each

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| <p><u>Grand Marshal Sponsor</u></p> <ul style="list-style-type: none"> • Banner preceding grand marshal in parade • Name/logo on back of run t-shirt • 2 free entries into the run | <p><u>Band Sponsor</u></p> <ul style="list-style-type: none"> • Banner preceding band in the parade • Name/logo on back of run t-shirt • 2 free entries into the fun |
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Hunger Level - \$250 each

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| <p><u>Water Station Sponsor</u></p> <ul style="list-style-type: none"> • Signage at the water station • Name/logo on back of run t-shirt • 1 free entry into the run | <p><u>Run Food Sponsor</u></p> <ul style="list-style-type: none"> • Signage at the food table at end of run • Name/logo on back of run t-shirt • 1 free entry into the run |
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Childhood Cancer Level - \$100 each

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| <p><u>Runner Gift Bag Sponsor</u></p> <ul style="list-style-type: none"> • Name/logo on back of run t-shirt | <p><u>Run Route Mile Marker Sponsor</u></p> <ul style="list-style-type: none"> • Signage at each mile of the run • Name/logo on back of run t-shirt |
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***** Deadline for sponsorships is October 31, 2023 *****