

**20TH
ANNIVERSARY**

2026 EVERY STEP COUNTS
AUTISM WALK & 5K RUN
**SPONSORSHIP
PACKET**

OCTOBER 3, 2026



JOIN US AS A SUPERHERO!

OCTOBER 3, 2026 . 9AM-NOON
CENTENNIAL PARK, ELLICOTT CITY, MD
TO BENEFIT THE AUTISM SOCIETY OF MARYLAND



Dear Friends,

In 2026, we're proud to celebrate a major milestone — the **20th Anniversary of the Autism Society of Maryland's (AUSOM's) Every Step Counts Autism Walk & 5K Run!**

For two decades, this beloved event has brought together individuals and families touched by Autism with the broader community for a day of connection, compassion, and celebration. What began as a grassroots gathering has grown into one of our region's most impactful Autism awareness and fundraising events.

This year's special event takes place on Saturday, October 3, 2026, and promises to be our biggest yet. Participants can choose from a 5K Run, 4K Walk, or 1K Stroll, all set in a festive **SUPERHERO-themed atmosphere**. Expect family-friendly fun with inflatables, roving performers, food trucks, bubble and balloon artists, and of course — costumed superheroes!

Will you join us as a 2026 sponsor?

Your sponsorship supports more than 15,000 individuals with Autism and their families across Howard, Montgomery, and Anne Arundel Counties — and beyond. It also fuels AUSOM's year-round programming, advocacy, and free services.

Sponsors receive:

- Promotion on AUSOM's website and social media
- On-site signage and recognition
- Complimentary race entries
- Space in our inclusive, family-friendly event village

2026 Goal: \$120,000+

In 2025, AUSOM served over 18,000 individuals and families - and growing - across Maryland's autism community with Information and Support, Special Education Guidance, Social Connection, Advocacy, and Special Initiatives like the Autism Hiring Program, Patuxent Commons, and Water Safety & Wandering Prevention. All are available at no cost to the community. Your partnership keeps this work going.

With Autism diagnoses now at 1 in 31 nationally — and 1 in 38 in Maryland — our mission has never been more urgent. Help us show the world that #EveryStepCounts.

We'd be honored to have your support for this landmark year — capes, costumes, and all!

With deepest gratitude,



Melissa Rosenberg, Executive Director



**JOIN US AS A
SUPERHERO!**



LEVELS OF SUPPORT

ALL Sponsorships include:

- Table in the sponsorship tent + 2 chairs
- Visibility th. digital marketing
- Event signage
- FREE Walk/5K Registrations & t-shirts (based on level of sponsorship)

Additional benefits include:

\$10,000 Title Sponsor

- Exclusive Starting Line Sponsor
- Prominent digital marketing presence
- Presence on AUSOM website
- One Custom Sponsorship *
- Title Host of Packet Pick-Up
- Opportunity to Speak at the Event
- Logo on event tee
- 16 registrations and tees.

\$5,000 Platinum Sponsor

- One Custom Sponsorship *
- Title Host of Packet Pick-Up
- Logo on event tee
- 10 registrations and tees

\$2,500 Gold Sponsor

- One Custom Sponsorship *
- Logo on event tee
- 8 registrations and tees

\$1,500 Silver Sponsor

- Logo on event tee
- 6 registrations and tees

\$750 Bronze Sponsor

- Listed on event tee
- 4 registrations and tees

\$500 Copper Sponsor

- Listed on event tee
- 2 registrations and tees



*CUSTOMIZE YOUR SPONSORSHIP!

For extra impact and visibility!

- Superhero CAPE Sponsor
- Children's Area Sponsor
- Resource Tent Sponsor
- Grab 'N Go Bag Sponsor
- Food Truck Sponsor
- Super Pooch Sponsor
- Awards Sponsor
- Water Stop Sponsor
- Design Your Own!

\$250 Friend Sponsor (Nonprofits Only)

- Listed on event tee

\$100 Family Sponsorship

- Registration and Tees for a Family of 4

In-Kind Sponsor

Donate goods or services to use as awards and prizes for our participants.

- Suggested value of \$50 and up
- Digital marketing presence
- Provide giveaways for event guests
- One (1) FREE tee

SPONSOR FORM

#EVERYSTEPCOUNTS

Please complete and return this form to the AUSOM office by email to liza.kibler@autismsocietymd.org or by mail to AUSOM, 9770 Patuxent Woods Drive, Suite 308, Columbia, MD 21046.
QUESTIONS? Email melissa.rosenberg@autismsocietymd.org or call 410-290-3466, x7677.

Sponsor/Company/Organization: _____
(As you want it to appear in event promotions)
Contact Name: _____ Email: _____ Phone: _____
Secondary Contact: _____ Email: _____ Phone: _____
Contact Address: _____ City/State/Zip _____
Invoice Contact Name: _____ Email: _____ Phone: _____
Invoice Address: _____ City/State/Zip: _____

SPONSORSHIP LEVEL:

___ Title Sponsor \$10,000 ___ Platinum \$5,000 ___ Gold \$2,500 ___ Silver \$1,500 ___ Bronze \$750
___ Copper \$500 ___ Friend \$250 (Nonprofits) ___ Community Partnership (please confirm with AUSOM staff)
___ Custom Sponsorship _____

COMPLIMENTARY REGISTRATIONS/TEAM: ___ CONTACT ME TO SET UP MY COMPLIMENTARY REGISTRATIONS AND/OR TEAM!

GIVEAWAYS FOR ESC "GRAB 'N GO" BAGS: WE ___ WILL ___ WILL NOT HAVE AN ITEM FOR THE GRAB AND GO BAGS
(Please mail or deliver your giveaway items to AUSOM by September 15th!)

SPONSORSHIP TABLE: WE ___ WILL ___ WILL NOT WANT A TABLE IN THE SPONSORSHIP TENT AT THE EVENT.

T-SHIRTS: Indicate sizes of complimentary shirts for your sponsor level. Registration not required to receive shirts.
(Must submit by September 1st to guarantee sizes)

Adult Small ___ Adult Med ___ Adult Large ___ Adult XL ___ Adult 2XXL ___ Adult 3XXL ___
Child Small ___ Child Med ___ Child Large ___ Child XL ___ NO SHIRTS! ___

___ I'm unable to attend the event. Please donate my complimentary registration(s) and t-shirt(s) to the Autism community!

PLEASE PROVIDE THE FOLLOWING:

- COMPANY LOGO (high-resolution at 300 PPI or DPI, or scalable) in landscape and portrait orientations
Email the logo files to Liza at Liza.Kibler@autismsocietymd.org by _____
- GUEST NAMES (name, email address and phone number): Email guest information to Liza.Kibler@autismsocietymd.org
- WEBSITE: _____
- SOCIAL MEDIA HANDLES:

Facebook _____ LinkedIn _____ Instagram _____

Twitter _____ Other handles (e.g., employees) _____

Contact names that should be included in posts (if any): _____

PAYMENT: Choose a method of payment (TOTAL DUE)

___ Invoice (Amount \$ _____) Please provide invoice contact information requested above.

___ Enclosed check payable to AUSOM (Check # _____, Amount \$ _____)

___ ACH (Amount \$ _____)

___ Bill Visa/MasterCard (Amount \$ _____) **Note: There is a 5.7% fee on all credit card payments.**

CC Number: _____ Exp. Date ____ / ____ CVV _____

Name on Card (if different from above) _____

Billing Street Address (if different from above) _____

City/State/Zip _____ Signature: _____

RETURN FORM TO: Autism Society of Maryland, 9770 Patuxent Woods Drive, Suite 308, Columbia, MD 21046 or email the form to liza.kibler@autismsocietymd.org



IN-KIND SPONSORS ONLY

Item to be Donated: _____ Value of Item(s) \$ _____

Donation Description: _____

How will we receive the donation? ___ Deliver to AUSOM ___ Mail to AUSOM ___ Email to AUSOM ___ AUSOM pick up

Online at <https://autismsocietymd.org>