

AUTISM WALK & 5K RUN 2023

# SPONSOR PACKET

TO BENEFIT THE AUTISM SOCIETY OF HOWARD COUNTY  
SERVING HOWARD, MONTGOMERY & ANNE ARUNDEL COUNTIES

OCTOBER 7, 2023

 Autism Society  
Howard County

**EVERY STEP COUNTS**

CENTENNIAL PARK, ELLICOTT CITY, MD



**Every Step Counts**  
**October 7, 2023**

9am - Noon . Centennial Park, Ellicott City, MD

# JOIN US!

Dear Friends,

Each year, the Howard County Autism Society's (HCAS') **Every Step Counts Autism Walk & 5K Run** brings together those touched by Autism and members of the wider community in a supportive, energizing, fun environment. This year's event on October 7, 2023 continues that tradition, featuring a 5K Run, 4K Walk and a mellow 1K Stroll. Guests can take in the family-friendly fare that will include inflatables, entertainment by roving circus performers, bubble and balloon artists, and costumed characters! And we will welcome wonderful sponsors, elected officials, and community partners.

### ***Will you join us as a sponsor this year?***

As a sponsor, you will enjoy the benefits of social media exposure, visibility on our event website, signage at the event, complimentary registrations for your team members, and presence in our family-friendly event village the day of the event.

This year's goal is to raise \$160,000 toward programs and services for a local Autism community that is 7,000+ strong and growing. Beginning July 2023, HCAS will be expanding its resources, services and support to the Autism communities in Howard, Montgomery and Anne Arundel Counties, addressing the growing localized concerns and cultures that the Autism community throughout Maryland is experiencing. In doing so, HCAS will replicate a successful service delivery model developed over 30 years to serve Autistic people of all ages and their loved ones.

For over 30 years, HCAS has served Autistic individuals, their families, and community members, providing over 250 programs and 1,500 hours of support in 2022 alone.

As rates of Autism diagnosis continue to climb to 1 in 36 nationally and 1 in 43 in Maryland, the Autism Society remains committed to providing a community for individuals, their families, and friends as they navigate the intricacies of life with Autism. Now more than ever, **#EveryStepCounts** so that we can continue to create connections, empowering everyone in the Autism community with the resources needed to live fully.

We hope we can count on you this year!



Melissa Rosenberg  
Executive Director



HELP US MAKE  
**#EVERYSTEPCOUNT!**

# LEVELS OF SUPPORT

## \$5,000 Platinum Sponsor

- Exclusive Starting Line Sponsor of the event
- Title host of our Packet Pick-Up event
- One Custom Sponsorship selection
- Premier digital marketing presence
- Table in the Sponsorship Tent
- Logo on event t-shirt
- Signage at the event
- Promote your business through eGift cards and giveaways
- 10 FREE Walk/5K Registrations and t-shirts.

## \$2,500 Gold Sponsor

- One Custom Sponsorship selection
- Presence at Packet Pick-Up event
- Digital marketing presence
- Table in the Sponsorship Tent
- Logo on event t-shirt
- Signage at the event
- Promote your business through eGift cards and giveaways
- 8 FREE Walk/5K Registrations and t-shirts.

## \$1,500 Silver Sponsor

- Digital marketing presence
- Table in the Sponsorship Tent
- Logo on event t-shirt
- Signage at the event
- Promote your business through eGift cards and giveaways
- 6 FREE Walk/5K Registrations and t-shirts.

## \$750 Bronze Sponsor

- Digital marketing presence
- Table in the Sponsorship Tent
- Listed on event t-shirt
- Signage at the event
- Promote your business through eGift cards and giveaways
- 4 FREE Walk/5K Registrations and t-shirts.

## Custom Sponsorship!

- Let's design a sponsorship that gets you extra impact and visibility!
- Examples:
  - Balloon Arch Sponsor
  - Children's Area Sponsor
  - Sponsor Tent Sponsor
  - Grab 'N Go Bag Sponsor
  - Design Your Own!

## \$500 Copper Sponsor

- Digital marketing presence
- Table in the Sponsorship Tent
- Listed on event t-shirt
- Signage at the event
- Promote your business through eGift cards and giveaways
- 2 FREE Walk/5K Registrations and t-shirts.

## Friend Sponsor: \$250

- Digital marketing presence
- Table in the Sponsorship Tent
- Signage at the event
- Promote your business through eGift cards and giveaways
- 1 FREE Walk/5K Registration and t-shirt.

## In-Kind Sponsor

- Donate goods or services to use as awards and prizes for our participants.
- Suggested value of in-kind donation: \$50 and up
- Digital marketing presence
- Promote your business through eGift cards and giveaways
- FREE Walk/5K t-shirt.



# SPONSOR FORM

Sponsor/Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Secondary Contact \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Level:

Platinum \$5,000     Gold \$2,500     Silver \$1,500     Bronze \$750     Copper \$500

Friend \$250     Custom Sponsorship \_\_\_\_\_

**Complimentary Registrations/Team:**  Contact me to set up my complimentary registrations and/or Team!

**Giveaways for "Grab 'n Go" Bags:** We  WILL  WILL NOT have an item for the Grab and Go Bags

*(Please mail or deliver your giveaway items to HCAS by September 29th!)*

**Sponsorship Table:** We  WILL  WILL NOT want a table in the Sponsorship Tent at the event.

**T-SHIRTS:** Indicate sizes of complimentary shirts for your sponsor level. Registration not required to receive shirts.

Adult Small     Adult Med     Adult Large     Adult XL     Adult 2XXL     Adult 3XXXL

Child Small     Child Med     Child Large     Child XL     NO SHIRTS!

I'm unable to attend the event. Please donate my complimentary registration(s) and t-shirt(s) to the Autism community!

## SOCIAL MEDIA HANDLES

Facebook \_\_\_\_\_ LinkedIn \_\_\_\_\_

Instagram \_\_\_\_\_ Twitter \_\_\_\_\_

## PAYMENT:

Enclosed is a check payable to HCAS in the amount of \$ \_\_\_\_\_

Please bill my Visa/MasterCard for \$ \_\_\_\_\_ Exp. Date \_\_\_ / \_\_\_ CVV \_\_\_\_\_

CC Number: \_\_\_\_\_

Name on Card (if different from above) \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

Signature: \_\_\_\_\_

## IN-KIND SPONSORS ONLY

Item to be Donated: \_\_\_\_\_ Value of Item(s) \$ \_\_\_\_\_

Donation Description: \_\_\_\_\_

How will we receive the donation?  Deliver to HCAS  Mail to HCAS  Email to HCAS  HCAS pick up

Please return this form with payment to [melissa.rosenberg@howard-autism.org](mailto:melissa.rosenberg@howard-autism.org) or mail to:  
Howard County Autism Society 9770 Patuxent Woods Drive, Suite #308, Columbia, MD 21046  
Questions? 410-290-3466 or email [Melissa.rosenberg@howard-autism.org](mailto:Melissa.rosenberg@howard-autism.org)

Online at <https://howard-autism.org/walk-5k-run/>