

AUTISM WALK & 5K RUN 2022

# SPONSOR PACKET

TO BENEFIT THE HOWARD COUNTY AUTISM SOCIETY  
& BALTIMORE-CHESAPEAKE AUTISM SOCIETY



**Every Step Counts**  
**October 1, 2022**

Centennial Park, Ellicott City, MD



# JOIN US!

Dear Friends,

Each year, the Howard County Autism Society's (HCAS') *Every Step Counts Autism Walk & 5K Run* brings together those touched by Autism and members of the wider community in a supportive, energizing, fun environment. This year's event on October 1, 2022 will again feature a 5K run and 4K walk around Centennial Lake in Ellicott City, MD as well as the popular virtual option added in 2020.

## ***Will you join us as a sponsor this year?***

HCAS is excited to partner once again with the Autism Society of Baltimore-Chesapeake (ASBC) to bring the event to life and maximize our service to the Autism community. This year's goal is to raise \$125,000 toward programs and services for a local Autism community that is more than 8,000 strong!

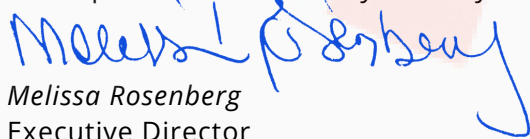
As a sponsor, you will enjoy the benefits of social media exposure, visibility on our event website, signage at the event, complimentary registrations for your team members, and a modified version of our event village the day of the event.

For nearly 30 years, HCAS has served Autistic individuals, their families, and community, serving over 5,000 individuals, families, and professionals in 2021 with:

- 79 workshops, support groups, and trainings for 2,275 attendees
- 225 one-to-one special education consultations with families
- 144 social events – most of them virtually!
- \$7,000 in emergency and respite grants
- 63,000 social media and website visitors
- 120,000+ community touchpoints!

As rates of Autism diagnosis locally and across the nation continue to climb, HCAS remains committed to providing a community for individuals, their families, and friends as they navigate the intricacies of life with Autism. Now more than ever, #EveryStepCounts so that we can continue to provide critical services, raise awareness, and educate the public about the complexities of Autism.

We hope we can count on you this year!

  
Melissa Rosenberg  
Executive Director



**HELP US MAKE  
#EVERYSTEPCOUNT!**

# LEVELS OF SUPPORT

## \$5,000 Platinum Sponsor

- Exclusive Starting Line Sponsor of the event
- Title host of our Packet Pick-Up event
- One Custom Sponsorship selection
- Premier digital marketing presence
- Table in the Sponsorship Tent
- Logo on event t-shirt
- Signage at the event
- Promote your business through eGift cards and giveaways
- 10 FREE Walk/5K Registrations and t-shirts.

## \$2,500 Gold Sponsor

- One Custom Sponsorship selection
- Presence at Packet Pick-Up event
- Digital marketing presence
- Table in the Sponsorship Tent
- Logo on event t-shirt
- Signage at the event
- Promote your business through eGift cards and giveaways
- 8 FREE Walk/5K Registrations and t-shirts.

## \$1,500 Silver Sponsor

- Digital marketing presence
- Table in the Sponsorship Tent
- Logo on event t-shirt
- Signage at the event
- Promote your business through eGift cards and giveaways
- 6 FREE Walk/5K Registrations and t-shirts.

## \$750 Bronze Sponsor

- Digital marketing presence
- Table in the Sponsorship Tent
- Listed on event t-shirt
- Signage at the event
- Promote your business through eGift cards and giveaways
- 4 FREE Walk/5K Registrations and t-shirts.

## Custom Sponsorship!

- We'll work with YOU to design a sponsorship that gets you extra impact and visibility!
- Examples:
  - Balloon Arch Sponsor
  - Children's Area Sponsor
  - Sponsor Tent Sponsor
  - Grab 'N Go Bag Sponsor
  - Design Your Own!

## \$500 Copper Sponsor

- Digital marketing presence
- Table in the Sponsorship Tent
- Listed on event t-shirt
- Signage at the event
- Promote your business through eGift cards and giveaways
- 2 FREE Walk/5K Registrations and t-shirts.

## Friend Sponsor: \$250

- Digital marketing presence
- Table in the Sponsorship Tent
- Signage at the event
- Promote your business through eGift cards and giveaways
- 1 FREE Walk/5K Registrations and t-shirt.

## In-Kind Sponsor

- Donate goods or services to use as awards and prizes for our participants.
- Suggested value of in-kind donation: \$50 and up
- Digital marketing presence
- Promote your business through eGift cards and giveaways
- FREE Walk/5K t-shirt.





# SPONSOR FORM

Sponsor/Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Secondary Contact \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Level:

\_\_\_ Platinum \$5,000    \_\_\_ Gold \$2,500    \_\_\_ Silver \$1,500    \_\_\_ Bronze \$750    \_\_\_ Copper \$500

\_\_\_ Friend \$250    \_\_\_ Custom Sponsorship \_\_\_\_\_

**Complimentary Registrations/Team:** \_\_\_ Contact me to set up my complimentary registrations and/or Team!

**Sponsorship Table:** We \_\_\_ WILL \_\_\_ WILL NOT want a table in the Sponsorship Tent at the event.

**T-SHIRTS:** Indicate sizes of complimentary shirts for your sponsor level. Registration not required to receive shirts.

Adult Small \_\_\_ Adult Med \_\_\_ Adult Large \_\_\_ Adult XL \_\_\_ Adult XXL \_\_\_ Adult XXXL \_\_\_

Child Small \_\_\_ Child Med \_\_\_ Child Large \_\_\_ Child XL \_\_\_ NO SHIRTS! \_\_\_

*Can't join us on October 1st? Please contact us about donating your complimentary registration and t-shirts to others!*

## SOCIAL MEDIA HANDLES

Facebook \_\_\_\_\_ LinkedIn \_\_\_\_\_

Instagram \_\_\_\_\_ Twitter \_\_\_\_\_

## PAYMENT:

Enclosed is a check payable to HCAS in the amount of \$ \_\_\_\_\_

Please bill my Visa/MasterCard for \$ \_\_\_\_\_ Exp. Date \_\_\_ / \_\_\_ CVV \_\_\_\_\_

CC Number: \_\_\_\_\_

Name on Card (if different from above) \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

Signature: \_\_\_\_\_

## IN-KIND SPONSORS ONLY

Item to be Donated: \_\_\_\_\_ Value of Item(s) \$ \_\_\_\_\_

Donation Description: \_\_\_\_\_

How will we receive the donation? \_\_\_ Deliver to HCAS \_\_\_ Mail to HCAS \_\_\_ Email to HCAS \_\_\_ HCAS pick up

Please return this form with payment to [melissa.rosenberg@howard-autism.org](mailto:melissa.rosenberg@howard-autism.org) or mail to:  
Howard County Autism Society 9770 Patuxent Woods Drive, Suite #308, Columbia, MD 21046  
Questions? 410-290-3466 or email [Melissa.rosenberg@howard-autism.org](mailto:Melissa.rosenberg@howard-autism.org)

**Online at <https://howard-autism.org/walk-5k-run/>**