



SPONSORSHIP PACKAGES AND OFFERINGS

Breakthrough Pinnacle Sponsor: \$75,000 Package includes:

- Prominent social media campaign promoting company participation as the Break-Through/Presenting Sponsor
- Premier recognition on all marketing and collateral material created for Move4Her
- Premier placement of corporate logo on Move4Her website page with bi-directional hyperlink along with prominent placement on t-shirts
- Marketing promotion video recording and video spotlight during broadcast
- Power minute sponsor
- Company/FWC co-branded Move4Her swag participant boxes
- Premier Logo placement on event staging (**NEW**)
- FB Live Interview opportunity (**NEW**)
- 12 Comped Move4Her registrations for creation of a Move4Her corporate team

Move4Her Build the Movement Sponsor: \$50,000 Package includes:

- Marketing promotion video recording: Opportunity to spotlight company with a message offered during marketing roll-out of Move4Her. Spot could be up to 15 seconds in length with a message from company leadership
- Spotlight feature in live broadcast
- Power minute sponsor (offered during periodic times during the live event will be a call-out for participants to intensify effort (based upon fitness levels))

- Prominent social media posts promoting participation as the Build the Movement Sponsor
- Prominent recognition on all marketing and collateral material created for Move4Her
- Prominent placement of corporate logo on Move4Her website page with bi-directional hyperlink along with prominent placement on t-shirts
- Company/FWC co-branded Move4Her swag participant boxes
- Prominent Logo placement on event staging **(NEW)**
- 10 Comped Move4Her registrations for creation of a corporate Move4Her team

Move4Her Research and Discovery Sponsor: \$35,000 Package includes:

- Sponsor acknowledgement in live broadcast
- Social media posts promoting company participation as the Research and Discovery Sponsor
- Recognition on all marketing and collateral material created for Move4Her
- Placement of company logo on Move4Her website page with bi-directional hyperlink along with prominent placement on t-shirts
- Co-branding on inside of Move4Her swag participant boxes
- Logo placement on event staging **(NEW)**
- 8 Comped Move4Her registrations for creation of company Move4Her corporate team

Move4Her Survivor/Caregiver Sponsor: \$25,000 Package includes:

- Sponsor acknowledgement in live broadcast
- Social media posts promoting company participation as the Survivors/Caregivers Sponsor
- Recognition on all marketing and collateral material created for Move4Her
- Placement of company logo on Move4Her website page along with logo placement on Move4Her t-shirts
- Logo placement at selected event staging **(NEW)**
- 6 Comped Move4Her registrations for creation of company Move4Her corporate team

Move4Her Learn, Listen and Act Sponsor: \$10,000 Package includes:

- Sponsor acknowledgement in live broadcast
- Recognition on marketing and collateral material created for Move4Her
- Placement of company logo on Move4Her website page along with logo placement on Move4Her t-shirts

- Logo placement at selected event staging (NEW)
- 4 Comped Move4Her registrations for creation of company Move4Her corporate team

Move4Her Community Sponsor: \$5,000 Package includes:

- Recognition on all marketing and collateral material created for Move4Her
- Placement of company logo on Move4Her website page along with logo placement on Move4Her t-shirts
- Logo placement at selected event staging (NEW)
- 2 Comped Move4Her registrations for creation of company Move4Her corporate team