



## **Jimmie Hale Mission Rescue Run 5K Sponsorship 2021**

### **\$10,000 – Diamond Level (only one sponsor)**

- Named as a presenting sponsor
- Opportunity to appear on TV/Radio promoting Rescue Run and your organization
- Company spotlight segment on JHM email newsletter (30,000+ subscriptions) and social media pages
- Company banner placement at Rescue Run
- Opportunity to have a spokesperson and materials representing your company
- Will be recognized as a sponsor for JHM's Spring Gala and will have a table reserved (\$1,000 value)
- Color logo or company name prominently placed in all print & media materials & JHM website
- Logo or company name as presenting sponsor prominently placed on t-shirts & sponsorship banner
- Twenty complimentary race registrations
- Hyperlink to your website and organizational logo on JHM social pages and website
- Opportunity to place coupons and promotional materials in race giveaway goody bags

### **\$5,000 – Platinum Level (only two sponsors)**

- Opportunity to have a spokesperson and materials representing your company
- Company spotlight segment on JHM email newsletter (30,000+ subscriptions) and social media pages
- Color logo or company name prominently placed in all print & media materials & JHM website
- Logo or company name prominently placed on t-shirts & sponsorship banner
- Ten complimentary race registrations
- Hyperlink to your website and organizational logo on JHM social pages and website
- Opportunity to place coupons and promotional materials in goody bags

### **\$2,500 – Gold Level**

- Color logo or company name placed on all print & media materials & JHM website
- Company spotlight on JHM social media pages
- Logo or company name on t-shirts & sponsorship banner
- Opportunity to have spokesman and materials representing your company
- Five complimentary race registrations
- Opportunity to place coupons and promotional materials in goody bags
- Hyperlink to your website and organizational logo on JHM social pages and website

### **\$1,000 – Silver Level**

- Company name placed on all print & media materials & JHM website
- Company mention on JHM social media pages
- Company name on all printed materials
- Company name on t-shirts & sponsorship banner
- Two complimentary race registration
- Hyperlink to your website and organizational logo on JHM social pages and website

### **\$500 – Bronze Level**

- Company name on JHM social media pages and website
- Company name on all printed materials
- Company name on t-shirts & sponsorship banner
- One complimentary race registration
- Hyperlink to your website and organizational logo on JHM social pages and website

## Sponsorship & Donation Information

Contact Name \_\_\_\_\_  
Title & Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Name as it should appear for recognition \_\_\_\_\_

**Please reserve the following sponsorship for our company: (no payment due until October 1<sup>st</sup>)**

Diamond Level \$ 10,000 \_\_\_\_\_  
Platinum Level \$ 5,000 \_\_\_\_\_  
Gold Level \$2,500 \_\_\_\_\_  
Silver Level \$1,000 \_\_\_\_\_  
Bronze Level \$ 500 \_\_\_\_\_

\_\_\_\_\_  
(Signature)

**OR** I/We wish to make a fully tax-deductible contribution to the Jimmie Hale Mission  
No goods or services will be exchanged for this gift.

\_\_\_\_\_  
(Signature)

Do you need to receive an invoice for your donation/sponsorship? ☐ Yes or ☐ No

## PAYMENT INFORMATION

**Please make checks payable to The Jimmie Hale Mission.**

Jimmie Hale Mission  
ATTENTION: Chris Sykes  
P.O. Box 10472  
Birmingham, AL 35202