



To Whom It May Concern,

We are pleased to invite you to support the Boston Bruins Foundation's 5th Annual BFit Challenge that will take place March 22-29, 2021. This event will be virtual this year and will be a week long step challenge for first responders and everyone in the community to raise awareness around health and wellness of first responders and ultimately raise money for first responder charities. Please join the Boston Bruins Foundation and support this great cause! Last year the BFit Challenge raised \$600,000 for the families of fallen first responders. You can help by participating in the event, which requires a minimum \$300 fundraising total, or you can also help by donating to someone participating in the event. Even the smallest donation makes a BIG difference. Please note that 100 percent of the money raised goes directly to first responder charities.

The Boston Bruins Foundation is a 501(c)(3) non-profit organization that assists charitable organizations that demonstrate a commitment to enhancing the quality of life for children and families throughout New England.

Thank you for your consideration of supporting Boston Bruins Foundation's BFit Challenge. Please don't hesitate to contact the Bruins Foundation via email with any questions you may have.

For more info or to sign-up please visit: [www.bostonbruins.com/bfitchallenge](http://www.bostonbruins.com/bfitchallenge)

Sincerely,

John Whitesides  
Director of Health, Fitness, and Wellness  
Boston Bruins Foundation  
Email questions to: [bfit@bostonbruins.com](mailto:bfit@bostonbruins.com)