



45th Annual
MISSION INN RUN
October 22-23, 2022



SPONSORSHIP OPPORTUNITIES & APPLICATION PACKET

Mission Inn Foundation • 951.781.8241 • www.MissionInnMuseum.org
3696 Main Street, Riverside, CA 92501 • runinfo@missioninnmuseum.org
Nonprofit Organization 501(c)(3) Tax ID 51-0205032

PARTNER WITH THE 45th ANNUAL MISSION INN RUN

Join the Mission Inn Foundation, a nonprofit organization, in presenting one of Riverside's premier events, the Mission Inn Run. By becoming a Mission Inn Run Sponsor, you will join a network of regional businesses, community service groups, schools, and over 350 volunteers to provide a family-oriented, healthy activity that showcases the historic beauty of downtown Riverside to over 4,000 participants and an on-site audience of 15,000!

Additionally, because proceeds of the Mission Inn Run benefit the Mission Inn Foundation and Museum, your sponsorship contributes to the art, history, and cultural education programs presented by the Mission Inn Foundation to a variety of Riverside residents, families, students, and to visitors to our community.

The Mission Inn Run will again include an array of runner and family activities that have made it a Riverside tradition:

- Clark's Nutrition® 2-Day Health Fair & Fitness Expo
- Finish Line festivities, complete with an awards ceremony, craft beer garden, and live music
- Kids Fitness Festival featuring an obstacle course and health-focused activities

This City of Riverside signature event focuses on live footage, photography, and interviews to capture the enthusiasm brought to the downtown region. The Mission Inn Run remains a perfect opportunity to reach out to a wide and diverse demographic. We invite you to be a part of this Riverside tradition celebrating health, education, fitness, and community spirit!

501(c)(3) nonprofit organization tax ID #51-0205032

DID YOU KNOW?

The Mission Inn Run is one of oldest community-based runs in Southern California and has been a Riverside tradition since 1977. It began as a fundraiser for the Mission Inn Foundation and continues to raise funds for the Foundation's mission today. The run started small but now attracts runners from 8 states and an audience of 15,000 people!



PRESENTING SPONSOR

\$30,000 in cash and/or in-kind goods

Benefits offered to you ...

- Designation on all marketing and promotional materials as the exclusive Presenting Sponsor of the Mission Inn Run
- Your name or logo with a link to your website will be featured on the Mission Inn Foundation website www.missioninnmuseum.org and all Mission Inn Run social media platforms
- Your name or logo will appear on marketing and promotional materials used to advertise the Mission Inn Run, which may include:
 - Race Start & Finish Banners
 - all flyers distributed throughout Southern California
 - posters distributed throughout the Inland Empire
 - all Mission Inn Run banners
 - the back of run T-shirts
 - all course maps
 - all runner bibs
- 20 race entries - perfect for your team or let us know if you would prefer to donate to veterans or students!
- Mile Marker recognition
- Finish Line Banner (provided by sponsor)
- Verbal recognition by Run Announcer
- Vendor space for your organizational display at the Health Fair & Fitness Expo



GOLD MEDAL SPONSOR

\$10,000 in cash and/or in-kind goods

Benefits offered to you ...

- Your name or logo with a link to your website will be featured on the Mission Inn Foundation website www.missioninnmuseum.org and all Mission Inn Run social media platforms
- Your name or logo will appear on marketing/promotional materials used to advertise the Mission Inn Run, which may include:
 - all flyers distributed throughout Southern California
 - posters distributed throughout the Inland Empire
 - all event banners and signage
 - the back of run T-shirts
 - all course maps
- 15 race entries - perfect for your team or let us know if you would prefer to donate to veterans or students!
- Finish Line Banner (provided by sponsor)
- Verbal recognition by Run Announcer
- Vendor space for your organizational display at the Health Fair & Fitness Expo

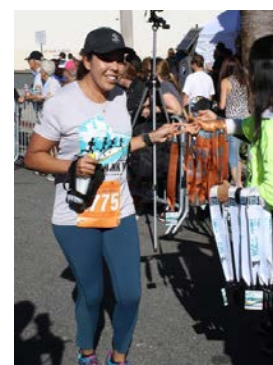
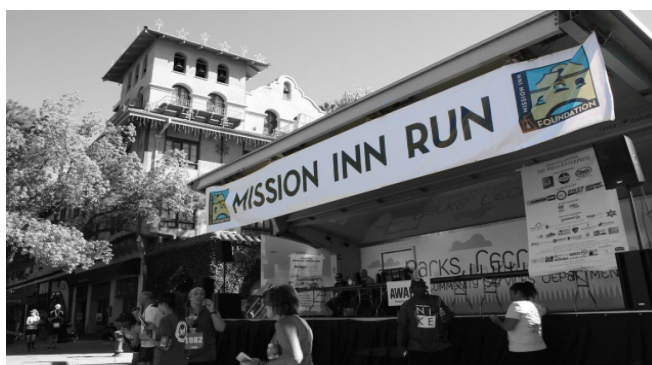


SILVER MEDAL SPONSOR

\$5,000 in cash and/or in-kind goods

Benefits offered to you ...

- Your name and/or logo with a link to your website will be featured on the Mission Inn Foundation website, www.missioninnmuseum.org, and all Mission Inn Run social media platforms
- Your name or logo will appear on marketing and promotional materials used to advertise the Mission Inn Run, which may include:
 - all flyers distributed throughout Southern California
 - posters distributed throughout the Inland Empire
 - Event signage
 - the back of run T-shirts
 - all course maps
- 10 race entries - perfect for your team or let us know if you would prefer to donate to veterans or students!
- Finish Line Banner (provided by sponsor)
- Verbal recognition by Run Announcer
- Vendor space for your organizational display at the Health Fair & Fitness Expo



FINISH LINE SPONSOR

\$5,000 in cash

EXCLUSIVE OPPORTUNITY!

Benefits offered to you ...

- Premier placement of signage at the finish line along course barriers and main stage
- Your name or logo with a link to your website will be featured on the Mission Inn Foundation website, www.missioninnmuseum.org, and all Mission Inn Run social media platforms
- Your name or logo will appear on marketing and promotional materials used to advertise the Mission Inn Run, which may include:
 - all flyers distributed throughout Southern California
 - posters distributed throughout the Inland Empire
 - Event signage
 - the back of run T-shirts
 - all course maps
- 5 race entries - perfect for your team or let us know if you would prefer to donate to veterans or students!
- Verbal recognition by Run Announcer

MEDAL RIBBON SPONSOR

\$5,000 in cash

Exclusive opportunity: Showcase your organization as the exclusive medal ribbon sponsor to 4,000+ participants

Benefits offered to you ...

- All medal ribbons to bear the sponsor's name and logo (space permitting) for the 5K, 10K, and 1/2 Marathon races. All finishers receive a medal with sponsor's ribbon.
- Your name or logo with a link to your website will be featured on the Mission Inn Foundation website, www.missioninnmuseum.org, and all Mission Inn Run social media platforms
- Prominent display of Sponsor Banner at Finish Line (Sponsor to provide banner)
- Vendor space for your organizational display at the Health Fair & Fitness Expo
- Your name or logo will appear on marketing and promotional materials used to advertise the Mission Inn Run, which may include:
 - all flyers distributed throughout Southern California
 - posters distributed throughout the Inland Empire
 - Event signage
 - the back of run T-shirts
 - all course maps
- 5 race entries - perfect for your team or let us know if you would prefer to donate to veterans or students!
- Finish Line Banner (provided by sponsor)
- Verbal recognition by Run Announcer

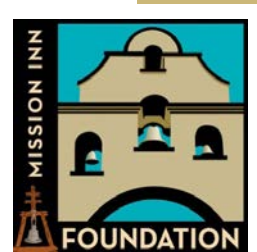


START LINE SPONSOR

\$5,000 in cash

Benefits offered to you ...

- Premier placement of signage at the start line
- Your name and/or logo with a link to your website will be featured on the Mission Inn Run website, www.missioninnmuseum.org, and all Mission Inn Run social media platforms
- Your name and/or logo will appear on marketing and promotional materials used to advertise the Mission Inn Run, which may include:
 - all flyers distributed throughout Southern California
 - posters distributed throughout the Inland Empire
 - Event signage
 - the back of run T-shirts
 - all course maps
- 5 race entries - perfect for your team or let us know if you would prefer to donate to veterans or students!
- Verbal recognition by Run Announcer
- Vendor space for your organizational display at the Health Fair & Fitness Expo



BRONZE MEDAL SPONSOR

\$2,500 in cash and/or in-kind goods

Benefits offered to you ...

- Your name or logo with a link to your website will be featured on the Mission Inn Run website, www.missioninnmuseum.org, and all Mission Inn Run social media platforms
- Your name or logo will appear on marketing and promotional materials used to advertise the Mission Inn Run, which may include:
 - all flyers distributed throughout Southern California
 - posters distributed throughout the Inland Empire
 - Event signage
 - the back of run T-shirts
 - all course maps
- 5 race entries - perfect for your team or let us know if you would prefer to donate to veterans or students!
- Finish Line Banner (provided by sponsor)
- Verbal recognition by Run Announcer
- Vendor space for your organizational display at the Health Fair & Fitness Expo

PARTNERS OF THE MISSION INN RUN

\$1,000 in cash and/or in-kind goods

Benefits offered to you ...

- Your logo will appear on marketing and promotional materials used to advertise the Mission Inn Run, which may include:
 - all flyers distributed throughout Southern California
 - posters distributed throughout the Inland Empire
 - Event signage
 - the back of all run T-shirts
 - all course maps
- 2 race entries - perfect for your team or let us know if you would prefer to donate to veterans or students!
- Finish Line Banner (provided by sponsor) ***Vendor space available by request**



"Parking was accessible! Volunteers were helpful & cheerful. Lovely day! Got results quickly and also sent to my home computer along with photos!"
-2018 ½ Marathon Participant

"Enjoyed the small town feel for this event. The event was well supported with water stops and marked for direction. I felt safe with all the police support. Thanks for a great event."
-2018 10K Participant

RUN TEAM SPONSOR

\$1,000 in cash and/or in-kind goods

Run with friends or co-workers and support our community!

Show your employees your appreciation and get visibility for your business as a Run Team Sponsor, a great way to have your corporate team race in the Mission Inn Run! ***This sponsorship can also be applied to supporting veterans or local student runners - please inquire with staff at runinfo@missioninnmuseum.org.***

You will also receive the following benefits:

- Your name or logo with a link to your website will be displayed on the Mission Inn Run website, www.missioninnmuseum.org
- Your name (not logo) will be displayed on the back of run t-shirts.
- 10 runner entries to send a team to the race!

****No vendor space included***

FRIENDS OF THE MISSION INN RUN

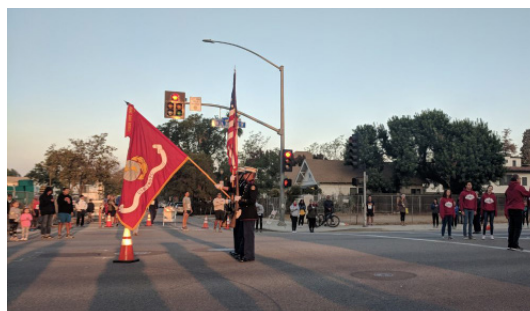
\$500 in cash and/or in-kind goods

Designed for individuals who love and support the run!

Benefits offered to you ...

- Your name (not logo) will appear on marketing and promotional materials used to advertise the Mission Inn Run, which may include:
 - all flyers distributed throughout Southern California
 - posters distributed throughout the Inland Empire
 - Event signage
 - the back of all run t-shirts
 - all course maps

****No entries or vendor space included***



VENDOR SPONSOR

\$500 in cash and/or in-kind goods

Designed for organizations that want more than just a Vendor Booth!

Participate as a vendor with a sponsorship role in the Mission Inn Run! A step above renting a vendor booth space, it's a great way to leverage your vendor opportunity!

Benefits offered to you ...

- Vendor booth space for your organizational display at the Health Fair & Fitness Expo
- Your name or logo will appear on marketing and promotional materials used to advertise the Mission Inn Run, including:
 - all flyers distributed throughout Southern California
 - posters distributed throughout the Inland Empire
 - Event signage
 - the back of all run t-shirts
 - all course maps

****No entries are included***

