



2026 Sponsorship Details



King Cake (Title Sponsor)

- Premier logo placement on all event marketing and race day signage
- Featured on all social media promotions and recap video
- Verbal gratitude shout-out during the event
- Option to include promotional materials (flyers, brochures, etc.)
- Logo placement on race bibs and finish line banner
- Booth at race expo (premium location)
- **10 Free Race Entries**

\$5000



Royal Reveler (Platinum Sponsor)

- Logo featured in all event materials and select digital media
- Verbal recognition at event and in emcee announcements
- Inclusion in select social media promotions
- Option to include promotional items in race day bags
- Booth at race expo
- **5 Free race entries**

\$2500



Carnival Krewe (Gold Sponsor)

- Logo featured on event signage and Mardi Gras Madness website
- Mention in social media posts leading up to the event
- Option to distribute flyers or small branded giveaways
- Verbal recognition at the event
- Booth at race expo
- **4 Free Race Entries**

\$1500



Mardi Gras Court (Silver Sponsor)

- Logo featured in select event materials
- Verbal thank you at the event
- Option to share flyers or small wellness giveaways
- Featured on some social media promotions
- Booth at race expo
- **3 Free Race Entries**

\$1000





2026 Sponsorship Details – Continued



Big Brass (Bronze Sponsor)

- Verbal thank you at the event
- Featured on some social media promotions
- Booth at race expo
- **2 Free Race Entries**

\$500



Doubloon Donor (Friends of SOAR)

- Verbal thank you at the event
- Featured on some social media promotions
- **1 Free Race Entry**

\$250



Float Rider (Mile Marker Sponsor)

- Company logo at one of the race mile markers
- Verbal thank you during the event

\$100

Product donations for goody bags and raffle giveaways are always appreciated!



Ready to Sponsor?

Secure your sponsorship at MGM5K.COM!

