



## MedEvac Foundation International - Run to Help the Helpers



You have been invited to create a sponsor for the MedEvac Foundation International - Run to Help the Helpers. To create a sponsor, please select a level below.

### Pick a Level

#### Signature Sponsor

Level: **\$40000.00**

All of the below

and

- "[SIGNATURE SPONSOR NAME]'s Run to Help the Helpers - Virtual Run-Walk-Roll Supporting MedEvac Foundation International"
- Working with your PR office and ours, a drive-time media tour will be scheduled in mutually agreeable select markets to promote the run and your sponsorship

Become a Sponsor: Signature Sponsor

#### Platinum

Level: **\$20000.00**

- General overall sponsor with links and logos here on the RunSignup / MedEvac Platform
- Listed as a sponsor on the Foundation's Run to Help the Helpers website page with a logo and url link
- Monthly dedicated social media pushes across all Foundation platforms
- Feature article in AAMS newsletter announcing your sponsorship and featuring your runners
- Mention in the AMTC award program when Live Run and Run Medals are bestowed to attendees

- Mention in the accompanying letter enclosed with mailed Run Medals to eligible participants
- Mention in all electronic correspondence to Run to Help the Helpers participants
- Specifically mentioned in all Run communications with participants
- Listed in MedEvac Foundation International's Annual Report to donors
- Listed on the MedEvac Foundation International's website
- Working with your PR office and ours, a drive-time media tour will be scheduled in select markets to promote the run and your sponsorship.
- Promotional signage at any in-person events held by the Foundation
- Mention during our twice-monthly 'Taking Care of Our Own - Resiliency Webinars'
- Logo Printed on the Participation Certificate and mentioned in the cover letter
- Opportunity to add an item to the free add ons (sponsor supplied and is responsible for shipping and handling costs)
- Logo appears on all custom printed gear participants may choose to add on to their registration

Become a Sponsor: Platinum

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## Gold

Level: **\$10000.00**

- General overall sponsor with links and logos here on the RunSignUp / MedEvac Platform
- Listed as a sponsor on the Foundation's Run to Help the Helpers website page with url
- Three dedicated social media pushes across all Foundation platforms
- Promotional signage at any in-person events held by the Foundation
- Mention during our twice-monthly 'Taking Care of Our Own - Resiliency Webinars'
- Logo Printed on the Participation Certificate and mentioned in the cover letter
- Opportunity to add an item to the free add-ons (sponsor supplied and is responsible for shipping and handling costs)
- Logo appears on all custom printed gear participants may choose to add on to their registration

Become a Sponsor: Gold

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## Silver

Level: **\$5000.00**

- General overall sponsor with links and logos here on the RunSignUp / MedEvac Platform
- Listed as a sponsor on the Foundation's Run to Help the Helpers website page
- Two dedicated social media pushes across all Foundation platforms
- listing in the Foundation's Annual Report
- Opportunity to add an item to the free add ons (sponsor supplied and is responsible for shipping and handling costs)

Become a Sponsor: Silver

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## Bronze

Level: **\$1000.00**

- General overall sponsor with links and logos here on the RunSignUp / MedEvac Platform
- One dedicated social media push across all Foundation platforms
- Opportunity to add an item to the free add ons (sponsor supplied and is responsible for shipping and handling costs)

Become a Sponsor: Bronze

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## Employee Registration Sponsor

Employer underwrites employee registrations from their HR / Wellness budget as a way to promote physical fitness and camaraderie. Employer may under right all or a portion of the registration fee and is able to cap the number of registrations if desired. If sponsor is interested in additional visibility from their marketing / sponsorship budget, terms can be negotiated depending upon visibility needs and desired outcomes.

Using a unique coupon code, sponsor will be invoiced depending on how many \$40 registration fees have registered under that code. Once the registrations amount to any of the metallic national sponsor levels (\$1000+), sponsor's name and logo will move to the national sponsor section under the corresponding level.

- Logo Printed on the Participation Certificate and mentioned in the cover letter of any one using your coupon code
- Opportunity to add an item to the free add-ons (sponsor supplied and is responsible for shipping and handling costs)
- Sponsor mentioned in the cover letter of any one using your coupon

Become a Sponsor: Employee Registration Sponsor

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## Grateful Patient Sponsor

Company / Organization / Program sponsors the registration fee for any grateful patient whose life was saved by their program.

Using a unique coupon code, sponsor will be invoiced depending on how many \$40 registration fees have registered under that code. Once the registrations amount to any of the metallic national sponsor levels (\$1000+), sponsor's name and logo will move to the national sponsor section under the corresponding level

- Logo Printed on the Participation Certificate and mentioned in the cover letter of any one using your coupon code
- Opportunity to add an item to the free add ons (sponsor supplied and is responsible for shipping and handling costs)

Become a Sponsor: Grateful Patient Sponsor

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## Community Partner Sponsor

Sponsors all or a portion of the registration fee for members of your community (non-employees, vendors / grateful patients / local municipal / volunteer EMS partners, etc) to join their team. Awards are given at AMTC to the largest team with the most non-employee community members supporting.

- Logo Printed on the Participation Certificate and mentioned in the cover letter of any one using your coupon code
- Opportunity to add an item to the free add ons (sponsor supplied and is responsible for shipping and handling costs)

Become a Sponsor: [Community Partner Sponsor](#)

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## Media Sponsor / Communication Partner

Media Sponsors will be listed in a hierarchy of in-kind value with highest stated value of media beginning with the highest amount. Possible in-kind media sponsorship of on-going promotions via the following venues available to the sponsor:

- Public Service Announcements
- Radio / TV / PodCast Commercials
- Print ads in trade publications
- On Line banner ads / pop-ups
- Explore affinity marketing programs
- Placed Newsletter articles
- Press Release announcing partnership
- Share promotions of the Run to Help the Helpers with mailing and text lists

Become a Sponsor: [Media Sponsor / Communication Partner](#)

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 [Contact RunSignup](#)

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