

Dear Local Business Owners/Managers,

The Conor McKenna Foundation and Jake's Dragon Foundation are joining forces to host what was previously known as the Run for Courage 5K. The inaugural Dragon Run for Courage 5K will split the proceeds evenly between both foundations. It is our hope that by combining our efforts, we can raise more funding to further increase pediatric cancer awareness. Our newly branded event will be held on Saturday, October 10, 2020 at 9:00 a.m., at Spring-Ford High School, Royersford PA.

The Conor McKenna Foundation is a Non-Profit Organization created to raise money to fund a scholarship to be given to a student at Spring-Ford High School on a yearly basis. The award winner will be a student who has shown tremendous courage and perseverance when faced with some adversity in their life. The foundation has awarded nine scholarships the last seven years to courageous graduating students at Spring-Ford High School.

The foundation was started after Conor McKenna passed away on March 5, 2011 at the age of 15, after a 19-month battle with a rare cancer. He was a sophomore at Spring-Ford High School and loved sports. He showed such courage during his illness that we want to continue to award a scholarship in his name for as long as the foundation continues to raise money to do so.

Jake's Dragon Foundation was started by the McHugh family after the loss of their youngest son, Jake. Jake loved to build and had an imagination like no other. He could often be found on the sidelines of his older brother's ball games creating amazing scenes. He especially loved dragons and felt they protected him during his treatment. Jake's Dragon Foundation supports local pediatric cancer families through gift cards and funding much needed research. In less than a year from its initiation JDF has donated \$75,000 to pediatric cancer research and have provided financial support to hundreds of families affected by pediatric cancer.

There are many initial costs to hosting such an event. We are searching for sponsors to donate money to assist in these expenditures.

Sponsor Levels

	Free entry to race	Advertising table at event	Sign recognition on event day	Logo or company name on race shirt	Logo and company link located on foundation websites for one year
Diamond (\$500+)	Family (up to 4 participants)	X	X	X	X
Platinum (\$400-\$499)	2 entries	X	X	X	X
Gold (\$300-\$399)	1 entry	X	X	X	X
Silver (\$200-\$299)		X	X	X	X
Bronze (\$100-\$199)			X	X	X

All donors will be recognized on race day via a sponsor board and company link located on each foundation's website. In addition, the company name or logo will be placed on our race T-shirts (all donations must be **received by September 1st** in order to have your Company name on the shirts if the donation **is above \$100**) Please email a company logo to be used for the T-shirt to the e-mail below.

Please complete the attached form and send a check (make payable to The Conor McKenna Foundation) to:

Conor McKenna Foundation
162 Buckwalter Rd
Royersford Pa, 19468
maureenmckenna@comcast.net

Thank you in advance for your contribution.

Sincerely,
Maureen and Tim McKenna
Sandy and Matt McHugh

Company
Name: _____

Address: _____

Contact
Person: _____

Contact Phone: _____

Contact email: _____