



Alabama  
Symphony  
Orchestra

**Join us in the Tchaik (virtual) 5K to support the Alabama Symphony Orchestra!**

On May 29 & 30, 2020, the Alabama Symphony Orchestra was scheduled to perform **Tchaikovsky's Fifth Symphony**. Unfortunately, due to the worldwide health pandemic, the ASO was forced to cancel these performances. In our new normal of staying home, we are grateful to be experiencing some amazing spring weather and a renewed love for exercise and being outdoors.

The Alabama Symphony Orchestra is excited to announce the **Tchaik 5k**; the ASO's first virtual 5K and a way to pair Tchaikovsky's Fifth Symphony with our new stay at home routine! We will provide a playlist of all 46:20 minutes and 4 movements to the Fifth Symphony. Participants can complete the virtual race anytime over the week of May 23 & 30 (when the ASO would have performed this work in the concert hall). Participants will receive the coveted race day t-shirt for their efforts all while supporting the ASO and their personal exercise goals.

As a sponsor, you will receive mentions on social media, the ASO website and press releases. Your logo will be printed on the back of the t-shirt and you will receive vouchers for the ASO's 2020-2021 season. In this time of social distancing, our audience can still enjoy Tchaikovsky! We need your support now more than ever! Please find the full list of sponsorship benefits attached.

As a participant, you will receive a race day t-shirt, a digital race bag and a great feeling that you are supporting the ASO all while taking good care of your health. You can run or walk on your own, form or join a team or just register and get a t-shirt. There will be prizes for individual and team fundraising.

For race information, register here <https://runsignup.com/Race/AL/Birmingham/Tchaik5K>



## SPONSORSHIP PACKAGES

### Recognition as a sponsor of the ASO Tchaik (Virtual) 5K

#### Presenting Sponsor

##### **\$15,000 - Finish line**

- Recognition as Presenting Sponsor in all race communication on ASO website, social media outlets, email and press releases.
- Primary placement of company logo printed on race t-shirt
- Opportunity to provide content for the virtual race bag
- 15 ticket vouchers, good for 2 tickets each throughout the 2020/2021 season (some restrictions apply)
- Corporate logo on the ASO website corporate donor page
- Listed in the Honor Roll of Giving printed in Opus
- Full page ad in all issues of ASO season program book Opus

##### **\$10,000 Keep your focus**

- Recognition as race sponsor in all race communication on ASO website, social media outlets, email and press releases.
- Logo printed on race t-shirt
- Opportunity to provide content for the virtual race bag
- 10 ticket vouchers, good for 2 tickets each throughout the 2020/2021 season (some restrictions apply)
- Corporate logo on the ASO website corporate donor page
- Listed in the Honor Roll of Giving printed in Opus
- Full page ad in all issues of ASO season program book Opus

##### **\$5,000 – Find your pace**

- Recognition as race sponsor in all race communication on ASO website, social media outlets, email and press releases.
- Logo printed on race t-shirt
- Opportunity to provide content for the virtual race bag
- 5 ticket vouchers, good for 2 tickets each throughout the 2020/2021 season (some restrictions apply)
- Listed on the ASO website corporate donor page
- Listed in the Honor Roll of Giving printed in Opus

##### **\$2,500 – Warm up**

- Recognition as race sponsor in all race communication on ASO website, social media outlets, email and press releases.
- Logo printed on race t-shirt
- Opportunity to provide content for the virtual race bag
- 2 ticket vouchers, good for 2 tickets each throughout the 2020/2021 season (some restrictions apply)
- Listed on the ASO website corporate donor page
- Listed in the Honor Roll of Giving printed in Opus