

## Potential Sponsor,

We want to extend our heartfelt thanks for expressing interest in becoming a part of the Annual Jersey City Turkey Day 5K. This event is not just a race; it's a vibrant celebration of our community's spirit and values. With over 2000 enthusiastic runners expected to join us, the Turkey Trot is a testament to our commitment to health, fitness, and fostering a strong sense of community. Together, we can make this year's Turkey Trot the best one yet!

**Event:** Annual Jersey City Turkey Day 5K

Date: November 23, 2023

**Expected attendance:** 200 runners and spectators

Location: Jersey City Waterfront Walkway (Jersey City, New Jersey)

Presenting Partner- \$5,000	Gold Partner- \$3,000	Silver Partner- \$2,000	Booth Opportunity \$1500.00
<ul> <li>Presented by your company name.</li> <li>Category exclusivity</li> <li>Banner along the course</li> <li>Logo identification on website</li> <li>Dedicated email to highlighting your brand + services</li> <li>Social Media cross marketing</li> <li>10x 10 Booth wellness village</li> <li>Logo on all finisher's photos</li> </ul>	<ul> <li>Rights to marks</li> <li>Logo identification on website</li> <li>Dedicated email to highlighting your brand + services</li> <li>Social media cross marketing</li> <li>Signage along course</li> <li>10x 10 Booth wellness village</li> </ul>	<ul> <li>Rights to marks</li> <li>Logo identification on website</li> <li>Social Media cross marketing</li> <li>10x 10 Booth wellness village</li> </ul>	<ul> <li>Opportunity to have a 10x 10         Booth wellness village</li> <li>Sponsor can sample product/sell/ or provide services to runners</li> <li>Logo added to the registration website.</li> </ul>